



Factoids

CAPTIVATING CANADA:

A must-see destination

*element: Vast wilderness areas of extraordinary beauty,
and charming cities where visitors will want to linger*

*message: Unparalleled
Natural Environments*

Canada has the longest coastline in the world

Canada is the 2nd largest country in the world,
(9,970,610 sq.km)

Canada is the 2nd largest forested country in the world,
(77% of the land area)

Natural attractions are found everywhere from the
BC coastline, the western mountains, great plains,
arctic barrens, Atlantic coast, and Maritimes

Canada has 25% of the world's wetlands

message: A Wildlife Destination

Canada encompasses 20 major ecozones

Canada's ecology is divided into 15 terrestrial ecozones,
and 5 marine ecozones

Canada holds five distinct landforms (arctic, forests,
plains, wetlands, mountains)

The National Park Act protects ecological integrity, and
ensures proper functioning of the ecosystem in Canada's
41 parks

Canada's National Parks cover 224,466 km² or 2.0%
of the land

The Canadian Heritage Rivers System (CHRS) ensures
the provincial, territorial, and federal conservation and
management of rivers

- CHRS was established in 1984, and oversees
28 rivers that total over 6000 km

