## 22. CANADIAN BROADCASTING CORPORATION, -Transcanada and Dominion Networks

SOURCE: - The Supervisor,

Press and Information Service, Canadian Broadcasting Corporation,

Toronto, Ontario.

#### MEDIA:

Publications:

Periodicals: Weekly Program Schedules; CBC Monthly Guide to broadcasts of educational and cultural interest as well as day-to-day schedules are issued on a regional basis.

Other publications, issued from time to time, deal with school broadcasts, farm broadcasts, citizens' forum programs, women's radio talks, children's topics, and with the history and achievements of the CBC; others analyse international broadcasting agreements, etc.

A great number of French publications are available from the Supervisor of French publicity, CBC, Montreal, and from the Supervisor of French School Broadcasts, Montreal.

#### 23. CANADIAN FARM LOAN BOARD. -

SOURCE: - Canadian Farm Loan Board, Ottawa, Ontario.

MEDIA:

Publications: Basic information on the purposes and machinery of

the Canadian Farm Loan Board.

Graphics: Posters, folders, and wall-hangers dealing with

loans to farmers.

# 24. CANADIAN INFORMATION SERVICE .-

NOTE: - The Canadian Information Service has since become the Information Division of the Department of External Affairs, (see also 2) and will be listed under that heading in the next revision of this Reference Paper.

SOURCE: - The Director,
Canadian Information

Canadian Information Service, Ottawa, Ontario.

### MEDIA:

Publications:

Periodicals: Airmail Bulletin (daily, English; digest of public affairs in Canada, intended for the information of official representatives and other Canadians abroad who are out of quick reach of Canadian newspapers. C.I.S. Weekly (English and French); background on significant Canadian events, national and regional, amplifying the brief items of the Air Mail Bulletin.

Informaciones Canadienses; (weekly, Spanish); a