

VII. Programs and Players in India

India possesses a well developed network of institutions for supporting the country's business community. Detailed below are the Indian institutions that have Canadian programs.

There are three apex business organizations in India which provide information, advisory, consultative and representative services to industry and government: the Confederation of Indian Industry (CII), the Federation of Indian Chambers of Commerce and Industry (FICCI), and the Associated Chambers of Commerce and Industry of India (ASSOCHAM).

The Confederation of Indian Industry (CII) - The CII has over 2,600 member companies: small, medium and large from both the public and private sectors, representing a total capital investment of over US\$21 billion and employing over two million people. CII is the principal counterpart of the Canadian Manufacturers' Association in India. The organizations have a loose collaboration to promote the mutual business interests of their memberships. In addition, the CII is developing a program with CIDA bilateral technical assistance to establish an environmental management division to promote more sustainable industrial development in India. The CII also has a close working relationship with the Conference Board of Canada on policy matters affecting the private sector.

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) - ASSOCHAM is the oldest apex organization in India. Although its key role is to represent the views of its constituents to the government and to the public, it also acts in conjunction with the Federation of Indian Chambers of Commerce and Industry as a forum for interface between Indian and overseas business communities. For example, the two associations act as the Indian host agency for the Canada-India Joint Business Council.

The Federation of Indian Chambers of Commerce and Industry (FICCI) - FICCI is virtually a mirror image of ASSOCHAM and in fact draws its membership from the same basic sub-structure of regional chambers of commerce, industrial associations, professional institutions and corporate entities. As the respective national umbrella organizations for the International Chamber of Commerce, there is an institutional linkage between FICCI and the Canadian Chamber of Commerce.

Indo-Canadian Business Club (ICBC) - Formed in November 1991 to bring the Indo-Canadian business community into a common and closer focus, the ICBC was recently incorporated. There are now over 400 members, with chapters in New Delhi and Bombay. The High Commission prepares a bi-monthly 'ICBC Newsletter'.

Indian Association of Management Schools (IAMS) - Canadian and Indian business schools are linked by a program of mutual co-operation between the Consortium of Canadian Management Schools (CCMS) and the IAMS. The CCMS and the IAMS are currently working on a new collaborative arrangement specifically aimed at