## **Better Control Medical Computers Incorporated**

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Better Control Medical Computers Incorporated (BCMC) is a world leader in computer-assisted diabetes care. The firm's technology provides the patient with an expert device which he/she can carry in a pocket, or a central system which he/she can access via any touch-tone telephone. The technology implements Intensified Diabetes Therapy (IDT) within the patient's existing medical supervision, for a small fraction of the cost of equivalent manual or clinic-based methods. Founded in 1983 in Toronto, Better Control Medical Computers addresses the needs for cost containment in universally accessible IDT as now recommended by the results of a United States clinical trial called the DCCT. Development of systems with this unusual attribute were funded in part by both the Canadian Medical Research Council and the United States National Institutes of Health.

Better Control Medical Computer's products are protected by international copyright. Its proprietary algorithms have been clinically qualified and are now used by over 1500 patients for as long as 10 years. Hand-held products are sold to individual patients, and multi-user systems can service as few as 30, or as many as 1000 patients. Multi-user systems are leased to clinics or physicians who use them to provide health care for their patients at a distance. Systems generate on-site revenues that cover both system costs and professional fees, while reducing clinic demands and overhead. Better Control Medical Computers offers custom installation, training, technical support, updates and automated end-user billing services, if desired. The firm is interested in marketing assistance from field representatives.

## **Products For Export**

Diabetes Equipment Diabetes Simulators Insulin Dosage Computers