Forward

This publication entitled *Transportation Services Between Canada and Mexico* is one in a series of publications aimed at addressing the distribution and transportation needs of Canadian exporters. Other publications in this series that are currently available include *Export Markets: The Trading House Connection, Safe Stowage* and *Selecting and Using Foreign Agents and Distributors.* A forthcoming release in this series is *The Exporters' Guide to Transportation, Documentation and Documentary Credits*, while revisions are in process for *Selecting and Using Manufacturers' Agents in the United States* and *The Countertrade Primer for Canadian Exporters*.

This publication complements an earlier report put out by the Latin America and Caribbean Trade Division, External Affairs and International Trade, entitled Shipping Documents and Customs Regulations for Selling to Mexico.

Novice exporters are encouraged to study the publication *Export Guide: A Practical Approach* before embarking upon these more detailed and technical publications. *Export Guide: A Practical Approach*, in addition to country-specific marketing guides, sectoral studies, lists of trade shows and export assistance programs are available by contacting InfoExport toll free at 1-800-267-8376.

CanadExport, a bi-monthly trade newsletter with a national circulation of 54,000, provides readers with information on international trade opportunities, new projects offering export potential, changes in government programs, forthcoming events (e.g. trade fairs, missions and conferences) and export success stories and winning strategies. To subscribe free of charge contact InfoExport.

Exporters are invited to submit to the address below their comments regarding this publication and suggestions for others which may be useful to them in the course of improving their export performance.

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