

- 3) Alex Milne Associates Ltd.
Toronto, Ontario
Contact: William A. Milne
Nontoxic antifouling net coatings for nets, tanks and trays.
- 4) Aqua Health Limited
Charlottetown, P.E.I.
Contact: David Airdrie
General Manager
Fish Vaccines
- 5) Aquaculture International Congress & Exposition
(exhibited with Fish Farming International)
Vancouver, B.C.
Contact: Bill Ellwyn, Managing Director
Devon M. Knight
Project Manager
- 6) Not exhibiting but available at the show:
Entech Environmental Consultants Ltd.
Vancouver, B.C.
Contact: Fred Sverre
President
Consulting services, scientific, technical, financial
and economic consulting

The Canadian companies exhibited independently rather than as a group. In contrast, the U.S. Embassy, Oslo had seven U.S. companies grouped together under its wing. The Norwegian Fish Farmers Association and the Norwegian Fish Farmers Sales Organization had a large area under the banner "Norwegian Fish Farming". The representatives of these organizations provided brochures and made themselves available for discussion. In addition, the Export Council of Norway produced a glossy promotional brochure featuring profiles of some of the leading Norwegian technology and equipment suppliers. Some of the Canadian representatives expressed the desire to group together in future under a Canadian or perhaps a B.C. stand. They felt that this would enhance the presence and identity of their individual exhibit. The view was expressed that the number of Canadian exhibitors could also be increased. The Canadian exhibitors also noted that Norwegian buyers tended to be "nationalistic" or loyal to Norwegian aquaculture equipment and services and felt that there was little possibility of sales to Norway. However, the Canadian exhibitors noted that participation at the show was still very productive given the large international public.