REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :618-MINNEAPOLIS

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 FOLLOW-UP ON MN NURS./LANDSCAPE SHOW; CDN. GIFT SOLO SHOW. REPT. ON LOCAL GIFT MARKET MAILING TO LOCAL GIFT REPS.

CREATED CATALOG OF CDN NURSERY SUPPLIERS. HELD CDN GIFT SOLO SHOW-11 FIRMS. RPT. ON LOCAL GIFT INDUSTRY AND MAILING TO LOCAL REPS.

MONTREAL FURNITURE SHOW, JUNE 18-21, 1989.

RECRUITED 8 BUYERS FOR MONTL FURNITURE SHOW. ATTENDED FURNITURE WEST SHOW (VNCVR).

QUARTER: 2 Follow-up: Vancouver Furniture West Show exhibitor; Montreal Furniture Show attendee. Apparel NEBS Mission; semi-annual mailing to fashion retailers; Incoming Buyers Mission to C.I.W.S.

Assisted Furniture West with July market-3 Cdn. firms participated, on agent established. Sales of $50,000. Apparel NEBS Mission (11 partic.). Mailing to 50 fashion retailers; recruited 5 buyers to C.I.W.S.

QUARTER: 3 I.B.M. to Canadian Intl. Womenswear Show.

Sponsored 5 buyers to CIW Show (Montreal). Met with 12 new apparel retailers in Nebraska.

IIDEX Contract Furniture Show, Toronto, Ont.

Recruited 34 buyers for IIDEX trade show with estimated results of $5 million.

QUARTER: 4 -----