

REPORT 4
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
 JULY 1987 SEATTLE GIFT SHOW

ANTICIPATED RESULTS:

15 NEW CANADIAN COMPANIES INTRODUCED TO
MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTERLY RESULTS REPORTED:

DUE TO LACK OF INTEREST ONPART OF CDN IND., GIFT
SHOW PARTICIPATION WAS REPLACED BY GIFTWARE NEWS
ON BEHALF OF TWENTY COMPANIES. TWO BUYERS
RECRUITED FOR FURNITURE SHOW IN MONTREAL.

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