

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE
PANAMA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPLETION OF A SURVEY OF THE MARKET FOR AGRICULTURAL INPUTS.

GREATER KNOWLEDGE OF THE MARKET. IMPROVED ABILITY TO SERVICE ENQUIRIES AND TO ATTRACT NEW EXPORTERS TO THE MARKET.

EXPAND AND COMPUTERIZE OUR LISTINGS OF IMPORTERS/AGENTS/DISTRIBUTORS OF AGRICULTURAL INPUTS.

IMPROVED ABILITY TO MAKE EXPORTER-IMPORTER CONNECTIONS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Preparation of a survey of the market for agricultural inputs in all countries of accreditation.

A data collecting trip was made to Panama. Basic market information was gathered and 35 potential importers contacted. Target date for report remains end of year.

QUARTER: 3 -----

QUARTER: 4 -----