

527 - OSAKA

JAPAN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.  
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND  
THROUGH IND. MACHIN, PLANTS, SERV. SEMINARS AT CONGEN AND SECTOR  
MISSIONS TO CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS.

INVESTMENT IN CANADA OF SEVERAL MILLION  
DOLLARS.

ELECTRONICS EQUIP. & SERV CONSUMER ELECTRONICS  
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND  
THROUGH CONSUMER ELECTRONICS SEMINARS AT CONGEN AND SECTOR MISSIONS  
TO CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS.

INVESTMENT IN CANADA OF SEVERAL MILLION  
DOLLARS.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE  
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND  
THROUGH INDUSTRY SPECIFIC SEMINARS AT CONGEN AND SECTOR MISSIONS TO  
CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS. MAINTAIN  
CLOSE LIAISON WITH KANSAI AIRPORT AUTHORITIES FOR NEW AIRPORT PROJECT.

INVESTMENT IN CANADA OF SEVERAL MILLION  
DOLLARS.

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY  
FOLLOW UP CONTACTS IDENTIFIED FISCAL 86-87 ON COMPANY VISITS AND  
THROUGH INDUSTRY SPECIFIC SEMINARS AT CONGEN AND SECTOR MISSIONS TO  
CDA ORGANIZED BY RELEVANT JAPANESE INDUSTRY ASSOCIATIONS. MAINTAIN  
CLOSE LINKS WITH PHARMACEUTICAL & BIOTECH FIRMS.

INVESTMENT IN CANADA OF SEVERAL MILLION  
DOLLARS.

NON SECTORALLY ORIENTED ACTIVITIES

COOPERATE CLOSELY WITH OSAKA CHAMBER OF COMMERCE AND INDUSTRY TO  
ENCOURAGE AND ASSIST ITS MEMBERSHIP TO INVEST IN CDA (IE. SEMINARS,  
CJBC MEETING IN CDA, ASIA PACIFIC FORUM, MISSIONS TO CDA).

IDENTIFY 150/200 POTENTIAL INVESTORS TO BE  
TARGETTED FOR FURTHER PROMOTION.

DETERMINE POTENTIAL IN CENTRES OUTSIDE OSAKA ITSELF. (PRESENTATION ON  
DOING BUSINESS IN CDA TO BE HELD IN AND CO-SPONSORED BY CHAMBER OF  
COMMERCE IN KOBE AND/OR KYOTO AND WAKAYAMA AND/OR OHTSU).

EXPECT TO REACH 75 TO 80 NEW BUSINESS  
CONTACTS WHO HAVE SHOWN SOME INTEREST  
IN CANADA.