

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

55

POST :348-KUWAIT

SECTOR :005-ADVANCED TECH. PROD. & SERV
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REMOTE SENSING REPORT
INCREASED MARKET AWARENESS.

INSTRUMENTATION REPORT
INCREASED MARKET AWARENESS.

FOLLOW UP TO TELECOM SEMINARS JAN 89 AND MECOM JAN 89
INCREASED SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Follow up to Telecom Seminars Jan 89 and Mecom
Jan 89

Several sales reported as a result of activities
at Mecom

QUARTER: 2 Remote Sensing Report.

Report released in July.

QUARTER: 3 Electrical Buyers Mission

Mission resulted in increased awareness of
Canadian capabilities.

QUARTER: 4 Market report on instrumentation

Report released on March 7

QUARTER: 5 Encourage Canadian exporters to visit and
follow up on their marketing efforts.

Callian may provide F18 management assistance to
Kuwait Air Force.
British Aerospace will conduct CV-7 test firing
for Kuwait Air Force.