

transparencies is available to Canadian diplomatic posts for use in publications, exhibitions and trade shows.

The Department produces a wide variety of publications, brochures and fact sheets for foreign distribution. Response sheets, for example, which are used to answer common questions, cover 18 topics in ten languages. *Canada weekly* and *Hebdo Canada* are the principal departmental vehicles for Canadian news sent abroad. These weekly publications are also produced bi-weekly in Spanish and Portuguese. Total readership of these four publications is over two million. Fourteen Canadian posts produced regular publications that reach more than 250,000 readers in Australia, Belgium, Brazil, France, the Federal Republic of Germany, Italy, the Netherlands, Francophone Africa, Britain, Mexico, the United States, Japan and the EC headquarters in Brussels.

The external information program also supplies posts with texts and background material on topical issues, texts specially written for post publications, departmental brochures, international exhibits, and press and information kits. Daily summaries of federal, provincial and economic news were sent to posts by telex or facsimile for use of foreign service officers in their information duties. Extracts from the House of Commons question period were also often transmitted.

Special projects included sending embargoed copies of National Energy Board reports and the federal budget to the posts; page creation for three Telidon projects; co-ordination of the Head of Post book presentation program and the preparation of the press briefing book for the International Monetary Fund-World Bank annual meeting in Toronto.

Funds devoted to advertising are used to promote Canada in foreign publications as a trading nation and in Canada to inform a domestic audience of opportunities abroad, with the ultimate goal of increasing the export of Canadian goods and services.

The Visits and Speakers Program enables journalists and other foreign opinionmakers to come to Canada on study tours to acquire a general or specific knowledge of the country. In 1982, 714 visitors came to Canada in 127 separate visits, mainly from France, the United Kingdom, the Federal Republic of Germany, the United States, Japan and Australia.

This program also facilitated travel abroad by 17 Canadian specialist lecturers in fields such as medicine, education, public administration, culture, satellite communications and computer technology.

### **Information programs in Canada**

The Department's domestic information activities increased significantly in 1982 as a result of its expanded mandate under which it is responsible for meeting Canada's export trade objectives. Exhibits, displays, brochures, booklets, radio spot announcements, audio-visual presentations, and advertisements were prepared for dissemination to the Canadian business community.

In addition, the Domestic Information Division continued its more traditional role as the focal point for the Department's public information activities directed to domestic audiences. These activities included responding to general enquiries; preparation of various publications dealing with the Department and aspects of Canada's external relations; arranging for foreign policy experts to address domestic audiences; and organizing trips abroad by representatives of groups with a special interest in international relations.

### **Historical affairs**

The Department's Historical Affairs Division is the keeper of the keys to the history of Canada's past foreign policy and the Department. It collects departmental historical material, disseminates it to researchers and writers at home and abroad and co-operates with requests from universities and other research organizations as well as individuals for controlled access to departmental files. The division is also responsible for preparing departmental files for the anticipated proclamation of the Access to Information and Privacy legislation. During the year, the 1948-49 volume in the *Documents on Canadian External Relations* was completed and is being prepared for publication. As part of its continuing work, the division interviews many former and present employees for its oral history program and is reproducing the Department's historical documents on microfiche.