

*I know, you know,  
everybody knows that  
"Witness" readers are exception-  
ally nice people.*

"The absolute honesty and perfect independence of the Montreal 'Witness' is acknowledged even by its adversaries."  
—The "Canada," Montreal.

### Murray-Kay, Limited



### One of the New Hats for 1912 in Murray-Kay's Spring and Summer Catalogue No. 7 C

In this Catalogue, No. 7 C, the new Spring and Summer Fashions for Women in Suits, Dresses, Coats, Waists, Lingerie, Corsets, etc., etc., are illustrated by a great number of fine half-tone engravings, and are fully described. There are illustrations also of Newest Modes in Hosiery, Gloves, Neckwear, Laces, Embroidery, Linens, Dress Goods, Silver, China, Cut Glass, Men's and Boys' Clothing, Furnishings, etc., etc., and lowest prices are quoted.

With the exception of Furniture and House Furnishings, the goods illustrated in this book will be delivered, freight or express charges pre-paid, to any station in the Dominion.

Every subscriber to "The Pictorial," who resides at a distance from Toronto, should have this Catalogue. The first copies issued will be mailed to those asking for them. Write for yours to-day.

**Murray-Kay, Limited**  
17 to 31 King Street, E., Toronto

# Canadian Pictorial

Canada's Popular Illustrated National Magazine

From the Premier—The Right Hon. R. L. Borden

"'Canadian Pictorial' is certainly worthy of all praise. I have been particularly struck with the excellence of the portraits and illustrations."—(Signed) R. L. BORDEN.

From the Lord High Commissioner of Canada,  
London, Eng.

"'The Canadian Pictorial' is a publication which, if I may be permitted to say so, is a credit to Canada."—(Signed) STRATHCONA

## SPECIAL ANNOUNCEMENT

The regular Annual Subscription to the  
"Canadian Pictorial" is ONE DOLLAR A YEAR

WE OFFER THE FOLLOWING

"Friend and Neighbor Club"

Three Subscriptions

two of which are new, regularly worth

**\$3.00 FOR ONLY \$1.50**

Making the price really only 50 cents each for a yearly Subscription well worth a full dollar to each member of the Club.

**The Educational Value** of such pictures as crowd the pages of the "Canadian Pictorial" every month can hardly be over-estimated. More can be learned by old and young alike from a single issue of the "Canadian Pictorial," than from many pages of mere reading matter, not to speak of the delight and entertainment these beautiful photogravures give to the home.

The "Canadian Pictorial" is Canada's  
most Artistic Magazine.

This Offer is Good for all Parts of Canada,  
(excepting within a radius of 30 miles from Montreal.)

It is also good in Newfoundland, the British Isles,  
British West Indies and many British  
possessions abroad.

For the United States add 10c. per Subscription, or for foreign  
postage 36c. per Subscription.

Mail Your Order Now Send registered mail or Money  
Order AT OUR RISK.

THE PICTORIAL PUBLISHING Co., 142 St. Peter St.,  
MONTREAL.