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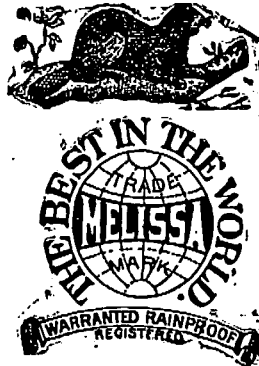


MELISSA.



This is the name given to a new process of applying a vegetable chemical to all suitable materials whereby they are rendered absolutely RAIN PROOF, increasing their wearing capacity, without destroying their ventilation.

TRADE MARK
ATTACHED TO
EVERY GARMENT.



NONE OTHER GENUINE.
BEWARE OF
IMITATIONS.

APPLICABLE TO ALL GARMENTS.

All kinds of water-proof garments now in use have been universally condemned by all classes of wearers, as well as by the medical profession, because they are uncomfortable, unsightly, and injurious to the health. The reasons for this are simple. While they resist rain, they also exclude air, and confine the insensible perspiration, thus causing under garments to become damp, unhealthy and disagreeable to the wearer.

The demand for a garment that is porous as well as rain-proof is fully met by the MELISSA, which combines both qualities.

The severest tests have proved this treatment to be a perfect protection from rain, but the process by which this property is attained does not affect in the least degree the natural porosity of the cloth, as there is neither rubber, gutta percha, parafine, oils, gelatine, varnish, gums, sugar of lead, alum, or any other preparations of a like nature used in Melissa process.

These are not their only points of superiority. They have others equally attractive.

- 1.—They retain their qualities in all changes of temperature in any climate.
- 2.—They are perfectly odorless.
- 3.—The process does not affect the texture or finish of the goods, no trace of any chemical process having been applied can be detected.
- 4.—They are moth proof.
- 5.—They are more durable and comfortable than any other kind of water-proof garments now in use.
- 6.—These qualities are not combined in any other kind of water-proof goods in the world. Melissa has no rival nor competitor.

These goods can be had from Clothiers, Gent's Furnishing Houses and Dry Goods Merchants.

SOLE PROPRIETORS:

THE MELISSA MANUFACTURING CO.,
MONTREAL.