

Big Ben

baby Ben



—to ring off your sleep

BIG BEN for the man who gets up in the morning to keep his date with his job, who likes the clear, deep toned, manly call that's punctual as a factory whistle.

baby Ben for the woman who wants a clock that's feminine in its daintiness, businesslike in its performance, with an alarm whose gentle call reaches *her* ear only.

baby Ben learned his trade from Big Ben and knows it well. Both are handsome, well designed, well made, well finished. They're as carefully made inside as out, keep excellent time, and call at the hour set.

Big Ben stands 7 inches tall, has 4½ inch dial, rings you up with one steady five-minute call or ten half-minute calls at thirty second intervals. Wind him every night, give him reasonable treatment, and he'll last years.

baby Ben is just as hear Big Ben in quarter size as anything could be. Stands 3½ inches tall and does every stunt his big brother does.

Big Ben or baby Ben, \$2.50; in Canada \$3.00. You'll find them at your dealer's. If he does not stock them a money order to the factory will bring either to you postpaid.

Western Clock Co.

La Salle, Ill., U.S.A.

Makers of Westclox