

THE CANADIAN MAGAZINE ADVERTISING SUPPLEMENT.

Travelers may spend a week or two in southern Spain, and go on in a later North German Lloyd steamer to Genoa (stop-over privileges are allowed without extra charge), and all Italy is before them. On the approach to Genoa, the harbor of which is reached on the eleventh day from New York, the steamers keep close to the shore of the Riviera, so that the traveler



GOING UP VESUVIUS.

gets at least a glimpse of Nice and Monte Carlo. The towns of the Riviera — Nice, Mentone, San Remo, etc. — are not more than six hours away from Genoa. Florence is six hours distant; Venice can be reached in nine, and Rome in eleven. You can go by rail or sea to Naples, and spend a little time amid the loveliness of Sorrento or Capri or Amalfi. You can connect with North German Lloyd steamers for Egypt, and breathe the pure, dry air of Luxor, and enjoy the grandest and most interesting ruins in the world. During the winter the North German Lloyd Co. will send some large express steamers from New York to Alexandria direct, touching at Gibraltar, Palermo, and Naples, and returning over the same route. This will be a great convenience to those going to Egypt or to the Holy Land, and travelers for southern Italy can be carried directly to their destination.

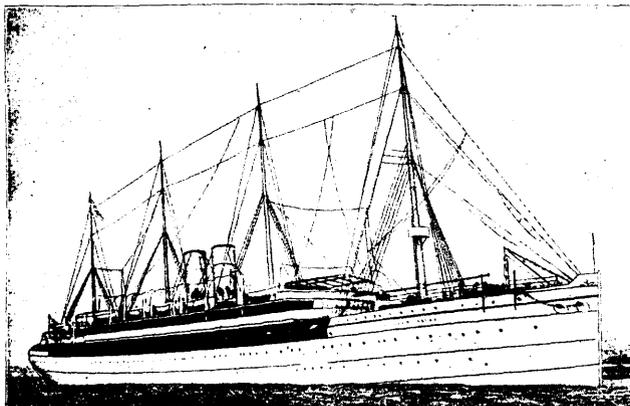
The North German Lloyd Company inaugurated this Mediterranean service in the autumn of 1891. It has been very successful from the first, not only in the winter, but, most unexpectedly, proving its attractiveness as a summer line also — travelers finding it the best way to reach Italy and Switzerland. One avoids the

English Channel, the custom-houses of several countries, and much disquieting railway travel. At first, two steamers, the *Werra* and the *Fulda*, sailing at intervals of about three weeks, were sufficient. Later the fast steamer *Ems* was added, and now the splendid *Kaiser Wilhelm II.* has been put on — a vessel of 7000 tons, fitted especially for the comfort of passengers in southern seas. The promenade-deck is 250 feet long, free of all obstructions, and covered by a permanent wooden awning on which are the ventilating-apparatus and the boats. The state-rooms on this ship are unusually large, many of them containing two berths, a wardrobe, two washstands, a chest of drawers, a writing-table, and a couch.

We are apt to think that we should not take a journey to such a far-away country as Italy unless we can stay a proportionately long time. Why may we not find our winter's rest in three weeks at sea and a week or two in Spain? Why not spend the Christmas holidays in Rome, even if we have not time to travel through Europe? This new steamship line opens up possibilities of winter enjoyment that we Americans have never had before. The Mediterranean has been neglected, but the visitor to the Mediterranean countries finds far more variety there than in northern Europe; he is taken to another world, one that is in direct contrast to our own work-day sphere — a world where people think more of enjoyment than do the Anglo-Saxon races — a world of *dolce far niente* and rest.



IN THE OLDEST OF LANDS.



THE KAISER WILHELM II.