

REFORMATION IN TRADE.

Reform, reform is the cry of the day, While old-fashioned habits are passing away; While caloric is triumphing, so proudly would seem, O'er the old-fashioned method of puffing by steam.

Let us glance at Toronto, which a few years ago, Was a dirty muddy town, as you very well know; And see it to-day, and at our cities the best, And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant homes, — Its beautiful churches, their spires and their domes, While its fine public buildings, erected with taste, Adorn the site of some old marshy waste.

Its markets have fled by the aid of our drains, Its forests are opened by the speed of our trains; The just we have seen, the present we see, Well, well, we may ask, what the future will be.

Even now, where the waves of Ontario roar, And dash their white spray on the long beauteous shore, This spot so long sacred does science invade, And the billows give place to a grand Esplanade.

But reforms as important as these have been made, Which greatly have altered the aspect of trade, Old styles and old habits, old prices have past, And customs much better are practised at last.

The **BONNETS** for instance, which a few years ago Would cost you a dollar and a quarter, or so; A much finer style you now may procure, For less than one fourth of that sum, I am sure.

Nor did you then think that the terms were hard, If you bought a good print for a shilling per yard; But now you may purchase for half of that price, A cloth quite as good, and a style just as nice.

Will you call at McDONALD'S? It is but to try, From his well-sorted Stock how cheap you can buy; And we venture to say, when you look through his Store, You will wonder you never have found it before.

'Tis a three story house, with the front painted white, Which makes its appearance both graceful and light, With very large figures, which you plainly may see, Denoting its number as ONE HUNDRED AND THREE.

THE LARGE 103, YONGE STREET, TORONTO.

JOHN McDONALD, Respectfully invites attention to his very large Stock of Seasonable DRY GOODS,

RECEIVED THIS SEASON, The whole of which he offers very reasonable; which the following List of Prices will show — 6,000 yds. of yard wide Prints, fast colors, from 7 1/2. Also a few Pieces as low as 6 1/2. 3,000 yds Narrow Prints, fast colors, 4 1/2. 1,500 " Gingham and Derry, very heavy, 7 1/2. 4,000 " Heavy Manchester Shirting stripes, 7 1/2. 3,000 " Fine printed De Laines, 7 1/2. 1,500 " Fine printed Mullin's, 7 1/2. 2,000 Fine Linen Handkerchiefs, 4 1/2. 1,000 Plain and Fancy Straw Bonnets, 3 1/2. Drawn Silk and Satin Bonnets, &c. &c. Hosiery & Girls' Straw Hats in great variety, 3 1/2. 3,000 yds. Fine Bonnet Ribbons, 3 1/2. 250 doz. Silk, Cotton, and Fr Kid Gloves, per doz 2 1/2. 200 " Hosiery, 4. 600 lbs. Fishing Thread, Warmaned good. A Case of Milliner's Dull Heads. All numbers in Knitting Cotton, cheap. Silk and Satin Vests, &c. WITH EVERY OTHER ARTICLE IN THE TRADE.

Wholesale Department up Stairs. REMEMBER THE LARGE 103, YONGE STREET

JOHN PARKIN, Plumber and Gas Fitter, Adelaide St East, 2 Doors from Victoria St. Copper Brass, Lead, Iron, or Gutta Serena Pumps, fitted up and repaired. Gas, Water, and Steam apparatus. Baths, Water Closets, &c. &c. supplied with the utmost promptitude and on the most liberal terms. January 1853

Niagara Temperance House, NEAR THE LIBERTY POLE, BUFFALO CITY. H. BAYLEY, Proprietors. Good accommodations can be had at all times at this house at moderate charges. BOARD ONE DOLLAR PER DAY

DR. N. BURNIE, BRADFORD, MEMBER of the Royal College of Surgeons, and Licentiate of the Apothecaries Society of London, England, formerly Assistant Surgeon in the Service of the Honorable East India Company, and two years Surgeon to the Liverpool South Dispensary, licensed by Sir John Colborne to practise Medicine, Surgery, and Midwifery, in Western Canada. Commission dated the 14th day of August, 1832. Bradford, January, 1853.

Bound Volumes of the Son of Temperance for 1853.

Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing 4 of the numbers of 1853, can also be obtained. Price of volume of 1852 well bound \$1, can be forwarded to any part of Canada at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in boards, and 4 of the numbers of 1853, can be had for 3s. 9d. cy. Half of the volume of 1851 bound plainly can be had for 2s. 6d. cy. Apply by letter or in person at this office.

To Farmers & the Country Generally.

Not undesignated, at No. 3, Elgin Buildings, Yonge Street, begs to inform to the country generally, that they have made arrangements with Messrs. Rapin and Co. of Rochester, to act as agents for their various kinds of Agricultural Implements, &c. &c., similar to those which demanded so many testimonials at our Provincial Exhibition, also for their Grasses, Fruits and Flower Seeds, all of which are of the 1st production. Farmers wishing to keep pace in the scale of progress, and at the same time save some of the unnecessary labour they have heretofore had, will find it to their advantage to call and examine the implements for themselves. The same will also have on hand — as usual — a great quantity of Sticks, Fertilizer and Box Sticks, for Grapes, &c. &c. with an assortment of General Hardware, which they will be prepared to sell as low as any other house in the city. Remember the place — No. 3, Elgin Buildings, Yonge Street, General Agricultural Warehouse, under Mackenzie's "Herald" Message Office." McINTOSH & WALTON Toronto, 28th March 1853.

R. J. BRETT, GENERAL MERCHANT—WHOLESALE. Importer of Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods. Also, Importer and Dealer in Lard, Oil, Paints, Gunpowder, Sugars, Teas, Spices, Fruits, Sausages, &c. &c.

BURGESS & LEISHMAN, Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF READY-MADE CLOTHING AND DRY GOODS IN CANADA WEST. WHOLESALE AND RETAIL.

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be comprised of the newest and most fashionable materials, and in great variety. Tailoring in all its Branches, executed with Taste and Dispatch. Measurements Furnished on the shortest Notice. Paris, London and New York Fashions received monthly.

Table with columns for Men's Brown Holland Coats, Men's Black Cloth Vests, Men's MoleSkin Frouzers, etc. with prices listed.

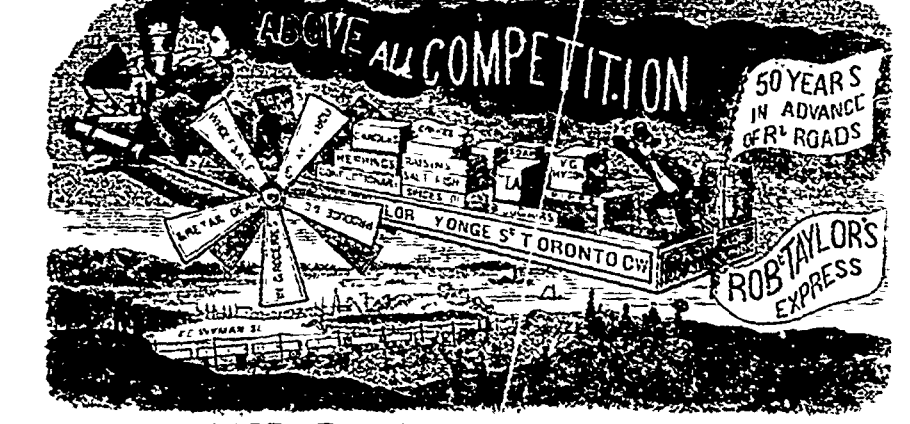
Men's Paris Satin Hats—Black and Drab. New Style Business Coats—in all materials. DRY GOODS. Muslin de Laines, yard wide, from 1s. 10 1/2. Prints, fast colors, do from 7 1/2. Heavy gingham, do " 7 1/2. Splendid Bonnet Ribbons " 7 1/2. Straw bonnets, do " 1s 3/4. Gloves, hosiery, ribbons, laces, Edgings artificial flowers, Shot, check'd and plain wipacac

BURGESS & LEISHMAN, NO SECOND PRICE. Corner of King and Church Streets, adjoining the Court House. Toronto, January, 1853.

NEW GOODS! NEW GOODS!! FRESH ARRIVALS, WINTER DRY GOODS.

WILLIAM POLLEY, 66 King Street, three doors west of Church Street, BEGS to call the attention of the citizens of Toronto and surrounding country to his large and well selected stock of STAPLE AND FANCY DRY GOODS.

Imported expressly for this trade, and is replete with every article in the line, including all the latest styles in dress goods, colouring cloths, orleans, circassian cloths, gala plaids, prints, ladies wool scarf shawls, wool polkas, (all sizes) ribbons, &c. A full assortment of Staple Goods, viz: Grey cottons, white cottons, heavy stripe shirtings, red, white, blue, and pink flannels, plaidings, derry's, ticks, Hungarian cloths, Bloomer cloths, Beaver, Elephant, Whitney, and S F. cloths, doekings, cassimere tweeds, astinets, Canadian grey cloths, Etouffes, &c. &c. Buckskin mitts, gloves, hosiery, wool steves, Bonnet cravats, &c. &c. This stock will be found large and well assorted, with fresh, seasonable goods, which for QUALITY & CHEAPNESS is not surpassed in the city. Intending purchasers are respectfully solicited to inspect his stock and prices, before purchasing elsewhere. SUPERIOR COTTON YARN (all Nos.) a prime article in Cotton Hatting, Black and White Wadding, &c. WILLIAM POLLEY, Third door west of Church Street. Chequered Warehouse, Victoria Row, Jan. 1853.



GOLD—GOLD—From Australia and California wanted, by ROBERT TAYLOR, Corner of Yonge and Albert Streets Toronto, nearly opposite the Green Bush, and a few doors north of Montgomery's Inn.

HIS GROCERIES ARE THE CHEAPEST IN TORONTO.—THEY COMPRISE FRESH GREEN TEAS, BLACK TEAS, COFFEE, SUGARS, SPICES, FRUITS, RICE, CONFECTIONARIES. WHOLESALE AND RETAIL—LOW PRICES—QUICK RETURNS. INSPECTION IS INVITED. January, 1853

G. HARCOURT & Co., TAILORS, CLOTHIERS, AND GENERAL OUTFITTERS, 11, North Side of King Street, Directly opposite the Globe Office, Toronto.

The subscribers keep always on hand a large assortment of West of England Broad Cloths, Cassimere, Doekings, Tweeds, Venetian and Summer Cloths of the Newest Style of Pattern and Material. A choice selection of Vestings of the richest style, consisting of Plain and Figured Velvets, Silk and Cotton Plushes, Satin and Figured Material of almost every description. READY-MADE GARMENTS, Hats, Caps, Shirts, Gloves, Suspenders, Whiffers, and Gentlemen's Wear in General. Judges' Barristers' and University ROBES, Of every Degree and quality, made to order. G. HARCOURT & Co. Toronto, January 1853.

HAYES BROTHERS & CO., IMPORTERS OF GROCERIES, TEAS, &c. 27, YONGE STREET, TORONTO.

J. FOGGIN, [From England] DYER AND SCOURER, 93, YONGE STREET, TORONTO. KID GLOVES CLEANED Yorkville Saddle & Harness Shop. JOHN DALE. Inform his numerous friends that he is prepared to attend all calls in his line with promptness and despatch. HARNESS, SADDLES and TRUNKS will be made at short notice, of the best materials and at low prices. Whips, Spurs, Valises, &c., constantly on hand. N. B. Shop near the corner of Yonge Street, as you enter from the Mack Road

J. MURPHY, PAINTER AND GLAZIER, GRAINER, PAPER HANGER, SIGN WRITER, &c. &c., No. 13, Adelaide Street, West of Yonge St.

THOMAS PAUL & SON, VETERINARY SURGEONS, VETERINARY FORCE AND BLACKSMITH'S SHOP, HORSE AND CATTLE MEDICINES, DISPENSARY—Queen Street, near York Street, Toronto.

WILLIAM WHARIN, WATCH & CLOCK MAKER, JEWELLER, &c. No 17, Church St. 1 door So. th of King St. Checks, Watches, Time pieces, and Jewellery, of every description repair, cleaned and Warranted. A variety of Clocks, Watches, Jewellery and Fancy goods constantly kept for sale. Toronto January 1853.

W. STEWARD, Premium Saddlery Warehouse, 95 Yonge St. Toronto, Sign of the Mammoth Collar. W. S. returns his sincere thanks to his friends and the public, for the very liberal support he has received. He still continues to manufacture a superior article, such as he has received so many premiums for at numerous fairs in Canada, and which has been honorably mentioned at the World's Fair in London. W. S. will sell very low for cash, and every article warranted to be such as sold for.—GOOD AND CHEAP. Remember the sign of the Collar.

YONGE ST. POTTERIES, NEAR TORONTO, JOHN IAVIS, PROPRIETOR.

Manufactures 2,500 pieces per week, producing 30 to 250 worth of goods on the average per week, through the whole year. These Potteries excel all other potteries in the Upper Province for quantity and quality. They took all the three prizes at our Toronto Provincial Show, and have done so at other fairs. Orders can be promptly supplied with our unsurpassable Brown Ware, and Brown Glaze, Milk Pans, Crock, Baskets, Pickle Jars, Garden Pots, and Ornamental Chimney Tops, on short notice. J. I. having secured a large quantity of clay superior to any ever manufactured in Canada before, he can recommend it as being far better for Dairy purposes, than the miserable yellow and dirty white looking trash made in some places. January, 1853.

JOHN BENTLEY, DRUGGIST AND STATIONER, 71, Yonge Street, Has constantly on hand a large and well selected stock of Genuine Drugs, Chemicals, Patent Medicines, Perfumery, Soaps, Oils, Paint, Varnish, Patent Dyes, &c. &c. ALSO.

WRITING AND WRAPPING PAPER, School Books, Account Books, Pocket Books, Part-books, GENERAL STATIONERY. N. B.—Wholesale Depot for Bentley's Baking Powder, Smith's Improved Rat and Vermin Exterminator; Jockey Pills; Farrell's Arabian Linctus, &c. &c. RAGS BOUGHT FOR THE PAPER MILL AS USUAL. Toronto January 1853.

CHARLES BAKER, MERCHANT TAILOR, No. 37, KING STREET WEST, TORONTO, begs leave to inform the public, that in addition to the above business, he has on hand, (or will make to order) ALL KINDS OF FLAGS, FREEMASON'S APRONS ON HAND, Agency for M'Nair's Paris and New York Pleas of Fashions, also J. H. Chappell's London and Paris Magazine of Fashion System of Cutting. Toronto, January 1853.

J. H. GOWAN, Carver and Gilder Looking-Glass & Picture Frame Manufacturer, No 75, Yonge Street, Toronto, The subscriber respectfully informs the Trade in general that he has on hand a large assortment of Pier, Chamber and Shaving Glasses and Fancy Goods. ALSO.

PORTRAIT AND PICTURE FRAMES, Which, from his new and extensive Machinery, he is prepared to sell at New York Prices. Wholesale and Retail. N. B. Country Merchants will save 30 per cent. by buying before here purchasing elsewhere. Toronto January 1853.

T. WHEELER, ENGRAVER AND WATCHMAN, KING STREET EAST, TORONTO, COMPANY and LODGE SEALS executed in the best and designs furnished if required. COATS OF ARMS found and embossed. January, 1853.

BRASS BANDS FOR DIVISION Instrument and Music Establishment. MESSRS. A. & S. NORDHEIM. Beg to inform their friends and the public in general, besides their large stock of Flaxons of the best quality, which they keep constantly on hand, they have received and are constantly receiving from Europe, the most IMPROVED INSTRUMENTS FOR both Brass and Wood, which they are enabled to offer at a lower price than any other establishment in the city. Particularly they would recommend their new Sax Cornetinas and other Brass Instruments, which by the celebrated maker CANTON of Paris. Any order from any part of the country will be attended to. A. & S. NORDHEIM, King Street, Toronto. Subscription Price of this Paper \$1 per annum, in advance. All letters on the business paper to be addressed, per post, to C. BIRAND, Editor and Proprietor. TORONTO: PRINTED BY BREWER & Co., 46 THE STREET EAST.