

# Watford Guide-Advocate

Volume XL—No. 51

WATFORD, ONT., FRIDAY, DECEMBER 18, 1914

IN UNITED STATES, \$1.50 IN ADVANCE  
ELSEWHERE, \$2.00 IN ADVANCE  
Single Copies 5 Cents.

## LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

**ZERO weather.**  
SEND in the names of your Christmas visitors.  
**NIPTY TOP COATS** for young men.—**SWIFTS'.**  
**MR. ROBT. MOODY** is confined to the house with severe illness.  
**MISS M. JAMES**, Strathroy, spent the week end with Miss Clara Morgan, R. N.  
**GIVE** the boy a sleigh or good hockey stick from **MCLAREN'S.**  
**SARNIA**, Alvinston and Watford form group 10 of the O.H.A. intermediate.  
**THE** hydro rate for domestic service in Strathroy is six cents per kilowatt hour.  
They say nobody loves a fat man, but Santa Claus is a pretty popular fellow in spite of his large portico.  
**ORANGES**, candies, nuts, bananas and all the little trimmings you need for Christmas at **P. DODDS & SON'S.**  
**A LITHOGRAPH** showing the full size of German death-dealing shells can be seen at this office by anyone interested.  
**MISS GLADYS MCGREGOR** in vaudeville at the picture show on Tuesday night next.  
**WE** make special prices to churches and schools on candies, chocolates, nuts and fruits.—**LOVELL'S.**  
**THE** Watford financial statement is printed and copies can be had from the town clerk or at this office.  
**THE** Canadian tobacco crop is 1,500,000 lbs. short of the previous year. The season was not favorable in some localities.  
**PHONE** or mail your Christmas orders, we will follow your instructions.—**A. BROWN & CO.**  
**MR. LLOYD HOWDEN** who for several years has been in the West, is here to spend Christmas with his father, Mr. S. B. Howden.  
**A SUIT** for your wife in 34 to 40 size at half price.—**SWIFTS' Xmas sale.**  
**THE** Methodist bazaar and sale of home-made delicacies was well patronized on Friday and Saturday, and about \$130 was realised.  
**SEND** in the names of your Christmas visitors, or if you are going away let us know. These items are of interest to your friends at home and away.  
**ONE** only—ladies' marmot coat—full length, satin lined, extra quality, size 36, regular \$95.00 for \$60.00.—**A. BROWN & CO.**  
**TRY** some of our oysters for Christmas. A special line for the holiday season always on hand.—**LOVELL'S.**  
**MONDAY** night was one of the coldest December nights for some years, the thermometer going below zero and a keen northwest wind blowing.  
**THE** Industrial Mortgage & Savings Company, Sarnia, Ont., has on hand a large amount of funds for investment in Farm Land Mortgages. Write the Company for particulars. d18-4t  
**WE** are selling mink marmot fur seals cheaper than most wholesale houses.—**SWIFT, SONS & CO.**  
**THE** Watford Women's Institute has shipped a barrel of marmalade and jellies to the Red Cross Society; also 6 large bales of clothing for the Belgian Relief, and have forwarded the same to Montreal.—**SEC.**  
**IF** you catch father creeping across the shed roof some midnight, or burrowing into the coal bin, don't fear for his reason. He is merely hiding little Willie's present.  
**HAVE** a look through **MCLAREN'S** Toy Department on the 2nd floor. Buy your toys now and have them laid away here until Christmas eve.  
**TURKEYS** are plentiful this year and prices are not likely to be exorbitant. Turkeys will remain in Canada long after their unspeakable namesakes in Europe and Asia are annihilated.  
**RENEWAL** time is now on. Those desiring to take advantage of our clubbing offers will do well to get their lists in early before the rush begins, and so prevent possible disappointments.  
**JOIN** the happy morning shoppers at **SWIFTS'.**  
**THE** duty on poultry going into the United States is one per cent. per pound live weight, and two cents per pound dead weight. In both cases the weights of crates or containers, are included.  
**SPECIAL** Christmas services will be held in the Lyceum next Sunday, Dec. 20th, at 11 a.m. and 7 p.m. Appropriate music will be rendered by the choir. Rev. F. G. Robinson will be the speaker.  
**ONE-THIRD** off any ladies' or misses coat sold between now and Christmas.—**A. BROWN & CO.**  
**COLLEGE** GIRLS QUARTET at Lyceum Friday eve., Dec. 18th, at 8 o'clock. Songs, humorous sketches and vaudeville. Admission 15 and 20c.  
**IN** the Congregational church on Sunday evening next the pastor will deliver the third of a series of lectures on the foreign mission field and its heroes. Subject:—"Livingstone, the Apostle of Africa." A cordial invitation extended to all.

**SLEIGHS** out for first time on Monday last.  
**NOVELTY** EVENING at Lyceum, Friday, Dec. 18th.  
**READ A. BROWN & CO'S** ad for Christmas suggestions.  
**GRACE** CHURCH entertainment Wednesday evening December 23rd.  
**ARKONA** subscribed \$650 to the Canadian Patriotic Fund, which amount will be added to by a concert.  
**WHITE** lamb sleigh robes for our baby at **SWIFTS'.**  
**SEE** the material taken from a tree and mine and made into a Ford car, at the movies next Tuesday night.  
**WITH** a two-hundred-dollar Christmas present buying appetite and a two-dollar purse, what is a man going to do?  
**G. T. R.** conductor Wm. McQuade, of Sarnia, was seriously injured in a rear end collision near Niagara Monday night.  
**PLACE** your Christmas stamps on the back of your letters. If placed on the face the letter will go to the dead letter office.  
**LET** us have your order for cut flowers for Christmas now. Chances are you will be disappointed if you leave it off until the day before.—**J. W. MCLAREN.**  
**RECRUITING** for the third Canadian contingent for overseas service has been commenced. Sixty-five men are asked of Lambton.  
**THE** fellow with projecting ears, now finds them come in pat. They are in style, as it appears, for holding up the hat.  
**YOU** will say that we are showing the greatest range of Christmas neckwear and shirts that you have ever seen.—**A. BROWN & CO.**  
**SANTA** CLAUS is a pretty human sort of chap, but all the same he is one of the few we meet these days that doesn't care to be seen giving things away.  
**THE** Ontario Government has made it known that all grants made by municipalities to the Patriotic Fund will be legalized at the forthcoming session of the Legislature.  
**A** DAINTY or comfortable pair of house slippers would make a very appropriate Christmas gift for wife, husband or children. A bountiful array of styles at **P. DODDS & SON'S.**  
**SARNIA'S** city hall was practically destroyed by fire on Friday morning. The walls are standing and the first floor intact. It was an old building erected in 1880, and was no credit to the city.  
**THE** Merchants Bank has received a consignment of calendars, which they will be pleased to present to their customers. If you are a customer of the bank one is laid away for you. Please ask at the counter for it.  
**HOUSE** coats and smoking coats for our men folk at **SWIFTS', \$4.50 to \$8.00.**  
**THE** Women's Institute of Watford have engaged the Mack Concert Co., consisting of a violinist, Highland dancer, vocalist, interpretive reader and pianist for a concert on Monday evening, January 11th. Proceeds for Red Cross funds. Particulars later.  
**DRESSING** gowns for women, nifty; and for men, comfortable.—**SWIFTS'.**  
**WE** don't believe in a man's ever deceiving his wife, but there may be some excuse for the man who lets his wife think he is too poor to give her much, and then sends up a hundred dollars' worth of furs Christmas eve.  
**WITH** the Christmas holiday season comes a rush of mail matter at the post office and the public should bear in mind that the same service cannot be given as at ordinary times. The local staff will do all in their power but we must expect too much of them in the rush season.  
**IT** is said that the patrons or box-holders rural mail routes will shortly be notified that no letters will be accepted from the boxes unless fully prepaid with stamps and that not less than twenty-five cents' worth of stamps will be sold to any person at any time.  
**A** NICE box of cigars, 10 in a box, for 85c. Specially gotten up for a Christmas present at **LOVELL'S.**  
**WARWICK'S** Board of Health, composed of Messrs. W. H. Hall, C. E. Smith and N. Herbert, held a meeting in the office of Dr. Brandon, Medical Health Officer for the township, on Saturday afternoon, to close up the business of the year and prepare their report.  
**MCLAREN'S** Christmas display on Friday evening attracted a large crowd. The display surpassed previous years for beautiful and useful presents, and Santa Claus was present to lend a Christmasy tone to the event. The beautiful flowers and bright illumination helped to make a very attractive scene.  
**ON** Sunday last the services in the Lyceum were in the interests of missions. At the morning service Rev. F. G. Robinson spoke of the progress of the gospel in different parts of the world, and in the evening Rev. W. G. Connolly spoke on conditions in Japan. At the evening service the male quartette gave two selections.  
**THE** Canadian Year Book for 1913 has been issued and is replete with statistical information of every description. The volume is made more interesting by the addition of a brief history of Canada in which is included maps and illustrations. As a work of reference the year book becomes more valuable with each succeeding issue.  
**THE** Tipperary ties are here for Xmas, made of Irish silk poplin.—**SWIFTS'.**

**MISS** Vera Swift is home for Christmas. **WYOMING** has a Mr. Licorish. No doubt he is a favorite with the kiddies.  
**SANTA** CLAUS has adopted the Canadian slogan, "Business as Usual."  
**THE** BRITISH NAVY at the movies Tuesday will be worth coming miles to see.  
**CHRISTMAS** tree decorations and streamers of all kinds at **MCLAREN'S.**  
**LETTERS** from Capt. Swift state the boys are all well and the weather rain, rain, rain.  
**THE** painless filling you get at the dinner table is far more satisfactory than the one you get in a dental parlor.  
**THE** Dominion Government's revenue from the sale of postage stamps will show a material reduction as a result of the war.  
**CHRISTMAS** lace collars, white, cream, black, 25 cents up.—**SWIFTS'.**  
**DRUNKEN** men are queer, says the Atchison Globe. They either love each other heartily or knock each other's head off.  
**THE** BRITISH NAVY in motion pictures right before your eyes, at the movies Tuesday night. Usual price of admission.  
**THERE** is nothing nicer for a Christmas present than a handsome piece of china. We have a varied assortment of single pieces and sets at remarkably low prices. Call and see.—**P. DODDS & SON.**  
**SEVERAL** of our advertisers have expressed their satisfaction with last Saturday's business. In these times people are beginning to realize that "Loyalty to one's own community" is as essential as loyalty to the Empire.  
**CANDIES**, nuts, chocolates, bulk or in boxes, oranges and all kinds of fruits at **LOVELL'S CONFECTIONERY.**  
**MISS** NESBITT will have her display of Christmas goods in Harper Bros.' store and will open Saturday, Dec. 5th. Novelties in all new and original designs, all handmade and hand-decorated. Pictures as a gift give lasting pleasure, and I will have many suitable subjects which will find a welcome place in any home. I kindly invite your inspection. n27 5t  
**FRANK** W. RESTORICK, sixty years old, a real estate dealer residing at 2533 Orchard Street, Chicago, died at his home, supposedly of apoplexy, on Saturday morning, Dec. 5th. He passed away while taking his morning bath. His health had not been good for some time. He was a nephew of Mr. Frank P. Restorick, of Watford, and visited here a few years ago.  
**XMAS** furs direct from the furriers. Sets from \$5 up.—**SWIFTS'.**  
**AN** evening of fun and foolishness at the Lyceum on Friday night, Dec. 18th. Admission 15 and 20c.  
**MUNICIPAL** matters in town are quiet and no one, so far as heard, has definitely declared himself as a candidate for the Reeve's chair. A number of names are mentioned as possible candidates, among them being the present occupant of the position and J. E. Fowler, W. E. Fitzgerald, T. B. Taylor and J. D. Brown. Outside the present council, who will no doubt all seek re-election, no names have been put forward up to the present time.  
**THE** boys and girls of the Sarnia public schools have also been helping in the Red Cross and Blue Cross work. They remain once a week for half an hour or forty minutes and have accomplished a great deal of work. The boys have rolled eight dozen bandages for the Blue Cross Society and the girls have hemmed eleven dozen handkerchiefs and are knitting and crocheting wash cloths for the Red Cross.  
**75** DOZEN ladies' fancy embroidered handkerchiefs, regular 10 and 15c for 60c per dozen.—**A. BROWN & CO.**  
**PRICES** for poultry are low in comparison with other years, and it is said they are likely to go lower. Dealers say that the outside demand is very poor this year. People are cutting down expenses all over the country. The use of poultry as food is regarded as a luxury, which indeed it was at the prices that prevailed for the past two or three years. The price has fallen so much in comparison with butcher meat that it looks like economy to eat fowl instead of pork or beef.  
**CHILDREN'S** fur sets from 50c up. Lovely styles for the wee girls at \$1.00 to \$2.50.—**SWIFTS'.**  
**THE** BRITISH NAVY, reviewed by King George, is a clear photo film to be shown at the opera house, at the moving picture show, next Tuesday, 22nd. This is a very expensive film and is much sought after at this particular time. A real Christmas treat will also be given to the patrons in the way of vaudeville by Miss Gladys McGregor, of Sarnia, in high-class singing and dancing. Another film, very interesting, will be shown—the Ford film. You will be taken through all the great Ford works and see how the Ford car is made.  
**COMING** THURSDAY, DEC. 24th. The Novelty Moving Picture Co. will put on photoplays introducing "The Trey O' Hearts" and "The Passion Play." Do not fail to see this play as it is of interest to all. They will also have two vaudeville acts, including comedy and impersonations. As these films are of high standard we are forced to raise the price to 25c and 15c; but afterwards will show every Thursday at the old prices. Don't forget the date, Dec. 24th—Christmas Eve.

**A** GETZLEMAN just returned from England was asked what the temper of the people there was and he replied, "It is the temper of a man with a bucksaw and the job of sawing a thousand cords of wood."  
**WATFORD** merchants are noted for the tasty way in which they use their windows for displaying their goods. A walk along Main street these days is an education in itself, to see the tasty way in which the merchants have arranged their wares so as to attract the attention of the passerby. The Guide-Advocate wishes it were possible to mention each one separately, but must content ourselves with a general reference to the matter. It is to be hoped that the merchants have a most successful Christmas trade.  
**DEAR SANDY**, will you get me a set of furs down town at **SWIFTS'.**  
**THE** regular meeting of the Watford Women's Institute was held at the home of Mrs. P. J. Dodds on Wednesday evening, Dec. 9th, the honorary president presiding, 20 members and 11 visitors were present. Roll call was answered with Christmas greetings. Miss L. Cameron sang a solo very sweetly, also Nina and Harold Wilson sang two duets very nicely. Recitations were given by the Misses McNally, Alice Miller and Mamie Moore. All were good. Mrs. T. Dodds gave a paper on our past year's work, after which the hostess served a light lunch. Meeting closed by singing "God Save the King."—**SEC.**  
**LADIES'** smart coats for Xmas trade.—**SWIFTS'.**

## I. O. F.

**Court** Watford No. 444, of the Independent Order of Forsters met in their hall here on Wednesday evening December 16th, 1914, and elected the following officers for next year, viz:—  
Court Deputy—John Brisson.  
J. P. C. R.—S. W. Louks.  
C. R.—George Pike.  
V. G. R.—E. A. Edwards.  
R. S.—W. E. Fitzgerald.  
F. S.—D. A. Maxwell.  
Treas.—J. E. Dowding.  
Orator—C. H. Hollingsworth.  
Organist—W. J. Trenouth.  
S. W.—Manfred R. Thompson.  
J. W.—Roy Hollingsworth.  
S. B.—Joseph Wynne.  
J. B.—William Swan.  
Trustees—E. D. Swift, Robert Fleming and the Chief Ranger, Vice Chief Ranger and Recording Secretary. Auditors S. W. Louks and W. E. Fitzgerald. Sick committee, the Chief Ranger, Vice Chief Ranger, Orator, the two woodwards and two beadles. Physicians, James Newell, M. D. and Col. R. G. C. Kelly, M. D.  
**Officers** mentioned are to be publicly installed at the next regular meeting to be held on Wednesday evening January 27th, 1915. Lunch is to be provided by the members and a social time held. A High Court officer is expected to be present.

## Christmas Day Concert

**Bandmaster** Matthews and Sergt. Davies are making arrangements for a sacred and patriotic concert in the Armory on Christmas afternoon under the auspices of the combined choirs of the town, and of hand and orchestra, the proceeds of which will go to the Belgian Relief Fund. It is thought that on Christmas Day when all are trying to practice good will to all men that the public will welcome the opportunity to contribute a small portion of their coin to this worthy cause and at the same time enjoy an entertainment through the day hours of the afternoon. Concert will commence at 8 o'clock, and all are cordially invited to attend. The entertainment will be repeated the following Sunday afternoon.

## TWO ENGLISH TOWNS BOMBARDED BY GERMAN GUNBOATS

**LONDON**, Dec. 16.—A German fleet made a sudden dash into the North Sea to-day, shelled Scarborough and Hartlepool, English coast towns, and engaged certain units of the British fleet.  
**Three** German cruisers appeared off Scarborough at an early hour and began bombarding the town, and had no difficulty in dropping shells into the city. Panic seized the people and many of them fled from their homes.  
**The** residents of Hartlepool were aroused from their sleep by the sound of heavy firing. In a few moments shells from German cruisers began dropping into the town. Fear took possession of the people and many abandoned their homes and fled inland.  
**The** news threw the city of London into the greatest state of excitement. British flotillas have been engaged with the enemy at several points.  
**The** cities bombarded are on the coast of Yorkshire and neither is fortified. Scarborough has a population of 40,000; Hartlepool, together with West Hartlepool, has a population of 90,000.  
**Two** of the enemy's cruisers are reported sunk in the North Sea.  
**Great** damage was done to property in Scarborough.  
**The** squadron broke through the British lines in a fog, and escaped on being sighted.  
**Over** thirty people were killed, but the damage done to property was not great.

## Sir Adam Beck Will Buy Army Horses in Watford

**Watford** will be a centre at which army horses will be purchased and shipped in future. Sir Adam Beck has informed Dr. Martyn, M.P.P., that he, or someone on his behalf, will visit Watford shortly for the purpose of purchasing army horses. The date of Sir Adam's visit will be advertised later, and no doubt there will be a good response as there are many suitable animals in this district.

## BROOKE

**Mrs. J. Y. Kincaid** is renewing old acquaintances on the ninth line. Mr. Hugh Fletcher, of Wisbeach, calls on friends on the 10th line west.  
**Miss** Hazel Moore, St. Thomas, was the guest of Miss Mary Harrison, for a few days, last week.  
**Mr. and Mrs. R. Henderson** gave a party to their many friends on Friday last. Every person had a good time.  
**The** Sunday school met at the home of Mrs. S. Johnston for practice on Monday night. Their Christmas tree is being held on 22nd of December.  
**Chalmers' Church, Brooke**, are holding their Xmas entertainment on Wednesday evening, December 23rd. Usual program of dialogues, recitations etc.  
**Salem** Methodist Sunday School will hold its annual Christmas tree and entertainment on the evening of Thursday, December 24th. Admission 10 and 15c.  
**OPEN** EVENINGS until Xmas, starting this Friday.—**SWIFTS'.**  
**Bethesda** Sunday school will hold their annual Christmas entertainment on Dec. 22nd. A fine patriotic program will be given. A collection will be taken up. Half the proceeds for the Belgian Fund.  
**The** Ladies' Aid met at the home of Mrs. S. Dobbie on Wednesday, Dec. 9th. Officers were elected for the following year. A hearty vote of thanks was given the retiring officers for the splendid work they had done during the year.  
**A** patriotic concert, under the auspices of the Brooke Women's Institute, will be held on Friday evening, Jan. 22nd. A first-class program is being prepared, further announcement of which will be made later. Everyone remember the date and come and have a good time.  
**Word** has been received here of the death of George Maddock in Coronation, Alberta. The deceased was a son of the late John Maddock of Brooke township. About eleven years ago he went to the West and farmed up to time of his death. He was in his 38th year and unmarried. Death was due to a kick from a horse.—**Alvinston Free Press.**  
**The** Ladies' Aid of St. Andrew's Presbyterian church, 10th con., Brooke, shipped their bare of clothing, valued at \$100, to the Belgians, on Saturday, Dec. 12. The bale contained the following clothing for children—13 dresses, 12 petticoats, 12 pair stockings, 12 chemises, 15 caps, 13 pair mittens, 1 overcoat, 1 suit, 2 vests, 1 pair pants, 9 pair shoes. For ladies—6 pair stockings, 6 skirts, 6 petticoats, 6 chemises, 6 sweaters, 4 scarfs, 3 caps, 4 full-length coats, 2 three-quarter-length coats, 4 short coats, 2 waists, 1 dress.  
**The** Ladies' Aid thank all who gave money or material for the clothing.

**The** West Broke Debating Society held their first debate in S. S. No. 13, on Friday evening, Dec. 11th. Subject—"Resolved, that the country is better adapted for the production of great men and women than the city." The affirmative winning by one point, the subject being ably handled by the following speakers—affirmative—Cameron Coste, Mrs. G. Edgar, C. Coke, A. Edgar, Fred Kingston, Harold Taylor, Wm. Swan and G. Edgar. The judges were:—Mr. C. Coke, H. Dolbear and Edna Shugg. Next debate will be held Saturday, Dec. 19th. Subject for debate, "Resolved, that brains are more beneficial to a man than money." The captians are: affirmative, Ella McCabe; negative, W. A. Lucas.

**A** successful meeting of the Brooke Women's Institute was held on Thursday afternoon at the home of Miss Belle McIntyre. The president presided, and after an opening chorus had been sung, roll call was answered by the members exchanging patterns. Several items of business were then dealt with, followed by a discussion on different methods of raising funds. A splendid demonstration of plain and fancy sewing was given by Mrs. D. L. Fisher and Miss Belle McIntyre. Several plain and fancy articles were shown and some splendid ideas were given. Mrs. Roy McGregor and Miss Ethel Hick sang a duet, which was greatly appreciated. Mrs. W. S. Shugg and Miss Belle McIntyre gave reports of the convention recently held in London. They were splendid and very much enjoyed. A paper on "Our Year's Work" prepared by Miss Cassie Bowley, was read by Mrs. D. McNeil. This was very good and contained many beautiful thoughts for the closing year. Splendid recitations were then given by Miss Olive McGregor, Marguerite Fisher and Pearl Powell, also Mac and George Fisher. The little folk are to be congratulated on the manner in which all their numbers were given. The national anthem was then sung, after which the hostess served refreshments.

**XMAS** linens direct from Ireland.—**SWIFTS'.**

No. 4 to be carried and  
No. 5, fix-raise \$5,000-erified tile ge be read w read.  
y-law No. 5-ss filled in, n filled in, y-law No. 5-d.—Carried  
y-law No. 6, he construct-1 the north ford be read w read first  
v No. 6, to ed tile drain of Watford, ks filled in, te for three n and provid- ed accounts  
School. \$200 00  
d. State ex- 1 25  
on drain 1 25  
ony and 1 50  
..... 31 50  
..... 20 00  
..... 20 00  
..... 20 00  
..... 20 00  
..... 8 50  
..... 11 30  
..... 1 30  
..... 23 00  
..... 8 35  
..... 75 34  
..... 7 35  
..... 56  
..... 3 60  
..... 1 97  
..... 40 00  
ervices re  
..... 21 00  
nts be passed  
—Carried.  
ve adjourn.—  
LER, Clerk.  
the officers  
intermediate  
sident, Dr. J.  
ent, G. H. C.  
—C. Nors-  
**ANTED**  
ND 13. BROOKE  
ied. State ex-  
Applications to  
Secretary,  
No. 7, Watford.  
**AN**  
**Holiday**  
**now on**  
**in our**  
**Win-**  
**ortment**  
**S:**  
**ts' Brush**  
**isian Ivory**  
**IS**  
**THE**  
**TIME**  
**TO**  
**PU**  
**AREN**  
**tionery**  
**Store**