

Equitable Life Assurance Society.

JANUARY 1, 1888.

Table with financial data: ASSETS \$84,000,000, LIABILITIES \$67,000,000, SURPLUS \$17,000,000, etc.

SMOKE "FULL DRESS"



5-CENT CIGAR.

THE TRADE AND JOBBERS ONLY SUPPLIED. Smokers who cannot get this Brand at their dealers, should send his address to

SPILLING BROS.,

115 JARVIS STREET, TORONTO.

Men's Furnishing Department.

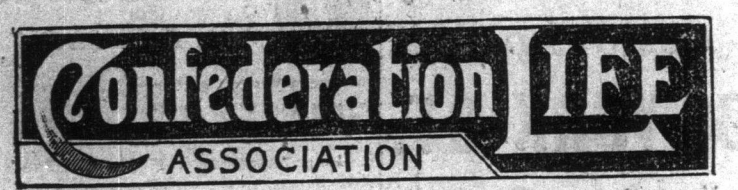
We direct Special attention to our stock of

REGATTA SHIRTS!

Of which we carry a very large line SPECIAL PATTERNS. See quotations given.

SAMSON, KENNEDY & CO.

44 SCOTT & 19 COLBORNE-STS., TORONTO.



President: SIR WM. P. HOWLAND, C.B., K.C.M.G. Vice do. WM. ELLIOT, Esq.; ED. HOOPER, Esq.

R. S. BAIRD - City Agent. I. K. MACDONALD - Man. Director.

FOR SALE. FOR SALE.

(\$20,000) Twenty thousand dollars' worth of dry goods to be turned into gold by the end of March.

This is undoubtedly the best assortment of dry goods ever offered in Toronto, and must be turned into cash by the end of March to make room for our unusually large spring importation.

HUSBAND, SMELLIE & COMPANY, 352 YONGE STREET, Three Doors North of Elm Street

A LONG FELT WANT

Supplied at last by H. & C. BLACKFORD, who are now keeping on hand a large and complete assortment in Gentlemen's Fine BOOTS AND SHOES



NOW ON HAND A FULL LINE OF Art Sultana Base Burners.

JUBILEE RANGES. BROW, 87 Yonge-st.

RISE FOR WORLD

Paper in Canada.

Leading Business Houses OF THE WEST END.

Grid of business advertisements including WM. SCOBIE, STEWART'S SHOE HOUSE, W. J. GUY, etc.

DISSOLUTION OF PARTNERSHIP

Advertisement for SEASONABLE CLOTHING I with details on overcoats and suits.

The Herr Piano!

Advertisement for LEADING CANADIAN PIANO! with features and contact info.

WILLIAMS PIANOS

Advertisement for WILLIAMS PIANOS highlighting quality and price.

PIANOS. CANADIAN AND AMERICAN.

Advertisement for HERR PIANOS and other brands.

WM. M. BAIRD & CO. VIOLINS, GUITARS, BANJOS.

Advertisement for P. W. GRAHAM & CO. VIOLIN BOWS, STRINGS, ETC.

PIANOS. PIANOS.

Advertisement for HEINTZMAN & CO. with details on piano quality.

North American Life Assurance COMPANY.

Advertisement for North American Life Assurance Company with policy details.

The Clearance Sale at the BON MARCHÉ Next Week.

1888 This being the last sale previous to our Annual Stock-Taking Unprecedented Bargains will be offered.

6000 yards Evening Shades Silks and Satins at less than cost of importation. 6000 yards Colored Shades Silks and Satins, to be sold regardless of cost or value.

6000 yards Black Merilleux and Gros Grain Silks at ridiculous low prices. Fur-lined Dolmanettes and Mantles clearing at ex-actly half-price.

6000 yards All-Wool French Dress Goods, consisting of Ottomans, Jerseys, Diagonals, Combinations and Checks, at 50c on the dollar.

LADIES' FURNITURE AND CARPETS!

Advertisement for THE ACME SILVER COMPANY with details on silverware.

BE SURE AND COME NEXT WEEK.

F. X. COUSINEAU, 7 AND 9 KING-ST. EAST.

TO LET

The Stand No. 18 King-street East, lately occupied by The World as a business office.

TO LET

The FIRST FLAT of The World Building in one or two rooms. One is 10x20, the other 30x50.

1888 DIARIES!

A large assortment, in all styles of binding. Whitaker's Almanac-paper, 60c; cloth 90c.

Winniffrith Bros. TOYS! TOYS!

Great Slaughter in Prices. Rocking Horses, Sleighs, Baby Sleighs.

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