

BROCKTON ADDITION.

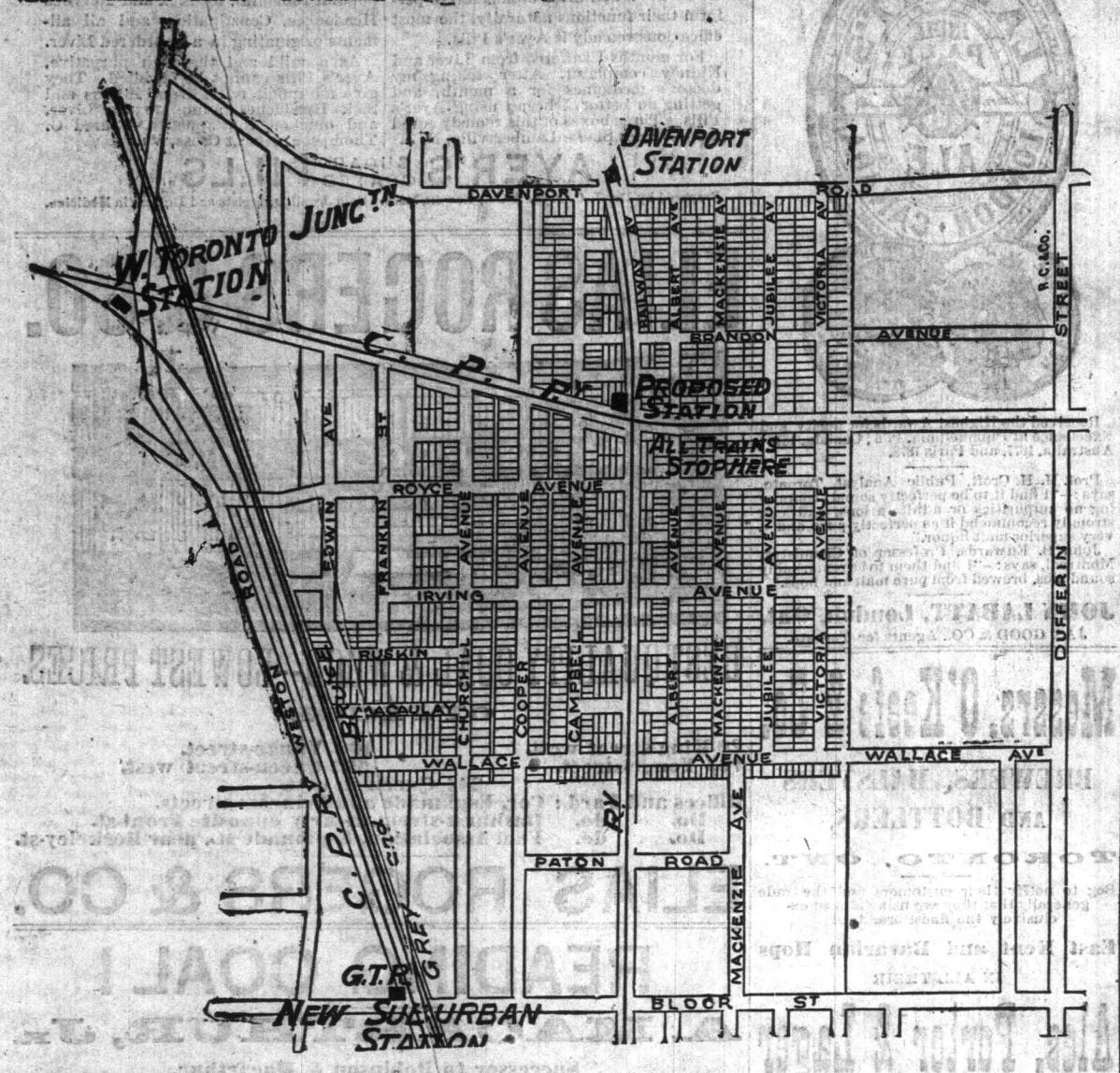
8000 FEET ALREADY SOLD.

It is situated at the point of convergence of our great railway systems for their entrance into the City, affording the best possible facilities for

RAPID TRANSIT

There are more than 20 TRAINS PER DAY each way to and from the heart of the city. Fare from Bloor-street Crossing to Union Station or foot of Yonge-street is \$2.35 per hundred tickets, or 31 cents each. Tickets by the year, \$11.40, which if used once per day each way will be less than 2 cents per trip. Distance to the Union Station, 10 to 15 minutes, while Bloor-street is distant from King by Congress street horse-car 20 minutes. The land is high, level and admirably adapted for building purposes. That portion south of the C.P.R. is now within the city limits. We are able to sell lots at **VERY LOW PRICES**, and on easy terms, putting it within the reach of everyone to purchase a homestead. We say unhesitatingly that there is no locality in or about Toronto, which, the price of the land being considered, possesses advantages as all comparable with those of the

BROCKTON ADDITION. Therefore those desiring lots or blocks should apply to us at once. We anticipate rapid advance in values. **TERMS EASY. TOWNSHIP TAXES. TORRENS TITLE.**



Janes & Minkler,

LAND BROKERS, 6 KING-STREET EAST, TORONTO.

EDWARD MCKEOWN,

182 YONGE-ST. (2 doors North of Queen.

Special prices for this Great Semi-Annual Clearing Sale. Examine carefully, peruse diligently.
DRESS GOODS. **BLACK SATIN MERVEILLEUX.**
All our 12 1/2 Dress Goods now 8c. 19-inch All-Silk Merveilleux, now 50c, former price \$1.00.
All our 17 1/2 Dress Goods now 12c. 19-inch All-Silk Merveilleux, now 75c, former price \$1.50.
All our 20c Dress Goods now 10c. 19-inch All-Silk Merveilleux, now 60c, former price \$1.15.
All our 25c Dress Goods now 17c. Ladies wild with delight. Enthusiasm boundless. The most magnificent patterns ever shown in Toronto. The price, just think of it 62c per yard, never sold less than \$1.15.
PRINTS AND SEERSUCKERS. Our 7c Print for 4c. Our 10c Print for 6c. Must be seen in order to appreciate the genuine value. Our 12c Print for 6c. Our 15c Print for 10c. ALL GOOD PATTERNS.
Everybody wants Silk and Lisle Thread Gloves such warm weather. Our prices during this sale will be found extremely low. Lace from 2c per yard up. Corsets from 25c per pair. Embroideries clearing at nominal prices. Give us a call. No trouble to show and convince you of the genuineness of this Great Clearing Sale.

THE POPULAR DRY GOODS HOUSE.

Clearing Them Out.
J.H. ROGERS 105 KING & CHURCH
Straw Hats!
J.H. ROGERS 105 KING & CHURCH
LIGHT COLORED FELT HATS! SHELL HATS, PITH HELMETS.
J.H. ROGERS 105 KING & CHURCH
JAMES H. ROGERS,
J.H. ROGERS 105 KING & CHURCH
Cor. King and Church-sts.

FAMILIES CHANGING COAL AND WOOD.
BEST QUALITIES - - - LOWEST RATES.
JAMES PAPE,
The noted Yonge-st. Florist, can supply him drofuls of choice Hardy and Monthly Roses for planting out, across vigorous bushes that will flower all summer. Choice cut flowers, roses, bouquets, etc. always on hand. Personal attention on short notice. Telephone 1201. Country orders promptly attended to.
V.P. HUMPHREY,
CITY UNDERTAKER.
30 YONGE-ST., TORONTO.
Telephone 1411.
Open Day and Night.

COAL AND WOOD.
BEST QUALITIES - - - LOWEST RATES.
Offices and Yards COR. BATHURST AND FRONT STS.
ORDER OFFICES 51 KING-STREET EAST.
324 QUEEN-STREET WEST.
300 YONGE-STREET.
678 YONGE-STREET.
TELEPHONE COMMUNICATION BETWEEN ALL OFFICES.
P. BURNS.

VAN WORMER'S
Weekly Payment Rooms.
483 QUEEN-ST. WEST
(TELEPHONE NO. 1284)

These Extensive Rooms are replete with the choicest description of Drawing Room Suits in the latest designs and richest materials. Bed-room Suits in Walnut, Cherry, Oak and other woods. Dining-room Extension Tables and Chairs. Sofas, Ranges, Oilcloths, Linoleums, Fringes and Tapestry Carpets, and a full line of Household Goods which we sell on

EASY WEEKLY PAYMENTS.
No. 483 Queen-Street West, Toronto
OPEN EVERY EVENING.

4 ADELAIDE WEST
G.C. PATTERSON & CO.
PRINTERS.

OAKVILLE DAIRY,
201 YONGE STREET.
Guaranteed Pure Farmer's Milk supplied to all at lowest market prices.
FRED. SOBE,
Proprietor.

EDWARD BROWN
ACCOUNTANT
ASSIGNEE AND ESTATE AGENT
MAIL BUILDING, TORONTO, ONT.
Estates Managed. Loans Effectuated.

ARCADE BILLIARD ROOMS
Finest in Canada! Fourteen tables! Well lighted and highest! Everything first-class.
J. L. BOWMAN, Proprietor.

Pine Grove Dairy,
A. G. HANN, PROPRIETOR.
CITY DEPOT, 75 AGNES-ST., TORONTO
Wholesale and Retail Dealer in Pure Country Milk.
MILK - A SUPERIOR QUALITY - 34c

VERRILL'S
Cab, Coupe, Livery and Boarding Stables.
H. R. VERRILL, Proprietor.
Telephone No. 979. Branch, corner Queen and Yonge-streets. Telephone No. 593.
Wedding and Funeral Parties in first class style. Open day and night.

AVENUE LIVERY
Cor. Yonge-st. and College-ave.
Hacks and Coupes for hire, day or night. Boarding taken.
C. H. STARR, Proprietor.

Confederation LIFE ASSOCIATION

The Annual Meeting of this Association took place on Tuesday, the 12th April, at which the Annual Statements were presented, showing the following satisfactory advance over the previous year:
New business for the year, 1,919 applications for..... \$2,977,100.
Being an increase over the previous year of 497 applications for..... 497,062
Increase in premium income..... 96,894
Increase in interest and rents..... 13,919
Increase in assets..... 335,378
Increase in surplus..... 80,524
Insurance in force, 9,493 policies, for..... \$14,679,474
Surplus..... \$ 327,633
Capital and funds now amount to over..... \$ 3,000,000

HEAD OFFICE - - TORONTO-ST., TORONTO
E. G. BAIRD, City Agent. J. K. MACDONALD, Hdn. Director.
EARLY CLOSING.
H. & C. BLACHFORD
Will close their establishments during the months of July and August at 2 p.m. on Saturdays.
Balance of week in these months we can give splendid values in all styles of Tennis, Woolen and Fur Goods furnished in first class style. Open day and night.
BOOTS AND SHOES
Now is the time for Summer Low Shoes.
87 AND 89 KING-ST. EAST.

CUNARD STATE.
COOK'S
TOURIST TICKET OFFICE
EXCURSION TICKETS TO ALL PARTS OF CANADA AND UNITED STATES.
LOWEST RATES TO EUROPE
By the Principal Steamship Lines.
A. F. WEBSTER,
56 YONGE-ST.
NATIONAL C. P. R.

THE ATRADOME,

71 AND 73 KING-STREET EAST.
JUDICIOUS BUYERS

At once realize that no time in the year affords the opportunity for securing such genuine bargains in all descriptions of Dry Goods as during this month, July, and that for establishments in the Dominion approaches our present unusual excellence. Stock in all departments wonderfully complete and abundant in superlatively desirable bargains. Whether your requirements necessitate it or not, it will be to the interest of the most economic to see our grand display of
Reduced Wool Dress Novelties from 10c up.
Black Silks of all kinds, and Wash Fabrics,
Gloves, Hosiery, Trimmings, Collars, Cuffs, Rushings, Parasols, Laces, Jerseys, Boating Shoes, full assortment at lowest prices in the city.
EARLY CLOSING—During July and August our store will close Saturdays at 1.30 p.m.
NOLAN & HICKSON.
Opp. onto Elm-street. Telephone 822.

HEADQUARTERS

Builders' Hardware
J. & A. BERTRAM,
THE TONGUE-STREET, TORONTO.

PATENTS
Procures in Canada, the United States and all foreign countries, Patents, Trade-Marks, Copyrights, Assignments, and all documents relating to Patents, Copyrights, and Trade-Marks, and advises the applicant as to the proper application to be made.
J. B. MCKENZIE, 32 King St. East, Toronto.



CARBOLIC SMOKE BALL
TRADE MARK

BIG CASH SALE

Parasols, Umbrellas, Hosiery, GLOVES, LACES, EMBROIDERIES, MUSLINS, PRINTS AND ALL SUMMER MATERIALS

WILL BE SOLD DURING THIS SALE AT ABOUT HALF-PRICE FOR CASH ONLY

PETLEY & PETLEY

128 to 132 KING-STREET EAST.

CARBOLIC SMOKE BALL

This remarkable remedy—CARBOLIC SMOKE—has been used in the Eastern and Western States with the most gratifying results. It acts as a disinfectant upon all germs and bacteria which cause disease, and it kills them in a short time. By experimenting in a thorough manner it has cured in the past every case of the most severe forms of Pneumonia, Asthma, Headache, Croup, Sore Throat, Erysipelas, etc. This Carbolic Smoke disinfects the poison in the mucous membrane of the throat, lungs, bronchial tubes and nasal passages the same as the Carbolic Smoke used upon the diseased and poisonous air arising from a patient in a sick room. It is perfectly harmless, acting upon the poison that causes the disease and the "Little Balls" that can be used at home or on the street, in the office or counting room, with perfect ease.
I have been using the Smoke Ball for about three weeks, and am happy to say I am about cured. Yours truly, I. W. DAVIS, American Express Co., Union Depot, Toronto.
Gentlemen—When I commenced using your Smoke Ball for catarrh, some three weeks ago, my head and throat gave me so much trouble that it was totally unfit for business in the morning. The symptoms had all disappeared, and I look like a new man. ALEX. WYTH, 25 James Hotel, Toronto, Ont.
Gentlemen—I procured one of your Carbolic Smoke Balls for my wife, who was suffering from a severe attack of acute bronchitis. She was completely cured by the use of the Smoke Ball in five days. We cheerfully recommend it to others. G. COLEMAN, Advertising Agent Toronto News.
Gentlemen—The Smoke Ball procured from you had done me a world of good. It has removed those most excruciating pains that appeared to be located between the eyebrows and the hawking and unpleasant discharge of mucus have almost entirely ceased. Very truly, T. M. OSTROM, M.F.P., CARBOLIC SMOKE BALL CO., TORONTO, Ont., May 19, 1937.
Gentlemen—I procured one of your Carbolic Smoke Balls ten days ago for my son and daughter, the one afflicted with asthma, the other with catarrh. It is just what it is recommended to be. Has now almost effected a cure in both cases. We recommend it to others.
Gentlemen—After having used your Smoke Ball for now nearly three weeks, I am delighted with the results, it having restored my taste and smell and is entirely killing the disease, catarrh. G. A. HODGKINSON, with Simpson & Co., 60 Yonge Street.
Call at our parlors. Treatments and consultation furnished without charge. Investigation requested and satisfaction guaranteed. Smoke Balls 50c each. By mail, 6c for postage. Office hours—Week days from 9 a.m. to 8 p.m. Separate parlors for ladies.
ROOM "A" 49 KING-ST. WEST, TORONTO, CAN.
GOOD AGENTS WANTED IN EVERY TOWN IN THE DOMINION.
A LIVELY GENERAL AGENT WANTED.

ENGLISH CAMBRIC PRINTS.
at 9c, worth 12c.
Heavy Honeycomb Quills, at \$1 worth \$1.50.
6000 yards Setting, at 8c, worth 12c.
FABRIC LINES
at 50c, worth 75c.
Lace Curtains, at \$1, \$1.25, \$1.50, \$1.75 and upward.

ALL-WOOL FRENCH DRESS GOODS, at 10c, worth 25.
ALPINE DRESS GOODS, at 12c, worth 25c.
PURE SILK STRIPE GREVADINE, 25 per cent less than wholesale price.
BLACK COLORED SATIN MERVEILLEUX, Less than wholesale price.
Black Allovers and Flouncings, at 60c on the dollar.
Black Allovers and Flouncings, at 50c on the dollar.
PARASOLS WILL BE SACRIFICED.

Bring your children along and secure the sailor hats, at 35c, worth 50c.
Ladies come yourselves and see the fine straw hats, at 50c, worth 75c.
5000 beautiful Japanese fans at half price.
Other fans given away with pleasure.
DON'T NEGLECT THIS CHANCE, AS OUR BARGAINS ARE GENUINE.

F. X. GOUSINEAU & CO.
7 AND 9 KING-ST. EAST.
W. H. STONE.
UNDERTAKER
HAS REMOVED TO
YONGE 349 STREET.
opp onto Elm-street. Telephone 822.
Bot a Picnic Lunch BOX AT
NASHMITHS
Cor. Jarvis and Adelaide-sts., in King-street-east, and 41 King-street-east.