

MRS. B. H. HART SICK FOR YEARS

Wants Women to Know How She Was Made Well by Lydia E. Pinkham's Vegetable Compound

Corwall, Ontario.—"I am now giving your medicine a fair trial and it surely is doing me good and I am going to keep on taking it. I used to feel so tired in the morning that I didn't want to get up, but that feeling is leaving me now. I also sleep better and feel more like working. For seven or eight years I have had headaches, tired feelings, pains in my back and across my body. I read letters in the newspapers saying what good Lydia E. Pinkham's Vegetable Compound had done others. My husband says I quit too soon, but I am not going to stop taking the Vegetable Compound and Lydia E. Pinkham's Blood Medicine until I am better and haven't an ache or a pain. Isn't that the right way? I have great faith in your medicines. They must be good when those who take them speak so highly of them. I am recommending them to my friends and I will gladly answer letters from women asking about them." Mrs. BERT H. HART, Box 1061, Corwall, Ontario.

Mrs. Hart wants to help other women and is willing to answer letters from sick women asking about the Vegetable Compound.



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AMERICAN GREETINGS KING GEORGE

Walked up and Shook Hands With King At Wembley

London, May 16.—The Daily Mail and the Evening News of Lord Rothermere's group of newspapers today deprecated the initiative of John Cowrie, glove manufacturer of Des Moines, Iowa, who walked up to King George at the Wembley Exposition and shook hands.

Unexpected Encounter.

London, May 15.—King George had an unexpected encounter with an American this morning, but proved equal to the occasion. With the Queen, he was touring to the Palace of Industry at the Wembley Exhibition and was surrounded by dozens of interested visitors. Suddenly a big brawny man, accompanied by his small son, pushed his way through the throng. The King's attendants were just springing forward when the man smilingly shoved out his hand and exclaimed: "How do, King? Shake hands with America."

The King looked a little surprised but grasped the hand warmly. "And my son," the American added. "The King complied."

HOME BUYING VERSUS MAIL ORDER

The receipt of a bundle of neckties from a Toronto firm, said ties being offered at a low figure for the lot, has given the Simcoe Reformer a text for another presentation of arguments for buying in the home town. These are much the same as have already appeared in the Enterprise and other weekly newspapers. They are real. To the question there are two parties, namely the sellers, that is the retail merchants and the buyers, and the some purchasing public. Clamoring by the former against the latter when no invitation is issued to buy at home is certainly not solving the difficulty and not leading buyers who go outside to give effect to a change of practice. The city merchant takes a different line. He talks to the people all the time, chiefly through the columns of the press. The necktie man in question, by accompanying publicity talked to the Simcoe public and the public of other places in a way that in many cases proved convincing. Surely, upon the home merchant rests the responsibility for the invasion of his field. By well directed publicity the outsider could be kept outside; by practising home buying a good example would be set and by a liberal use of newspaper space is the home constituency informed as to what may be done in the way of buying at the home door.

But to return to the arguments of the Reformer, we quote in part: The stock arguments in favor of mail order houses are likely familiar to everyone. Briefly stated, they are that these firms buy in large quantities and consequently at a lower price than the local merchant, and that their turnover is so much greater that they can afford to sell on a lower margin of profit and still pay dividends on their stock. While these arguments may seem true, they fall to the ground when considered in connection with the fact that these firms are necessarily located in large cities where rent and taxes are vastly greater than they are here. The question of help must also be considered. The necessarily exact system of the mail order houses entails an enormous amount of labor, such as checking and counter checking, sorting, shipping, addressing and billing, all of which must be paid for. In fact, the items of labor and superintendence, especially the latter, run into larger amounts. Also, someone, must pay for the catalogue and postage and the express charges they offer to pay if one buys a certain amount of goods. Men who have investigated these faces have repeatedly asserted that the mail order houses are able to undersell our local merchants only in some unimportant articles of small value and of which every person knows the price. They sell these at cost, or even less, merely to inveigle the purchaser into buying the more important articles at full or even inflated prices.

Experience indeed has taught that people can supply their wants in their home town just as economically as by sending away. Moreover every cent spent at home is helping to oil the wheels of business here, while every cent expended elsewhere is prospering another town or city at the expense of our own.

NEW GASPE PARISH DILY INAUGURATED
St. Anne des Ments, the first parish of the Gaspé peninsula was inaugurated last week with splendid ceremony in its new church, which had been under construction for several years. The church is one of the finest in that section of the province and replaces a church which was burnt down a few years ago. During the construction period the people utilized a temporary chapel, which it is now announced will be transformed into a hotel. The completed provide for accommodation for some two hundred guests, the hotel being the most spacious one in that region.

Boss—"Say, where in blazes are you two worthless niggers going? Why don't you get to work?"
Moss—"We're working, boss. We're carrying dis bear plank up to de mill."
Boss—"Plank! I don't see any plank."
Moss—"Well for de Lord's sake, Sam! Ef we hain't gone and clean forgot de plank!"

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