

WEGNER'S (THE HEART OF LONDON) BIG "MADE-IN-CANADA" WEEK SALE



WE ARE THE BIG WORK SHIRTS

Made In Canada By



LOCAL AGENTS FOR and OVERALLS

Canadian Men and Women



BIG B WORKSHIRTS

Are made for men who like extra roomy bodies and long sleeves. No shrinking or fading of "Big B" Black and White Striped Shirts, at

75c Each

They are one of the best buys ever offered to London workmen. Each shirt is DOUBLE-BREADED. Do you realize what this means to the workingman who seeks economy in his purchase? Each shirt has also a double yoke to resist the wear on the back and at the neck. Collars are attached to each shirt, and every seam is sewed twice. "Big B." Shirts are of heavy drill, and if you, Mr. Workingman, want a shirt that will stand the wear and tear of hard work insist upon seeing this brand next time you go to buy.

*Sold Also At The
Giant Clothing Store*



BIG B OVERALLS

Specially made for engineers, firemen, brakemen and trainmen, machinists, carpenters, bricklayers, and for every man employed in any kind of work that has a tendency to wear out overalls quickly.

\$1--a Pair--\$1

Extra heavy Pockets of a material that will not wear out, are one of the features in Big B Overalls. Made of an extra heavy fabric these overalls will give extraordinary long wear and will stand many washings without fading. Each pair is equipped with shoulder straps, part elastic, which "give" with every move of the body. Every seam is sewed doubly by a process used by us, which protects the garment from ripping. Strong buttons, riveted on the overalls by a special machine, protect the wearer against accident by flapping ends or braces.

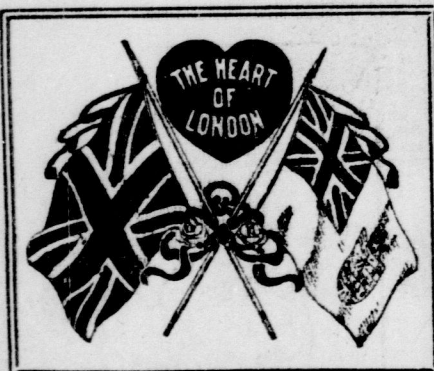
Try a Pair Once

YOU'LL WEAR THEM ALWAYS.



THE WEGNER
THE HEART OF LONDON

CLOTHING CO.
371 TALBOT STREET



Crown Pants



FROM \$1.50 TO \$6.50

**For Fat Men, Thin Men, Tall
Men, Short Men and For All
Purposes**

Dress Pants, Working Pants, and Pants for Sporting, manufactured by Canada's largest exclusive pant company—the Crown Pant Company of Montreal—are sold in London by the Wegner Clothing Company, under a guarantee to give satisfaction or money refunded.

The following label is sewed onto every garment we manufacture:

**Tweeds,
Serges,
Worsted**

This Pant Is Manufactured by
**The Crown Pants
Company**
And is guaranteed to give satisfac-
tion or your money refunded.

**For Men,
Youths
and Boys**

Every pair of Trousers turned out by this popular Canadian company is thoroughly inspected before being packed. The finest materials, direct from the big mills of England and Canada, are used in their manufacture. Every pair is made by a skilled and satisfied worker.

So when next you need a pair of Trousers insist upon "The Crown Pants" trade mark being on them. By doing this you are sure of getting satisfaction, and are helping keep Canadian workmen employed.



SOLD IN LONDON AT
The Heart of London
371 TALBOT STREET



H.B.K.
Guaranteed goods are sold at
THE HEART OF LONDON
Mackinaw Clothing, most durable. Heavy Short Coats, lined with sheepskin.
"Wear Like Iron" Gloves. Broncho Skin Mittens. "Rip-Less Tip" Gloves cannot rip.
Big Shirts, each button sewed on by hand; lockseam, double-stitched.
All these and a number of other popular lines, manufactured
by the Hudson Bay Company, are sold in London at
THE HEART OF LONDON
Under Guarantee.
H.B.K.



CANADIAN-MADE SUSPENDERS

WHEN you buy a B.-S. CO. SUSPENDER, either for work, ordinary wear or dress occasions, you buy the best suspender manufactured in Canada today.

B. & S. SUSPENDERS

Are made by Canadian men and women of the finest cottons and silks, and the best elastic procurable **25c and 50c** the pair
Special patented rollers and rests assure comfort in every pair.

Every Pair Guaranteed. At All Prices.

Sold in London at
THE HEART OF LONDON

371 TALBOT STREET.

and THE GIANT CLOTHING HOUSE.
C. P. D. WEGNER, PROP.

120 DUNDAS STREET
TWO DOORS WEST PURDUM HARDWARE.

