

*It is Not the Fine New Bridge  
that is making*

# MOUNT PLEASANT

*What is it?*

**BOOM**

*What is it?*

Some of the leading men of the City know, as their actions in buying lately has proven.

**In the past week over \$45,000 worth has been sold here to  
the Shrewdest Buyers in Canada.**

All lots now offered by us are as close to the Post Office and McDougall Block as the Famous Burn's residence.

Show us a man who has not made money in any Calgary or suburban property. You no doubt all have some friends who have made big money. There are lots of them. So can you.

Imagine this property covered with palatial residences, beautiful lawns with every modern convenience, including cars, and you will have the value of Calgary's closest and best suburb.

See what has been done already. Many others have decided to build. Refer to leading architects. Hundreds of people are deeply interested now. This must grow. Good water is positively guaranteed or your money refunded if you wish.

***He who never ventures, never wins***

Present Prices good for this week only. For Sale by all Real Estate Agents, or the Owners:

**A. A. Dick**

Phone 235

**Bert A. Stringer**

Phone 890

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