## "Printing Isn't Expensive If You Pay Enough For It"

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CIST,

The task which business stationery has to perform is to convey a message. That is its primary purpose. But it has another. It should convey an atmosphere--a personality-which identifies the business it represents, and it should convey that atmosphere or personality so convincingly, so pleasingly, so substantially, that it makes the same kind of favourable impression that a good salesman or a fine office does.

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ERN. CHAFE

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orty-Six Years in the Service of the Public-The Evening Telegram

#### YESTERDAY'S LATE CABLES

AUSTRALIAN GOVERNMENT MA-JORITY 27.

The Government leads in the Senate elections in all States of the Commonwealth by an aggregate vote of one votes so far as known. As far as can Baird's be learned from incomplete returns, H. Pike the House of Representatives will P. Morrissey consist of 37 Nationalists, 24 Labor- L. Calvert ..... ites, and 14 members of the Country A. Bonner . . . Party, giving the Coalition Government of Nationalists and Country Party a majority of 27 in the new House. Labor lost five seats to the Neal's

NINE OF CREW OF U.S. CETTER T. Picco .... PERISH'IN SAILBOAT. SHELBOURNE, N.S., Nov. 16. Nine members of the crew of the United States coastguard cutter Morers of the harbor here this evening, Imperial hours after the accident. The Morrill, which was en route from the

THE DOMENIONS AND THE LOCAR-

NO PACT. LONDON, Nov. 15. minions toward the Pact.

DEBT FUNDING ARRANGEMENTS WITH FRANCE STILL EFFEC-

LONDON, Nov. 16. The first day of Parliament was un- J. Walsh .. .. made with M. Cailleaux, former French Finance Minister, are considered to be still effective.

Earth at the Harvest Hall in Imperial Tobacco Co. Cochrane Street Lecture Room.

#### **British Government** Stability

ception of the Foreign Minister who "The Banks Of Newfoundland." has crossed the Channel once more on a peace errand. On November 16 the Cullen, and at the crack of the pistol sench? It is unlikely.

Hear Prunella in a charming group of children's songs, Synod Hall, Tuesday, November 24th.

#### **Ouestion of Prince's** Visit to Ireland Revived



here a few years ago.

LIARD TOURNEY.

The scores were:-

11, 11, 11, 29, 10-297.

To-Night's Games.

It has been found that W. J. Joyce

is unable to compete in the tournament

and he will be replaced by G. Harsant.

To-night's games will therefore be:-

7.15-W. Harnum (Masonic) vs. J.

9.00-G. Harsant (Masonic) vs. H

BING" CONLEY OUTPOINTS Me-

LEWISTON, Me., Nov. 13-"Bing"

Conley of Lewiston, outpointed "Bat-

ling" McCreary, of Boston, here to-

McLaren, Oakland bantamweight.

Watch the Season's come and

From Cape Race

Wind west strong, weather clear

CAPE RACE, To-Day.

CREARY.

O'Brien, (B.I.S.).

Buckingham (B.I.S.).

LAST NIGHT'S RESULTS.

132 66 124 322 90 101 123 314 M J. Savage Ches. Neal ... rill perished in the storm-lashed wat-1 2 3 Ttl. when the 26-foot sailboat in which W. Hamiyn ... 124 119 151 394 they were returning to their ship cap-sized half a mile from shore. One W. McCrindle . . . 125 86 64 275 man, C. Taylor, engineer, second C. McKay . . . . 134 96 117 347 time running on a board track, and on account of war expenditure, or of

Great Lakes to Boston to lay up for Royal Stores 1 2 3 Ttl. eral days, and the ten members of J. M. Farndale .. 148 67 161 376 Owing to the first frame ending

Austen Chamberlain asked in the House of Commons to-day as to the with both scores equal an extra frame with both scores equal an extra frame

ed covering the attitude of the Do-minions toward the Pact.

J. Murray . . . . 115 137 89 341

W. Amminson . . . 133 122 93 348 J. O'Reilly .. .. 106 97 125 328 1 2 3 Ttl. O'Toole's Time At The End Of Each Harvey's 50 81 129 260 eventful. Winston Churchill, Chan- W. Arns ..... 138 122 162 422 1st ..... 5.67 

In next week's schedule, the game MASONIC INCREASE LEAD IN BIL-Meet Father Time and Mother for Mondoy, at 7.15, is Nail Co. vs.

> RONALD O'TOOLE WINNER OF 5-MILE BACE.

Hawboldt, the Canadian, Came Second. New Local Record Es-

Ronald O'Toole, Newfoundland's of the games to date were present, At a time when much is heard of champion distance runner, success- and they saw what proved to be one with the island authorities, he added obstinate stability about His Majesty's Jimmie Hawboldt, of Westville, N.S., practically even until the last hunadministrations may well envy. So Stone, who made a plucky effort to and was soon too far ahead to catch. burdens. much brotherly love was generated at hold the champion, finished third, Both were in good form and played cottering, a German Government pete, as he was suffering from a cold. The same player turned the second hedged round with party difficulties Long before the hour of starting, the hundred before his opponent, but part of the world he may elect to rethe Pact, and the Council of the Lea- thusiastic audience, and when Hawgue of Nations hastily summoned to boldt, the Canadian runner, appeared first, but after getting to 318 re struck deal with the war activities of two on the track, upwards of 2,000 people a streak of hard luck and could not ties take good care that their taxpay-Balkan states. While, however, the were ready to give him a real New- move off this for some time. Meanof War to exhibit a machine for meet- O'Toole, Gower Stone, Jake Ralph and ing the Budget deficit, British minist- Clifford Stone, followed almost imers quickly pursue the usual autumn mediately, and each received a splencampaign in the country, with the ex- did ovation, while the band struck up

British Parliament will have its op- O'Toole took the lead, with Gower portunity to confront the Government Stone, C. Stone, Hawboldt and Ralph, with the accumulated grievances of a in the order named. For the first few fourteen weeks' recess. Will this rounds all five competitors kept close produce haemorrhage on the Treasury together, but at the eighth lap O'Toole quickened, with Gower Stone right on his heels, and these two gradually moved away from the other three. At the end of the first mile O'Toole crossed over in the splendid time of 5 min. 7 sec., with Gower Stone running at his heels, followed by Hawboldt, seven yards to the rear. Clifford Stone kept close to the Canadian and Ralph was slightly behind the last named DUBLIN, Nov. 13 .-- The question as gressed the spectators were kept when the Prince of Wales is likely interested, a feature of which was the o make his long contemplated visit to splendid running of all five competitors. Drawing into the third mile here. The belief prevails that in all O'Toole was still hitting up a fast probability he may be expected early clip, and gradually moved away from next year, although no official an- Gower Stone, his nearest contender. nouncement has yet been made on the Hawboldt and Clifford Stone, at this stage of the race, kept plodding along In connection with his visit the ques- and at the 38th lap they both passed tion is also being discussed as to how G. Stone, and gave chase to O'Toole. far the heir apparent to the British The champion, however, increased his throne may be utilized for internation- speed, if anything, and set out to lap al considerations. Apart from the Hawboldt, which he was successful in pective visit to Ireland, it is accomplishing, just before the comnght here that if the Locarno pact pletion of the third mile. Hawbole is ratified, the British government may then gave chase to O'Toole, when they consider it advisable before a very repassed each other several times for great while that he also should pay a the next eight rounds. When the bell went for the fourth last lap, O'Toole, Don't miss Wesley Ladies' Aid
Sale on Wednesday and Thuraday, Nov. 18th and 19th.

nov17,1i

went to the tape he consed on the canadian, and with a pretty burst of speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, who also made a splendid finish a speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, who also made a splendid finish a speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, who also made a splendid finish a speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, and with a pretty burst of speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, and with a pretty burst of speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, and with a pretty burst of speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, and with a pretty burst of speed to the tape he crossed over the winner, fully one hundred and fifty yards in advance of the Canadian, who also made a splendid finish the canadian and the winner.

## Channel Islands

The Channel Islands enjoy an enare much favoured as a place of resistretch Gower gained the position with comes. It has for some time been felt hundred and forty-nine thousand Jas. Raird, Ltd. vs. Geo. Neal, Ltd. a lead of ten feet. Jake Ralph, who that the Islands might reasonably also put up a splendid performance contribute to the British Exchequer 1 2 3 Ttl. also put up a spiendid perior make. in respect of the payment of War Pen-147 103 111 361 According as each runner finished, the sions, but the position is difficult, beaudience showed appreciation by out- cause, although owning allegiance to 111 59 69 239 bursts of applause. The race was in- the Crown since the days of the Nor-91 87 113 291 teresting from beginning to end. A mans, the Channel Islands are not difeature was that all runners finished rectly answerable to the British Gov-481 315 417 1213 fresh, and inside 29 minutes, which is ernment. A committee of the Privy a very creditable showing indeed. O'- Council has been talking things over Toole proved to be the master of the with the Islanders, but without any 90 101 123 314 situation from the very outset, and 110 101 130 341 added new laurels to his running car130 101 132 363 eer. He established a new running ling in full settlement, but the Privy 104 109 95 308 record for 5 miles, having covered the Council's counter-proposal provided distance in the remarkable quick for the payment of £80,000 a year 434 412 480 1326 time of 26 min. 48 1-5 sec, which is 35 for forty years, and this the Islanders seconds quicker that his previous in- are by no means disposed to accept. door record, and 14 seconds quicker | They maintain, with some reason, than his best time, made on St. Bon's that any substantial increase of their Campus, in September last. Jimmy income tax, which is only a few pence Hawboldt's performance pleased the in the £1 (compared with our 4/-), it could be seen that he lost ground the wine and spirit and tobacco taxes, slightly on the corners. His time which at present are negligible, would last night was 27 minutes and 15 sec. drive abroad to France, Italy and (unofficial), or 8 1-5 seconds better Spain the considerable British colony than O'Toole's indoor record, made which now enjoys their hospitality and in 1923. Hawboldt's time was also contributes to the prosperity. The the crew had Meen on shore leave.

J. M. Farndale ... 148 67 161 376

The crew had Meen on shore leave.

J. M. Farndale ... 148 67 161 376

I min. and 22 seconds better than Committee were received with the Laurie Jackson's time, when he raced greatest cordiality in the Islands, and everywhere were given proof of the The arrangements were carried out loyalty of the Islanders and their ap without the slightest hitch, and the preciation of the great burden which Dominions becoming parties to the Locarno Pact, asked that the Questioner await the debate on the Peace Pact on Wednesday. Ramsay MacDonald asked, that papers be produced covering the attitude of the attitu present complied with the request of nor Quernsey is against contribution; out of all arrangements. At the close

Rev. Father O'Callaghan presented a The Tug-o'-War alone will be cup to O'Toole, a gold medal to Haw- well worth the admission at St. Bon's-Guards Sports, Wednesboldt and a silver medal to Gower day night.-nov17,2i

### Wealthy Tax-Dodgers SIR H. CHAIK'S HOPE OF MAKING

THEM PAY. A strong public feeling exists that

the law should be so altered as to reach the pockets of wealthy taxdodgers. Dealing with tax-dodgers, who live

Now 418 Points In Advance Of Opponat Jersey, Sir Henry Craik, M.P. for The Masonic billiard players are the Scottish Universities, said that alnow leading by 418 points as a result though they are a source of profit to of last night's game, in which E. Fox, certain tradespeople, the high prices (Masonic), defeated D. J. French, which have followed their patronage French, (B.I.S.), by 60 points. The are disadvantageous to the rest of the largest number of spectators for any inhabitants

the dangers of a Communist upheaval fully defended his title at the Prince's of the most interesting games of this but he hoped that this would ultimain Great Britain, there is an air of Rink last night, when he defeated year's series, in which the score was tely prove possible, and that the taxdodgers would be compelled to bear Government which other European by 150 yards, in a 5-mile race. Gower dred, when the winner began to gain their proper share of the national

The attitude adopted by the United Locarno that it comes as a shock to closely followed by Clifford Stone, splendidly, some clever shots being States is advanced by many people as the average British observer to see fourth, and Jake Ralph, fifth. John made. Fox turned the first hundred the proper one. An American is within a week a French Government Bell, the veteran, was unable to com- leading, but at 102 the score was tied. liable to pay his taxes to the United that may obstruct its signature of spacious arena was filled with an en- when he was 222 French was only one side, if he wishes to maintain his behind. French reached the 300 mark rights as an American citizen.

French position is so tense that a foundland welcome. The C.C.C. Band, while Fox kept on scoring and got they have settled their inland revenue Cabinet Minister bleeds at the nose in attendance, played "The Maple a comfortable lead which he retained accounts. Nor is it easy for an Ameriand a gentleman calls at the Ministry Leat." The local runners, viz, Ron to the end, finishing as above stated. can living abroad to become lost to the revenue authorities at home. As E. Fox (Masonic)-400-18, 15, 10, soon as he appears at his consulate 30, 12, 11, 14, 41, 12, 11, 18, 12, 11, 10, and asks for a visa he is requested to fill up an income-tax declaratios D. J. French (B.I.S.) 340-10. 19, which is forwarded to the United 45, 16, 15, 22, 13, 19, 19, 10, 16-204. States.

#### Ashridge Park

It looks as if Lord Brownlow's great park at Ashridge, near Berkhampstead, might become the property of the nation? The place is so famous, and so accessible to London, that it should be comparatively easy to raise funds for its purchase. During the war it was a centre of training, and very many thousands of men have pleasant recollections of the months spent in its green glades. The house itself is a vast ugly barrack of Strawberry Hill Gothic, and in no way worth preserving; but the park is one LOS ANGELES, Nov. 13-Jackie of the most beautiful things of its Fields, former Olympic featherweight kind in England, for it stretches up champion, was knocked out in the hill and down dale in the best part of second round of a scheduled ten- the Chilterns, and is entirely unspoiled, so that the visitor to-day, can look round fight here last night by Jimmy upon the old England as it existed when Queen Elizabeth held midsummer revels at Ashridge. It is full of historical and literary memories and go at Cochrane Street Lecture Room on Wednesday evening, Nov. 18th.—nov17,11 not the least is that it includes Ivinghoe Beacon, from which Bunvan, a dweller in the plain of Bedford, drew the Delectable Mountains. It used to he famous for its enormous park deer. and many Scotch forests have had their stocks renewed by Ashridge stags. The effort to secure Ashridge for the nation raises the whole question of the future of the great estates, preceded by a south west gale with and especially the parks. No one ven a millionaire cannot afford to the winner, fully one hundred and fifty yards in advance of the Canadian, who also made a spiendid finish for second place. The fight for third place was pretty tight between the moving in the fight for the fight for the fight for the fight between the formal formal formal fight formal formal fight fight formal figh will be built, as the Tudo manors MINARD'S LINIMENT FOR SORE

## RIENDLY GREETINGS

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cure such piles for the nation, for the sale, to buy the park and dedicate it to the public, the country would bepossessor of a multitude of would also be enduring examples of THE HAPPINESS OF HEALTH AND growing industrial civilization is fast means of realising the kind of coun-

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try of which Shakespeare wrote

skin could keep always the sating smoothness? Lovely skin is simply outward evidence of perfect health. Muddy, coarse skin is the penalty of sickness or exposure, novi6,18,20

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