

THE BROADWAY'S TREMENDOUS PEERLESS SALE ANOTHER WEEK OF SENSATIONAL VALUES

We would like you to make your own appraisal of this opportunity. Comparisons made carefully as to Quality as well as Price will prove more convincing than all that we might say.

Ladies' Hand Bags

Envelope style with small purse and mirror inside. PEERLESS SALE PRICE,

1.98

Suede Hand Bags

Pocket style, in Grey only.

89 cents

Flannelette Night Dresses

Just a few left, selling during our PEERLESS SALE for only

98 cents

Ladies' Tea Aprons

Nicely made with lace trimmings. PEERLESS SALE PRICE,

49 cents

Pillow Cases

45" x 36"

On Sale while they last for

69 and 89 cents

Children's Tams

Made of fine Brushed Wool. PEERLESS SALE PRICE,

69 cents

Children's Leggings

Made of Brushed Wool in a great variety of colours. Wonderful value for our PEERLESS SALE, at

1.29

Flannelette Bloomers

PEERLESS SPECIALS, at

89 and 98 cents

Children's Cap and Scarf Sets

Green and White, Blue and White, Fawn and Blue, Grey and Purple. Exceptional values at

1.49

Ladies' Blouses

Every Blouse nicely made of finest materials—Georgette, English Broadcloth, Canton Crepe, Crepe-de-Chine and other materials. Specially re-priced for our PEERLESS SALE, from

2.98 to 5.98

Fur Trimmed COATS of the Utmost Smartness

Secured from a famous New York manufacturer at far below his regular prices, these Coats represent the zenith of dashing style and quality. Hosts of lovely modes—wonderfully smart and becoming—featuring the newest ripples and flares—rich long-haired furs applied in new ways—new fabrics—new colors. Only a very special purchase permits us to mark these Coats for our PEERLESS SALE at much below regular prices.

OTHER COATS SPECIALLY
PRICED FOR OUR PEERLESS
SALE at \$11.98, \$16.98, \$21.98

29⁹⁸ to 69⁰⁰

FUR COATS

THAT ARE UP TO THE MINUTE IN STYLE, BUT ARE FAR BEHIND IN PRICE.

Every Coat made of selected fur. The workmanship, style and fit of each coat is carefully supervised. You can pay more elsewhere but you cannot get more.

New Dresses

In a range of the season's more fashionable styles. The youthful two-piece mode, gracefully flared models, pleated effects, straightline and Coat Dresses. There are Twills, Satins and Crepes—excellent quality, carefully tailored and exceedingly low priced for our PEERLESS SALE.

4.98 5.98 6.98 7.98 9.98 to 45.00

NEW Fall Hats

VELVETS, VELOURS, SATINS AND COMBINATIONS.

A collection of Millinery different from anything you have seen this season, and better values than you have found here or elsewhere. The most becoming shapes, the most desired colors—entirely new Hats including types for every preference. PEERLESS SALE PRICES, from

4.98 to 7.98

We were confident that this Sale would make a strong impression upon those who paid it a visit—that the values offered would meet with instant appreciation.

The response has fully confirmed our judgment, and we are continuing it with further additions of merchandise, affording an opportunity to those who may not, as yet, have found it convenient to visit us.

PEERLESS VALUES IN MEN'S

OVERCOATS

of every possible type. Burly Ulsters, Plain Blues, Semi-Ulsters, Double Breasted Overcoats, Single Breasted Overcoats. Overcoats that pleased hundreds last week. You will be astonished by their value, by the quality of materials and workmanship and the range to choose from. A saving of dollars to you on every Overcoat bought here. SUPER VALUES AT

8.98 12.98 16.98 to 39.00

MEN'S PANTS
\$1.98 to \$6.98

MEN'S SHIRTS
\$1.29 to \$4.50

SEMI-SOFT COLLARS
24c.

MEN'S TIES
.49c. 75c. 98c.

MEN'S
and BOYS' SWEATERS
\$1.79 to \$6.50

Boy's Overcoats

When you see these Overcoats, you too, will pronounce the values extraordinary and the fabrics the best you have ever seen at the price. Every shade and style at

PEERLESS SALE
PRICES.

7.98 to 18.98

Boy's SUITS

Well made of durable materials. Every style the well dressed boy is wearing in all the new shades. PEERLESS VALUES that you have been waiting for.

5.98 to 16.98

MEN!

WE ARE CONTINUING OUR PEERLESS SALE OF

SUITS

Handsome long wearing materials, exceptionally carefully tailored. Every new model from the wide trousers, wide shoulder styles to the conservative styles—every color and material being worn. No matter how particular you are you will be sure to find what you want here. PEERLESS PRICES

10.00 12.00 14.00 18.00 to 45.00

The Broadway House of Fashion