Nitrate of Soda

Arrived to-day per "Sachem"

100 Bags Nitrate of Soda

Orders Now Booking

George Neal

Limited.

'PHONES 264, 17, 1420.

You be the Judge!

It's strictly up to you to say whether our Tailored-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from $7.00 up. Suits from $35.00 up.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.

Have us send you samples and measuring forms if out of town.

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SALE
Ladies' Low Cut Rubbers
10 per cent. off Regular Prices.

We are offering our entire stock of

LADIES' LOW CUT RUBBERS at 10 p.c. off regular prices for cash.

Ladies, secure a pair of good, sound Rubbers, and be prepared for the sloppy weather.

F. SMALLWOOD
THE HOME OF GOOD SHOES
218 & 220 Water Street.

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Shellac! Shellac!

DON'T USE SUBSTITUTES.

Ask your dealer for

"MATCHLESS"

A PURE SHELLAC in ORANGE & WHITE.

Spinning Tops at $200?

Seems expensive for a small child's toy, but a little tot's daddy recently tripped on a top at the head of a stairway and when he arrived at the bottom he had a dislocated shoulder and a fractured forearm.

Summed up, this Company gave him $200 for his his eight weeks' disability and the toy is on display in our Home Office.

HE HAD CARRIED OUR $16.00 POLICY JUST TWO YEARS!

Every reader of this paper should have SOME protection against possible injuries. Have YOU any?

U.S. FIDELITY & GUARANTY CO'Y.

J. J. LACEY, NFLD. GENERAL AGENT.

STAFFORD'S Sarsaparilla Blood Purifier

FOR THE CURE OF

Skin Diseases, Anemia, Lack of Blood, Paleness, Impure Blood, Lack of Ambition and Vigor, Debility, Weakness, Tired Feeling, Boils, Pimples, etc.

THERE is no Remedy of more universal application than a genuine true-and-tried Blood Purifier and Blood Builder. A medicinal preparation that will truly purify, revitalize and renew the blood, restores hope and pleasure, ambition and happiness, vigor and vitality. It is of inestimable value not only as a strengthener of the system, fortifying it against invasion of disease, but also as a cure for Chronic Diseases which depend upon an impoverished condition of the blood. Diseases of this nature are usually caused by impurities in the blood deposited through the inactivity of the Liver and Kidneys.

These secretions if not removed from the circulation, gradually form poisons which deteriorate the condition of the blood and allow other diseases to obtain a more ready entrance to the system. In the effort of nature to throw off these impurities, frequently pimples, boils, carbuncles, etc., appear, and it is wise to respond promptly to the Warning of Nature.

THIS SARSAPARILLA

is a genuine preparation scientifically prepared from the best and purest remedies for the purifying and rebuilding of the blood. It should be taken every spring, as at this season the blood is more apt to become impure and impoverished. Keep your blood in perfect condition and you will be prepared to fight life's battles with greater success.

One Bottle of this Blood Purifier is all that you will need to take to produce results.

TRY A BOTTLE.

PRICE 50c. POSTAGE 20c. EXTRA.

Dr. Stafford & Son
CHEMISTS & DRUGGISTS
Duckworth Street - and - Theatre Hill.

Optical Repairs

Prompt Service—Accurate work—Large Stocks of Lenses and Frames—and the ability to serve you well makes our OPTICAL REPAIR SERVICE the most desirable in the city.

Mail Orders looked after just as carefully as if given to us personally.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELLERS & OPTICIANS.

THE GREAT QUESTION OF THE HOUR

FIRE INSURANCE.

Are you fully protected with a first class Company in event of loss?

Insure with the Great Fire Insurance Company of the world. You will eventually insure with us.

WHY NOT NOW?

BOWRING BROTHERS Ltd.
Agents for Newfoundland.

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New American Cabbage!

To-Day ex S.S. "Silvia,"
— AT —
Lowest Prices
One Hundred (100) Crates

New American Cabbage.

Finest Quality.

F. McNamara
'PHONE 393 - - QUEEN STREET

Wonderful Values!
LADIES' BOOTS!

BLACK ONLY $2.75 PAIR.

MAHOGANY ONLY $2.75 PAIR.

LADIES' BLACK VICI KID BOOTS—Medium Cuban Heel; all sizes. . . . . Only $2.75 Pair.

LADIES' MAHOGANY CALF BOOTS—Medium Cuban Heel, Goodyear welt; all sizes. . Only $2.75 pr.

LADIES' VICI KID 1-STRAP COMFORT SHOE—Rubber Heel . . . . . Only $2.50 Pair.

F. SMALLWOOD,
THE HOME OF GOOD SHOES, WATER ST.

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We are now delivering the

BEST COAL

on the market, at

$12.50 per Ton.

This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."

Also, North Sydney (Screened) $13.50 per Ton.

Anthracite Coal--all sizes.

A. H. MURRAY & CO., Limited,
Coal Office 'Phone 1867. Beck's Cove.

NOW IN STOCK:

Ex. SILVIA:
100 Brls. CHOICE NOVA SCOTIA BALDWINS; No. 1's and 2's APPLES.
50 Crates CABBAGE; good sound stock.
100 Cases VALENCIA ONIONS—5's.
20 Kegs GREEN GRAPES.
50 Cases CALIFORNIA ORANGES.
50 Boxes WINESAP APPLES—count 138's.

BURT & LAWRENCE
14 NEW GOWER STREET.

Nfld. Government Railway.

SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Monday, April 7th, will connect with S. S. Glencoe at Argentia for usual ports of call Argentia to Port-aux-Basques.

Nfld. Government Railway.

The Spirit of Spring

is splendidly reflected in the exceptional attractiveness, superquality and unmatchable colorings in our line of

SPRING and SUMMER FABRICS.

THE AMERICAN TAILOR

W. P. SHORTALL,
300 Water Street - - - St. John's, Nfld.
P.O.B. 445. 'PHONE 477.

mar25,tu,th,s

HOUSE-CLEANING NECESSITIES.

GALVANIZED WASH BOILERS, $3.50, $3.30, $2.88
TIN WASH BOILERS $2.98, $2.70
COPPER WASH BOILERS . . . $7.00
SCRUB BRUSHES
45c., 38c. and 19c. each
GLASS WASH BOARDS
$1.30 each.
KNIFE CLEANING BOARDS
60c.

Wm. J. Clouston, Ltd.
184 WATER STREET.
jan3,th,m,tey P.O.B. 207.

NOW OFFERING!

A LIMITED QUANTITY OF
7 p.c. TAX EXEMPT AVALON TELEPHONE PREFERENCE SHARES—PAR VALUE $25.00 EACH.

Proceeds to be applied to purchase and installation of another additional switchboard section, more telephones, cables, etc.

In 1920 the Company gave service to 900 telephones—
AT PRESENT it serves 3600 telephones—
And links up over 50 towns and settlements on the Avalon Peninsula.

In 1920	earnings were	. . . . .	$ 36,000.00
" 1921	"	"	49,000.00
" 1922	"	"	74,000.00
" 1923	"	"	100,800.00
" 1924	"	"	will exceed 120,000.00

Preference shareholders will participate in the surplus profits ,eventually receiving a considerably larger dividend than 7 p.c.

AVALON PREFERENCE SHAREHOLDERS' DIVIDENDS ARE TAX EXEMPT!

For particulars, apply to the Company's Office, TELEPHONE BUILDING, ST. JOHN'S.

mar27,th,s,m,tf