

**S. L. LEVITZ & CO.,**  
256 Water Street  
Adjoining Roper & Thompson

# GREAT FALL APPAREL SALE!

**S. L. LEVITZ & CO.,**  
256 Water Street  
Adjoining Roper & Thompson

Here is a message of exceptional interest and importance to every woman of this city. This sale presents a real opportunity to purchase your Fall and Winter Apparel at genuine savings—savings that will mean almost two garments for the ordinary cost of one—DON'T WAIT! DON'T DELAY—DO YOUR SHOPPING EARLY—NOW!

**SOME OF THE EXTRAORDINARY OFFERINGS TO BE SEEN ON DISPLAY:**

## Remarkable Sale 300 FUR-TRIMMED COATS

THESE HANDSOME COATS ARE THE BIG VALUE FEATURE FOR THIS WEEK.

Very fine Wool Bolivias, Normandies, and Velour Cloth with sumptuous Fur Collars—some with tassels and embroidery; others plainly treated—all Silk lined—all the new Fall shades.

Sizes for Misses—Women—Stout size.

An early inspection of these Coats is advised.

## SMART FALL SUITS

Tailored Suits of POIRET TWILL, TRICOTINE and VELOURS—all Silk lined and splendidly finished. Sizes for Misses—for Women and Stout Sizes.

## REMARKABLE SALE OF WAISTS

480 LADIES' WAISTS!

In CANTON CREPE—TAFFETA—SATIN, SILK and VOILES—to be sold at Sacrifice Prices.

## DRESSES

300 SERGE & TRICOTINE DRESSES.

The Season's Latest Models—Some strictly tailored; others hand-trimmed—also splendid ranges POIRET TWILL—Latest Season's Styles—Prices the lowest. Sizes for Misses—for Women—and Stout Sizes.

## SKIRT SALE

Extraordinary Values for Women and Misses. Every Skirt worth double our Special Sale Price.

Sport Skirts of Wool in plain and box pleated styles—in all wanted colors. PRICES A REVELATION! COME!!

## LADIES' SWEATER WEAR

Sale Extraordinary—Ladies' Sweater Wear. WOOL SWEATER COATS—SLIP-ONS—every color and style—all popular shades. Priced so as to assure quick sales.

## SILK DRESSES—worth up to \$18

In TAFFETA, SATIN and CANTON CREPE and new designs. Splendidly made and finished. Such values as to assure quick disposal. SALE \$10.00.

NO APPROBATION

NO APPROVALS

NO EXCHANGES

ALL SALES FINAL

# S. L. LEVITZ & CO. 256 Water Street Adjoining Roper & Thompson

## Daring Hold-Up.

MAN ATTACKED ON SIGNAL  
LAST NIGHT—THIEVES  
ESCAPED WITH HAND-  
BAG.

Mrs. Bartlett, wife of Mr. John Bartlett, signalman of Cabot Tower, was attacked to her home last evening about 8:30 o'clock, after making an afternoon purchase in the market. She was passing through a very suspicious looking character coming down by the roadside above Deadman's Pond. Mrs. Bartlett continued on her way quite heedless of anything happening.

One of the men suddenly came from behind, and grabbed her by the waist, pinning her to a tree herself.

While the unfortunate woman was being held in this manner, the second man came from behind and snatched her handbag, which contained a considerable amount of money.

The daring hold-up was then left the scene and made their retreat in the direction of the pond. After the men made their escape, Mrs. Bartlett, having been very much frightened throughout the incident, which she had undergone, suddenly collapsed by the roadside, on falling to the ground.

After a few minutes she recovered and ran for the home of Mr. Bartlett, some 200 yards away. Upon reaching the house, quite overcome by excitement and fright, she fell on the kitchen floor in a semi-conscious condition.

The Kelly family were left to account for the happening. Some time later Mrs. Bartlett recovered herself and related her story.

She could not describe the men very well. One was tall and slight and the other was a stoutly built man of medium height.

The police were notified of the matter shortly after its occurrence, and with very little time to work on they were set to go to run the criminals to earth.

While since her capture Mrs. Bartlett has been subjected to a number of examinations as last night's hold-up. The authorities are determined to see some returned in capturing the culprits.

BOAT SERVICE TO WATERFORD BRIDGE.—The Mack Boat is now running to and from Waterford Bridge every Wednesday, leaving Waterford at 2:30 and 4:30 p.m. and returning from Waterford at 4:30 and 6:30 p.m. G. H. GALLAGHER, Garage.—nov6,31

## BOYS and GIRLS, READ THIS!

(Then cut it out and pin it up in your bedroom).

Your mother, her friends and her relatives all use

# SUNLIGHT SOAP

Around every Bar of SUNLIGHT SOAP you will find a Wrapper, which tells how

# SUNLIGHT SOAP

really is, and tells also, that, Lever Brothers, of England (who make SUNLIGHT SOAP are so proud of their Soap and so certain that it is the best Soap in the world) will pay \$1000 (about five thousand dollars) to anyone who can prove SUNLIGHT SOAP to be other than pure unadulterated Soap. SUNLIGHT SOAP won't hurt even a baby's tender skin.

## ASK YOUR MOTHER'S FRIENDS

for SUNLIGHT SOAP WRAPPERS; bring them to us and get an EAGLE POINTER PENCIL FREE for NINETY SUNLIGHT SOAP WRAPPERS.

If you cannot get 90 wrappers, your efforts will not be wasted, because we have other free gifts as follows:

For 10 Wrappers you can get a Velvet Lead Pencil or a Pen Holder, or a Box of Refills for a Faber or Eagle Pencil.

For 30 Wrappers we shall give you a Faber Magazine Pencil complete with a supply of leads and vest pocket clip.

This chance to get GOOD PENCILS FREE will last until the end of the year, and if you go to all your friends and get SUNLIGHT SOAP WRAPPERS from them you will easily secure a nice Nickel Plated Pencil for Christmas.

# BUTLER BROTHERS

FOUNTAIN PEN CORNER

WATER STREET, ST. JOHN'S.

nov7,31,ood

## Vivian Martin Stars in "Pardon my French."

AT THE NICKEL THEATRE LAST NIGHT.

Vivian Martin, the dainty Goldwyn star, delighted her host of admirers in her new photoplay, "Pardon My French," which was the attraction at this theatre last night. The story is splendidly constructed and the star and her associates do excellent work.

The next big attraction for this popular house is "The Sign on the Door" featuring the ever popular Norma Talmadge. This story shows the fight that Ann Hunnwell makes to protect those nearest and dearest to her, and the playwright has seen to it that she is given the widest scope in her emotional appeal. Such a character is well within the grasp of so capable an actress as Norma Talmadge. Featured, also in the cast are Charles Richman and Lew Cody. It must certainly not be overlooked that the direction was in the hands of the movie genius, Herbert Brenon.

Ladies' Tweed and Cloth Costumes, smart and attractive. G. KNOWLING, LTD.—nov3,21,11

## Grand Dance

Carnival Prince's Rink.

On Friday next, a Grand Dance Carnival takes place in the Prince's Rink at 8.30, and no doubt there will be a record attendance, as quite a number of masqueraders will be present. The prizes can now be seen at Trapnell's window. The ladies' and gents' for the best costume, and they are well worth winning. Two hands will be present, the C.C.C. and Mount Cashel and will render all the very latest music. A regular dance programme of 14 or more numbers will be rendered on Friday, and the affair will not terminate as early as usual on this account. After the 6th dance the spectators may take in the dance numbers. This affair will close the season of the C.C.C. Promenade Concerts, which have proved a wonderful success owing to the splendid order kept and the splendid music rendered, and many will regret the closing of these enjoyable entertainments. There will be no concert on tomorrow (Wednesday) night.

Insure with The Connecticut Fire Insurance Co. of Hartford, Conn. T. H. CARTER & CO., Agents.—aug29,31,ood

## QUIT TOBACCO

So easy to drop Cigarette, Cigar, or Chewing habit

No-To-Bac has helped thousands to break the costly, nerveshattering tobacco habit. Whenever you have a longing for a smoke or chew, just place a harmless No-To-Bac tablet in your mouth instead. All desire stops, and you are better off mentally, physically, financially. It's so easy so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question.

## Motor Accident Enquiry

ALL CROWN WITNESSES EXAMINED.

At yesterday's enquiry into the Cornwall Avenue motor accident the witnesses examined included Dr. L. E. Keegan of the General Hospital, Patrick Redmond who was driving Neville's horse at the time of the accident, Leo Nolan, John Nolan, Const. Walsh, Mrs. Connolly and Mr. Wm. Noel who was recalled. All the Crown witnesses have now been examined and the enquiry will be adjourned for a few days following this evening's proceedings.

## Personal.

Mr. W. B. Temple, who resigned the editorial chair of the Twillingate Sun over a year ago, removing to Toronto, is now at Montreal, and is in charge of the Advertising Department, Composing Room Staff, of the Montreal Herald. Congratulations.

There's only one way to get the Best Salt and that is to ask for it. Name the BRAND every time. Refuse to accept substitutes. Insist on getting Windsor Table Salt.

Windsor Table Salt

## Eaton College has Long Waiting List.

LONDON.—Eton College will open this year with 1,139 pupils, the largest number that has been allowed to attend at one time. Last term 1,124 pupils were enrolled, which is nearly double the 700 pupils allowed in pre-war days. During the last ten years the numbers applying for admittance to Eton have been so great that the faculty took steps to increase the entrance requirements and the cost of tuition, but these measures failed to bring about the desired results. The college still has a long waiting list of applicants and is filled for many years to come. The practice is to enter a boy as soon as he is born to make sure of his gaining admittance at the qualifying age.

Cub Cigarettes are appreciated, not only by the smoker but by those in his company. sept28,11

## Dane Transfers Autos Into Fire Engines.

COPENHAGEN.—John Ellehammer, Danish electrical engineer, has invented a device which will turn a motor car into a fire engine at a minute's notice. The attachment, which is not much bigger than an ordinary alarm clock, will throw water to a height of 60 feet. Mr. Ellehammer believes his invention will solve the problem of adequate protection against fire in villages and mansions at a minimum cost.

## Brick's Tasteless.

A most palatable preparation containing the active principles of the purest

## Cod Liver Oil.

It contains all the virtue of Cod Liver Oil without the nauseous grease, and can be taken and retained by those with the most delicate stomach. No unpleasant effects following its use.

No other medicine will restore lost weight so quickly as

## BRICK'S TASTELESS.

Weight yourself the day you commence to take BRICK'S TASTELESS then weigh yourself two weeks later and note the increase.

BRICK'S TASTELESS can be purchased wholesale or retail at Messrs. T. McMurdo & Co., Geo. Knowling, Ltd., or

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's. oct31,11