# RELIABLE RUBBER FOOTWEAR

THE Spring Season is fast approaching, and with it conditions of weather which will necessitate the Despite the difficulties of transportation, we find ourselves at constant use of Rubber Boots or Shoes. the present time with a well-assorted stock of Rubber Goods, including the famous

### MERCHANT'S BRAND RUBBERS.

	MIL	D 1	AVN	CE	LOF	C I	SK.	AN	D.	New Arrest
Low Cut						• •		••	75c.	pair
High Cut.					• •				80c.	pair

### The following well-known styles in MERCHANTS.

Elva, Low Cut	85c pair
Esther, Low Cut	
Ethel, Low Cut	85c. pair
Stormont, High Cut	90c. pair
Sizes 2 to 8, including all ½ s	

These Rubbers are made to fit low and high

Merchant's Rubber Boots . . . . . . . \$2.60 pair

CHILDREN'S ANCHOR BRAND.

Low Cut, sizes 3 to 10 ....46c. to 60c. pr. High Cut, sizes 3 to 10....56c. to 70c. pr. Rubber Boots, sizes 6 to 10, 1.70 to 2.10 pr. Prices according to size.

YOUTHS' ANCHOR BRAND. Low Cut, sizes 9 to 13 .... 70c. to 80c. pr. High Cut, sizes, 9 to 13....75c. to 85c. pr. Rubber Boots, sizes 9 to 13, 2.20 to 2.60 pr.

Prices according to size.

MISSES' ANCHOR BRAND.

Low Cut, sizes 11 to 2 ....62c. to 70c. pr. High Cut, sizes 11 to 2....72c. to 80c. pr. Rubber Boots, sizes 11 to 2, 2.20 to 2.60 pr.

Prices according to size.

BOYS' ANCHOR BRAND. Low Cut, sizes 1 to 5 .. .. 80c. to 90c. pr. High Cut, sizes 1 to 5....85c. to 95c. pr. Rubber Boots, sizes 1 to 5, \$2.70 to 3.10 pr. Prices according to size.

Marshall Brod

GENT'S ANCHOR BRAND. Low Cut ...... 95c. pair High Cut ...... \$1.00 pair

### The following well-known styles in MERCHANTS.

Cardinal, Low Cut	\$1.15 pair
Manor, Low Cut	\$1.15 pair
Stazon, Low Cut	\$1.15 pair
Hagar, Low Cut	\$1.30 pair
Hagar, Low Cut	\$1.15 pair

Sizes 6 to 11, including 1/2 sizes.

Rubber Boots from .....\$4.20 to \$5.80 pr.

### The Spot Cash Customers.

By RUTH CAMERON.

"You seem to be able to grasp and up. xplain so many puzzling situations," she writes, "I- wish y o u would study the when merchants

to the lowest are relling about slow collections that invone who pays spot cash is treated with the utmost contempt. Go into any department store, buy something and charge it and the clerks will fall ver themselves to wait on you. To enty-five dollars on a hundred dolbill, this month, but then you charge it, while the customer who goes in and pays spot cash is treated with scant courtesy.

"Also why this ? I know of a woan who has been buying coal from one concern for three years, buying in ton lots and paying cash for every ton. This winter something happened that she didn't have the eight dollars on Monday but would have it or Friday. She went down to the people and asked for credit for a few days for half a ton. Well, they were very sorry but you know—the telephone rang. Very pleasantly the merchant answered it, "why certain- ed the young bride. ly Mrs. Blank. Two tons? Gladly." And the order was given for Mrs. Blank to receive two tons that morn-

"Now Mrs. Cash knew Mrs. Blank

Tomatoes, 1 lb. tins, 10c. can;

14c. lb.
Best Macaroni, 17c. pkt.
Milk Macaroni, 17c. pkt.
Best Scotch Oatmeal, 9c. lb.
"Gong" Soup Tablets, 5c. each;
45c. per doz.
Symington's Pea Flour, 25c. can
Campbell's Soups, 15c. can.
Evaporated Apricots, 22c. lb.
California Grapes, large cans,
18c. can.

2 bris. FRESH RABBITS by Train to-day.

St.00 per doz.

Broken Patna Rice, 6c. lb.
Indian Pea Beans, 10c. lb.
Small American Pea Beans,

has an interest- owed these same people over one huning problem to dred dollars, that the account had been running along for two years, and that someday she'd get it cleaned "I wish you'd start something in

your paper by asking for answers to this very puzzling question from merchants or otherwise, why they encourage people to run up as big bills following and an- as possible and yet think the man who swer if possible. pays cash is all right only when he Why is it that has the cash to pay?" We should certainly like to hear

from the highest from the merchants.

The Only Fair Way.

In the meantime it may interest my letter friend to know that some merchants are beginning to value the cash customer more highly. I saw an article the other day urging that he be treated with more consideration. Also there is a plan on foot in certain locities to favor the cash customer by goods that are charged. In one city, I believe, they are trying out the three price system. (a) the lowest, for the When You Want Credit You Can't Get customer who pays cash and carries his goods home, (b) for the customer who either has a charge ac count or delivery service, (c) the highest, for the customer who has

> Here's hoping it works for it cer tainly seems the only fair way.

### Everyday Etiquette.

"Should a lady when receiving, accompany her guest to the door?" ask-

"As a rule the lady who receives even as to her drawing room door, at least not so long as other callers Yet She Owed Over a Hundred Dolremain and when she is the only one

California Egg Plums, large

caus, 15c. can.
Boyer's Pears, large cans,
20c. can.
Morton's English Channel Mack-

erel, 20c. can. California Peaches, large cans,

California Feaches, large cans, 20c. can.

Evaporated Fancy Peaches, 17c. lb.
Good Spanish Figs, 15c. lb.
California Lima Beans, 14c. lb.
"Ocean" Brand Lobster & Salmon, 1 lb. cans.
Sardines, 15c. can.

Sardines, 15c. can. P. E. I. Clams, 17c. can.

FRESH RABBIT, 1 lb. tins.

**Pure CANADIAN BUTTER** 

1 lb. Blocks and by the lb. bulk.

C. P. BAGAN

DUCKWORTH STREET & QUEEN'S ROAD.

# Beans & Rice

25 sacks, 2 cwt. each, WHOLE

10 sacks, 28's each, WHOLE RICE. 25 sacks, 100 lbs., SIAM RICE. 45 sacks RANGOON BEANS. 25 sacks LIMA BEANS. 50 sacks MEDIUM BUTTER

### THE PARTY OF THE P COCOA.

8 cases, 320 doz. ¼ FRY'S COCOA. 3 cases, 120 doz. 1/5 FRY'S COCOA. 2 cases, 40 doz. ½ FRY'S

### EGGS.

Just 45 dozen, fresh from the West. We have some further lots due this week.

### Soper & Moore,

### **Humors of Aviation**

EPISODES WHICH LIGHTEN THE LIVES OF THE BIRDWEN.

the London Daily Express by Mr. C. and dived to rescue the passenger. M. Grey, editor of the Aeroplane, in and some incidents of Turkish aftre the pilot had again disappeared. "cheek."

"A story that appeared in a Turkish communique the other day relatdoes not accompany any guest so far ing how a Turkish aviator dropped bombs near one of the Allies' cruisreceiving," answered her society stroyer with his machine gun." he came to the conclusion that the other writes, "is probably something of an exaggeration, but it would be quite a mistake to put it down as an absolute abrication because people who have returned from the Dardanelles have luite a high opinion of the Turks as ighting men and even respect their aviators. The Turkish communique refers to the aviator as a Turk, but the pilots of the Turkish aeroplanes have been Germans chiefly.

"There is one incident, however related to me by an officer who ha just returned from Gallipoli of which the hero was more likely to have een a Turk than a German, for the German, although he may on occasion fight quite well, does not apparently believe in taking chances purely as a sport.

"One night when things were fairly calm both in the air and on the ground the sound of an aeroplane engine was heard approaching the British lines. It drew nearer and nearer, and it was evident from the sound that the aviator was flying very low. Suddenly he appeared over suits. Price 25 cts. Postage 5 cts. Shakespeare's dope, or soak up Walter If you have an impression or tighting in time. As he went he dropped several bombs, which did no particular harm. Half a dozen officers rushed out of their tante and apply to the chest on a piece of thick fiannel.

Stafford's Drug Store (Their tante and apply to the chest on a piece of thick fiannel.

stopped, and his machine was seen one of the boats which was coming to throw up its tail and dive down out from the shore. over the cliff at the edge of the plateau on which the camp stood.

there was a burst of firing a mile or laughing at one another." two out at sea.

and said that, hearing the noise of The Empire bombs in the camp some of the officers had come up on deck and were looking up at the shore when sudmachine gun.

one side and dived head\_first.

find himself under one of the wings. nomic ruin. He worked along this till he got to the edge and came to the surface ap- Minard's Liniment Co., Limited. parently just about a second after the "Humors of War in the Air" is the passenger had dived. Not seeing the subject of an interesting article in passenger he also took a deep breath jured her elbow so badly it remained

"By this time the passenger had which he narrates an aviator's ver- reached the limit of his diving capasion of the old farce "Box and Cox" city and came up again for breath after the pilot had again disappeared. dived for the pilot just as the pilot came to the surface for the second time only to find that his passenger was still apparently in the wreck. In ers and caused her to change her this way each of them dived four or course, after which he attacked a demust by this time have been drowned, so he sat on one of the floats to wait



out of their tents and began firing Hill) is open every night.

Stafford's Drug Store (Theatre Thomas Gray.

at him. The sound of his engine mournfully till he was picked up by

out from the shore.

"A second or two afterward up came the other officer, also convinced that was dead. Each was na-"Everybody thought he had been his friend was dead. Each was nahit and had fallen into the sea or on turally surprised at the wonderful the sand just over the cliff edge. capacity of the other for stopping un-Much to their surprise, a few seconds | der water till explanations made clear afterward his engine was heard run- what had happened, after which they ning again, and a minute or so later both nearly fell into the sea again

# After the War.

London Daily Express:-Millions denly an aeroplane dived off the cliff, of acres of land in various colonies flew straight at them almost level are untilled, and from them more milwith the water, and as it passed them lions of money may be obtained. raked them from end to end with a State monopolies should be created in such commodities as palm oil, "The seaplane pilots also have their which in large measure belong to no humorous incidents. Some little one in particular. Men of all opinions time ago one of the smaller seaplanes agree that we can never be again was getting off the water when a content with the old miserable prowave struck it, and it turned over on duction of home-grown food. The one side and dived head first.

"As the machine struck the water the passenger was thrown clear, but solutely depends on State aid. It the pilot, who stuck to his lever, went must subsidize land banks, erect under with the machine and was grain elevators and build and let on nore or less trapped. The passenger hire agricultural machinery, and here naturally came up first, and, not see- again you will find large and legitiing the pilot, took a long breath and mate income. The opportunities are dived under the wreck to his help. almost unlimited. If they are neg-Meantime the pilot, having freed him- lected, the Empire will pay for vicseif from the machine, came up to tory with something very like eco-

> Gentlemen,-My daughter, 13 years old, was thrown from a sleigh and instiff and very painful for three years. Four bottles of MINARD'S LINIMENT completely cured her and she has not Yours truly,

J. B. LIVESQUE. St. Joseph, P. O., 18th Aug., 1900. RETIRED FARMERS.

The husband-

man, when wax-

ing old, and well

supplied with yel-

low gold, re-

marks, "I'll quit

the farm; I've had

my fill of honest

toil; this thing of

wrestling with the

soil has sort o

lost its charm.'

And so he buys



and thinks that ne will settle down to soft and-downy ease; but ere a year has gone its way, he's yearning for the bales of hay, the piglets and the bees. He finds the urban life a bore; his feet are cold, his soul is sore, time drags on leaden feet; so he resolves to travel back and build the tall alfalfa stack, and shock Don't wait until that Cough or Cold develops into the Cough that you are not able to throw off.

Cough or learns to read; he is so busy sowing seed, and wielding shepherds' sowing seed, and making hav in verdant If you have contracted a Cough or crooks, and making hay in verdant



## Waterman's Ideal Fountain Pen ALWAYS READY.

Saves half the time dipping, blotting and changing pens. We have just received a full assortment in

Self Filling, Safety & Regular Types. Fine, medium and coarse points, \$2.50, \$3.50, \$4.00 and up. Get one and be up to date.

# T. J. DULEY & Co.,

Reliable Jewellers.

CANANGE MANAGEMENT OF THE STATE OF THE STATE



### LATHROP Make and Break

Kerosene Engines, Strong, Heavy and Reliable.

Gray, Ferro and Fulton The Fulton is self-sparking;

SCRIPPS 4 CYCLE. A. H. MURRAY, St. John's, Agent.



### Sextants, Quadrants, Logs, etc.

A large assortment of Binoculars, all prices.

Chronometers cleaned, repaired and rated.

Your instruments covered by an insurance policy while in our

W. & R. ENGLISH. Jewellers & Marine Opticians. P. O. Box 447. 404 Water St.

Advertise in the Telegram

17TH ANNO

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The most land climate time when o the expense Islands of t cure a pass er and hik other of the these ships

The cost Barbados an while a rou only \$125.0 class berth



THE ROY 67-59 Gran

TRENCHES BY THODS AND OF LOSS.

Formerly it Was That the Offens Than the Defen al Attacks on Impossible-Thi How the Allies

warfare that the ly in men than t been another ax tacks on entrench not succeed ever or forces on these axioms has diction of many the war on the end in a deadlock But the Allies

-at great cost, long experimen effectually that almost invaria less actual los How? By s periority of art

in the first pla development o lery barrage, f elle gets the n

The original ward Paris co men for every hors de combat around Ypres in equally costly were better equ machine guns, b in almost every saries. Despite an experiment fensive against failure. It cost the Germans tu to the east and ous effort in the 1916.

In the meanwl lies made vario a way of su trenches defend and supported 1915, the French off the hill of I in the middle of this with anoth in the same ne tacks improved French line but practical method could drive the G they could afford

> The tell a perfe from brea