

READ BY EVERYONE

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Fine and mild to-day. Saturday—Showers with increasing winds.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, MARCH 26, 1915.

\$3.00 PER YEAR.

NUMBER 70.

REID-NEWFOUNDLAND CO.

South Coast Service!

S.S. MEIGLE will leave Placentia after the arrival of the 8.45 a.m. Train from St. John's, on MONDAY, March 29th, calling at usual ports between Placentia and Port aux Basques.

Building Lots

FREEHOLD: \$1.50 to \$10.00 per foot
LEASEHOLD: 50c. to \$1.50 per foot.
The longer you keep on paying rent the further away owning your own house you will be. We have some very desirable sites—good rearage. See our list before you build. Listings solicited. No sale no charge.

Fred. J. Roil & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth St.

The Giant JUNIOR SAFETY RAZOR, 50c.

With 7 Blades!
The Real Thing. No Complication.

A Keen Cutter,
Cleans Instantly.
The Wonder of the Town.

For sale at the Central Pharmacy, J. M. F. Wadden, J. M. Devine's, National Stores and

Chesley Woods
Sole Nfd. Distributor,
140 WATER STREET.
Outport orders 5c. extra to cover postage.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

WILLIAM WILSON & SONS
(Established 1814.)
25, Abchurch Lane, London, E.C.
Cable Address: "Annaira, London"
Nfd. Stamps Wanted—One Cent Guy Issue, and all values over three cents only. Address P. F. FEARN, P. O. Box 667, St. John's. Cash by return mail. feb26.1m

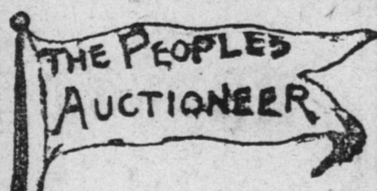
MINARD'S LINIMENT CURES GALT GET IN COWS.

WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then



Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?



For sale, at a big bargain, a nice Building Lot, measuring 90 by 200 feet, situated just east of Hon. C. Knowling on Kilbride Road. The above property is sufficiently timbered to get material for the building of a Cottage if purchaser so desired.

Apply to
P. C. O'DRISCOLL,
mar24.eod.tf Exchange Bldg.

Auction Sales!

To Satisfy a Mortgage.

BY PUBLIC AUCTION.
On Saturday, the 27th day of March, all that piece of land situate on the North Side of Duckworth Street in the town of St. John's aforesaid and bounded as follows: that is to say, on the South by Duckworth Street, by which it measures 20 feet more or less; on the East by land of one Walsh, by which it measures 25 feet 4 inches more or less; on the West by the Estate of the late Samuel Garrett, by which it measures 24 feet 5 inches, and on the North by property of one Chafe, by which it measures 13 feet more or less.

For further particulars apply to
P. C. O'DRISCOLL,
Auctioneer,
or
CHARLES H. EMERSON,
Solicitor for Mortgagee.
mar22.5f

FOR SALE.

All the Building Material contained in that building corner O'Dwyer's Cove and Water St., consisting of BRICK, JOIST, ROUGH BOARD, DOORS, SASHES, SHOP FITTINGS, AND PLATE GLASS WINDOWS. Material may be inspected at any time. mar25.3f

MINARD'S LINIMENT CURES COLDS, Etc.



WHEN YOU ORDER of us you can be sure of choice cuts best qualities, courteous service and prompt delivery, even if your needs are small. We realize that some have not large appetites, large families or large pocketbooks. We serve all fairly at

OUR MEAT MARKET.
M. CONNOLLY,
176 Duckworth St.
Phone 420.

"Thistle" Blend Scotch Whisky

Is a First Favorite, because its the Purest Spirit Distilled For human consumption: 10 years in Oak barrels before it is bottled, and reasonable in price.

J. C. BAIRD,
Water Street.



YOUR POLICY should be kept up. Don't you often hear of a friend's loss? This should be a warning to you to look after your own INSURANCE POLICIES and not let them run out. If you take out a policy with my companies you know that any loss will be met promptly. Cost is low.

PERCIE JOHNSON,
Insurance Agent.

GEO. H. HALLEY

Respectfully Solicits a Policy From all His Friends.

Queen Insurance Co.
G. H. HALLEY, Agent.
jan19.eod.tf

Standard Copper Paint!

Best for Boats and Ships Use.

Have your Dealer write us for Free Trial Proposition.

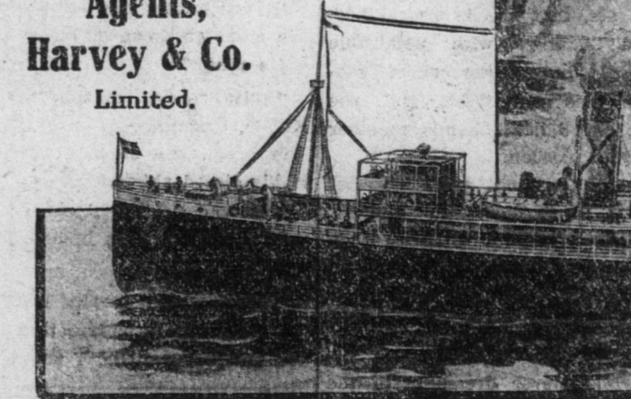
The Standard Mfg., Co., Ltd.

Red Cross Line!

THE SURE ROUTE IN WINTER.

Intended Sailings:—
From New York: STEPHANO, Mar. 27th.
From St. John's: STEPHANO, April 3rd.
Fares to Halifax and New York include Meals and Berths.

Agents,
Harvey & Co.
Limited.



Fancy Groceries.

All Orders Given Our Best Attention.

Our Teas

ROYAL CROWN and OUR BEST BRANDS

If you want something good in
Chocolates
Try NEILSON'S.
We also carry a full assortment of
MOIR'S, CADBURY'S and FRY'S.

Prompt Delivery Guaranteed.

BOWRING BROS., Limited.

Phone Grocery 332
mar22.eod.tf

LECTURE.

Knights of Columbus Lecture. V. P. Burke, Esq., M.A., LL.D., will lecture to the members of Terra Nova Council, No. 1452, and their friends on Friday evening, 26th inst., at 8.30. Subject: "One of Newfoundland's Problems."

JAS. A. MACKENZIE,
m23.25.26 Rec. Sec'y.



If you are particular on the subject of cleanliness this idea of a Sanitary Leg Base for your filing cabinets should appeal to you with considerable force.

PERCIE JOHNSON,
Agent.

FOR SALE!

1 COW and CALF.
1 COW—due to calve in April (Jersey).
100 brs. POTATOES.
I can also supply a few dozen New-Laid Eggs each week to persons requiring same.
HENRY J. W. BISHOP,
mar26.3f.eod Petty Harbor.

WANTED—By a Sober and Industrious Young Man, a Position no particular work; can give good reference if required. Address, stating work and wages paid, to "H." care this office. mar26.2f

TO LET—A Tenement House, situated at the junction of Mundy Pond Road and Golf Avenue. For particulars apply on the premises. mar26.2f

HELP WANTED.

WANTED—A Good General Servant, where another is kept; must understand plain cooking; apply at 52 Circular Road. mar25.tf

WANTED—A General Servant; apply at 271 Theatre Hill. mar24.3f

WANTED—Immediately, a Good General Servant, where another is kept; references required; apply No. 17 Gower St., next to Musgrave Terrace. mar24.tf

WANTED—An Experienced General Servant; good wages; apply immediately MRS. T. J. DULEY, 51 Rennie's Mill Road. mar22.tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22.tf

DRESS-MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 374. mar11.tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11.tf

MINARD'S LINIMENT CURES BURNS, Etc.

CO.

California,

TON'S
ANING SALE
Over.

making it the success it was. favourable comment. We are at Easter, commencing Tues.

MPLETON

's Wear

her men will judge you our dress. A single faulty ap. We can save you from

able Accessories to Men's

th's

KEARNEY Manager
Phone 726.

OCK:

ORN.

(Coarse & Fine)

OMINY FEED.

NY FEED.

FEED.

bundles.

and Mixed.

' Meal,

imals. Keeps them

dition.

CO., LTD.

ents.

age, etc.

March 17th.

Perfect Onions—100 lbs.

Good Keeping Apples.

100 lbs. Table Apples, choice stock.

Next Week:

Florida Oranges, 400%.

lowest market prices.

New Gower Street.

Tel. 759.