

# ALL PREVIOUS RECORDS WILL BE BROKEN BY THIS FRIDAY'S LIST.

## FRIDAY BARGAINS



## GET THE HABIT

# FOLLOW THE CROWDS

## AND SAVE

## FRIDAY BARGAINS



LADIES' BELTS	LADIES' LINEN COLLARS	LADIES' LINEN CUFFS	WHITE SHIRTING	ENGLISH FLANELLETTE	WHITE TWILL SHEETING	BLAY TWILL SHEETING	AMERICAN Cotton Blankets
Glazed and Plain Leather, fcy. buckle, also Linen and Silk. Impressive Job Line. Values to 35c. FRIDAY 19 cents each.	New patterns in Insertion and Linen, assorted sizes. Reg. 20c. FRIDAY 16 cents each.	Square design, very neat and dainty, assorted sizes. Reg. 15c. FRIDAY 12 cents pair.	Superior English quality, absolutely pure, 11 in. wide. Reg. 12c. FRIDAY 10 cents yard.	In Pink, Cream and new stripes, splendid selection. Reg. 15c. FRIDAY 12 cents yard.	Finest quality, best Heavy Bleach, 72 and 80 ins. wide. Reg. 60c. FRIDAY 52 cents yard.	Stout quality, Firm finish, 64 inches wide. Reg. 30 cts. FRIDAY 25 cents yard.	Soft finish, Pink and Blue, striped borders. Special. FRIDAY 85 cents pair.

## ANOTHER GREAT SALE OF RIBBONS.

50c. Values for 25c.

OUR RIBBON SUPREMACY is unquestioned. The big variety of Ribbons shown at "The Royal" makes right selection easy, whilst the prices are invariably the lowest ever asked for such genuinely good qualities.

900 Yards of Taffeta Silk Ribbon, 6 ins. wide, in colors of Cream, Champagne, Grey, Slate, Moss, Olive, Reseda and Helio. Also 300 yards of Shot Taffeta Silk Ribbon, about 5 inches wide, in assorted colors. Reg. 50c. yard. FRIDAY 25c.

## GROCERY BARGAINS.

12c. Pkts. Pure Gold Jellies for	10c.
8c. 1-lb. Tins Soup for	6c.
15c. Pkts. Corn Flour for	12c.
18c. Box Witch Hazel Soap for	14c.

## A DRESS GOODS SALE

That the Money-Wise Woman will Take Advantage of

WE'RE AMPLY PREPARED to fill your needs in Fall Dress Goods—our stocks have been chosen with care and discrimination, and cannot fail to satisfy you both in assortments and moderate prices.



These three lines for FRIDAY will prove an opportune time for you to purchase your Fall Dress or Costume and save considerably also. They are all this season's newest goods, only opened last week.

LOT 1—Is a special line of Botany Wool Serges, in colors of Amethyst, Brown, Black, Myrtle, Olive, V. Rose, Navy, and Electric. Reg. 75c. yard. FRIDAY 60c.

LOT 2—Comprises 900 yds. of the New Sedan Amazon Cloths, with satin finish, which promises to be so popular this season. It comes in colors of Prunelle, Amethyst, Catawba, Saxe Blue, Navy, Black, Electric, Myrtle, Raisin, Reseda, Grey and V. Rose, guaranteed shrunk and unspottable, 50 ins. wide; also a new line of Botany Serges, in colors of Catawba, Myrtle, Olive, Saxe Blue, Navy, Black and Electric. Reg. \$1.10 yd. FRIDAY 90c.

LOT 3—Is our new leading line for Fall wear. The New German Broad Cloths, with soft satin finish and fine sheen. It comes in shades of Claret, Fawn, Saxe Blue, Electric, Grey, Black, Navy, Myrtle, Olive, Brown and Crimson, 52 inches wide. Reg. \$1.50 yard. FRIDAY \$1.25.

## MORE HARDWARE BARGAINS.

18c. Cloth Cleaners 15c.	40c. Coal Scoops 34c.	55c. Spice Boxes 47c.	12c. Japanned Cuspidors 10c.
25c. Enamel Basins 21c.	20c. Towel Rollers 15c.	60c. Bread Boards 50c.	42c. Enamel Stewpans 37c.
50c. Enamel Water Jugs 44c.	22c. Mincing Knives 18c.	60c. Enamel Skillets 54c.	20c. Acme Fry Pans 16c.

## BARGAINS IN CROCKERYWARE.

\$5.00 8-piece Toilet Sets, Litho and Gift	\$4.00
\$2.40 21-piece Breakfast Sets	\$1.90
\$3.25 11-piece Trinket Sets	\$2.85
22c. Brown Rock Teapots	18c.
10c. White and Gold Dinner Plates	8c.
25c. Plain White Spittoons	19c.
60c. Coored Vegetable Dishes	50c.
\$1.00 White Granite Chamber Pails	35c.
75c. Fancy China Fruit Plates	55c.
10c. 1-qt. Fruit Jars	8c.

# CROWDS OF EAGER BUYERS WILL THROG THIS STORE FRIDAY.

<b>TURKISH TOWELS</b>	3 Doz. of Blay Turkish Towels, Linfin finish, gives assured satisfaction in wash, wear and appearance. Reg. 30c. each. Friday 22c.
<b>LONDON SMOKE</b>	2,000 yards of London Smoke, colors of Pink, Brown and Grey, 27 inches wide, firm finish. Reg. 15c. yard. Friday 12 1/2 c.
<b>BED TICK</b>	90 yards only of pure Linen Bed Tick, new goods just opened, 58 ins. wide. Reg. 60c. yd. Friday 52c.
<b>BLOUSE FLA'ETS</b>	1,706 yds. of Fancy Blouse Flanellette, in an immense range of patterns, new goods opened this week. Reg. 20c. yd. Friday 17c.
<b>LADIES VESTS</b>	10 doz. of Ladies Fleece Lined Ribbed White Cotton Vests, short and long sleeves, buttoned on chest, necks taped. Reg. 40c. each. Friday 33c.
<b>LADIES HDCH'FS</b>	20 doz. of Ladies Lace Edge and Embroidery Lawn Handkerchiefs, some plain hemstitched. Reg. 10c. Friday 2 for 15c.
<b>WASH SILKS</b>	20 doz. spools of Beldings Daisy Wash Silks, each containing 25 yds., fast colors, suitable for all kinds fancy work. Reg. 12c. Friday 10c. each.

## WOMEN'S HOSIERY Priced for Plenteous Buying.

These Specials are all so good and priced so low, that you'll want to buy unstintingly of them, for both present and future needs.

<b>HOSE</b>	Women's Black Cashmere Hose, perfect seam, less, spliced heels and toes, assorted, ribs and plain, also Worsted. Reg. 35c. pair. Friday 28c. pr.
<b>HOSE</b>	Women's best quality Cashmere, Lisle Thread Lace ankles, and Silk Embroidered Cashmere and Black Worsted Hose, ribbed and plain. Reg. 60c. pair. Friday 50c. pr.

## ROPE DOOR MATS, FRIDAY 11 CENTS EACH

The kind you've been waiting for so long. Come early.

**SALE OF LACE CURTAINS**  
Friday will see another big movement at this store in Lace Curtains. To YOU—the Lady of the House—The Careful Manager—These values offer an unusual combination of dainty beauty in designs, that would delight the eye of an artist. Superior quality to satisfy the most exacting; economy to a remarkable degree, promising exceptional savings. FRIDAY \$3.50 Values \$2.20 Values 80c. Values For \$2.90 For \$1.75. For 65c.

<b>LADIES' CHEMISES</b>	25 only Ladies White Cotton Chemises, neatly trimmed with tucks and embroidery. Reg. 70c. each. Friday 55c.
<b>ART MUSLIN</b>	500 yards of Art Muslin, pretty mixtures, in Greens, Pinks, Blues, etc., new patterns and special values. Reg. 12c. yd. Friday 9 1/2 c.
<b>WHITE QUILTS</b>	29 only White Honeycomb and Marcella Quilts, 2 1-2 yards long, splendid values. Reg. \$1.80 each. Friday \$1.45.
<b>TOILET COVERS</b>	3 dozen of White Honeycomb Toilet Covers, size 26 x 36 inches, fancy raised patterns, fringed all round. Reg. 20c. each. Friday 16c.
<b>TAPESTRY QUILTS</b>	20 only Colored Tapestry Quilts, fringed on ends, in neat flower & scroll effects, in Crimson & Gold. Full size. Reg. \$1.25. Friday \$1.00.
<b>EXERCISE BOOKS</b>	150 doz. of the Graduate Exercise Books, ruled, faint, 80 pages, stiff covers, good paper. Reg. 3 cents each. Friday 7c.
<b>BACK COMBS</b>	400 only Ladies Tortoise Back Combs, Manufacturers' samples, light and dark colors, fancy and plain. Values to 25c. each. Friday 9c.

<b>REELS OF COTTON.</b> Six Cord, 200 yards, all numbers, White and Black. FRIDAY 3 Reels for 9 cts	<b>VINOLIA DENTRIFICE</b> Or Tooth Powder, refreshing and preservative. Reg. 15c. FRIDAY 12 cents Tin
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OWING to lack of space in shop and show-room to show all these bargains properly, many will be on sale in our Gent's Furnishing Department.



<b>SATIN</b> 500 yards of colored Naomi Satins, 20 in. wide in colors of Navy Black, Brown, Cream, Pinks, Blues, Crimson, etc., Cotton back. Reg. 50c. FRIDAY 40 cents Yard	<b>TABLE NAPKINS</b> Size 20 x 20 inches, soft satin finish. Reg. 14c. FRIDAY 11 cents each	<b>TABLE CENTRES</b> 20 only White Tapered Lawn Table Centres, size 32 x 32 in., with scalloped edge Very neat and dainty. Reg. 45c. FRIDAY 35 cents each
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## THE BEST VALUES IN RUGS AND MATS THAT YOU'LL GET FOR MANY A LONG DAY TO COME.

<b>HEARTH RUGS.</b> 12 only Tapestry Hearth Rugs, size 27 x 63 inches, fringed on ends, assorted colors. Reg. 80c. each. Friday 67c.	<b>HEARTH RUGS.</b> 9 only of good quality Velvet Pl' Hearth Rugs. In mixtures of Greens, Fawns, Reds, etc., size 27 x 64 inches. Reg. \$2.50 each. Friday \$2.15.	<b>HEARTH RUGS.</b> 12 only of the Grafton Velvet Pl' Hearth Rugs, fringed on ends, size 72 x 29 inches, very latest shadings. Reg. \$3.50 each. Friday \$3.10.
<b>DOOR MATS.</b> 10 only of the Soudura Velvet Pipe Hearth Rugs, size 25 x 54 inches, light and dark patterns. Regular, \$1.50 each. Friday \$1.25.	<b>DOOR MATS.</b> 3 doz. of the Vandura Imitation Velvet Pl' Door Mats, size 12 x 30 inches. Reg. 45c. each. Friday 38c.	<b>DOOR MATS.</b> 2 doz. of fine quality Velvet Pl' Door Mats, size 12 x 32 inches. New and dainty colorings. Reg. 65c. each. Friday 57c.

## First Quality Floor Canvas.

21 pieces of first quality Floor Canvas, in block and floral designs, every yard perfect in finish and of unsurpassed quality, 2 yards wide. Reg. 75c. Friday 66 cents Yard.

<b>MOIRE UNDERSKIRTS.</b> 3 doz. of Ladies' Moire Underskirts, in colors of Maroon, Reseda, V. Rose, Myrtle, Navy and Brown, wide flounce, crimped and shirred. Reg. \$1.25 each. Friday \$1.00.	<b>COTTON UNDERSKIRTS.</b> 24 only Ladies' Colored Cotton Underskirts, fancy effects, in Pinks, Greens, Browns, Helio, etc. A special 10 line. Special. Friday 60c.
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<b>PILLOW CASES.</b> 3 doz. of plain Hemstitched White Linen Pillow Cases, size 20 x 30 inches. Finest quality. Reg. 60c. each. Friday 48c.	<b>MUSHROOM DARNERS.</b> 2 doz. only of Mushroom Darners and Needle Case combined, something no woman should be without, easy for darning, and no fear of losing needles. Reg. 10c. each. Friday 8c.
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<b>LADIES' GLOVES.</b> 500 pairs of Ladies' Fine French Kid Glove, buttoned and Clasp Fasteners, in colors of black, tan, beaver, slate, navy, green, and brown. Full range of sizes. Reg. \$1.00 pair. Friday 87c.	<b>PIANO COVERS.</b> 8 only White Linen Piano Covers, or Scarves, lace edge and insertion trimmed, two fancy corner pieces, size 15 x 43 inches. Reg. 95c. each. Friday 75c.
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