

ALL PREVIOUS RECORDS WILL BE BROKEN BY THIS FRIDAY'S LIST.

FRIDAY BARGAINS

GET THE HABIT

FOLLOW THE CROWDS AND SAVE

FRIDAY BARGAINS



LADIES BELTS Glazed and Plain Leather, fcy. buckle, also Linen and Silk. Immense Job Line. Values to 35c. FRIDAY 19 cents each.	LADIES LINEN COLLARS New patterns in Insertion and Linen, assorted sizes. Reg. 20c. FRIDAY 16 cents each	LADIES LINEN CUFFS Square design, very neat, and dainty, assorted sizes. Reg. 15cts. FRIDAY 12 cents pair	WHITE SHIRTING Superior English quality, absolutely pure, 1 1/2 in. wide. Reg. 12cts. FRIDAY 10 cents yard	ENGLISH FLANELLETTE In Pink, Cream and new stripes splendid selection. Reg. 60c. FRIDAY 12 cents yard.	WHITE TWILL SHEETING Finest quality, best Heavy Bleach, 72 and 80 ins. wide. Reg. 60c. FRIDAY 52 cents yard	BLAY TWILL SHEETING Stout quality, Firm finish, 64 inches wide. Reg. 30 cts. FRIDAY 25 cents yard	AMERICAN Cotton Blankets Soft finish, Pink and Blue, striped borders. Special. FRIDAY 85 cents pair
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ANOTHER GREAT SALE OF RIBBONS.

50c. Values for 25c.

OUR RIBBON SUPREMACY is unquestioned. The big variety of Ribbons shown at "The Royal" makes right selection easy, whilst the prices are invariably the lowest ever asked for such genuinely good qualities.

900 Yards of Taffeta Silk Ribbon, 6 ins. wide, in colors of Cream, Champagne, Grey, Slate, Moss, Olive, Reseda and Helio. Also 300 yards of Short Taffeta Silk Ribbon, about 5 inches wide, in assorted colors. Reg. 50c. yard. **FRIDAY..... 25c.**

GROCERY BARGAINS.

- 12c. Pkts. Pure Gold Jellies for - 10c.
- 8c. 1-lb. Tins Soup for - 6c.
- 15c. Pkts. Corn Flour for - 12c.
- 18c. Box Witch Hazel Soap for - 14c.

A DRESS GOODS SALE That the Money-Wise Woman will Take Advantage of

WE'RE AMPLY PREPARED to fill your needs in Fall Dress Goods - our stocks have been chosen with care and discrimination, and cannot fail to satisfy you both in assortments and moderate prices.



These three lines for FRIDAY will prove an opportune time for you to purchase your Fall Dress or Costume and save considerably also. They are all this season's newest goods, only opened last week.

LOT 1—Is a special line of Botany Wool Serges, in colors of Amethyst, Brown, Black, Myrtle, Olive, V. Rose, Navy, and Electric. Reg. 75c. yard. **FRIDAY..... 60c.**

LOT 2—Comprises 900 yds. of the New Sedan Amazon Cloths, with satin finish, which promises to be so popular this season. It Comes in colors of Prunelle, Amethyst, Catawba, Saxe Blue, Navy, Black, Electric, Myrtle, Raisin, Reseda, Grey and V. Rose, guaranteed shrunk and unspottable, 50 ins. wide; also a new line of Botany Serges, in colors of Catawba, Myrtle, Olive, Saxe Blue, Navy, Black and Electric. Reg. \$1.10 yd. **FRIDAY 90c.**

LOT 3—Is our new leading line for Fall wear. The New German Broad Cloths, with soft satin finish and fine sheen. It comes in shades of Claret, Fawn, Saxe Blue, Electric, Grey, Black, Navy, Myrtle, Olive, Brown and Crimson, 52 inches wide. Reg. \$1.50 yard. **FRIDAY..... \$1.25**

MORE HARDWARE BARGAINS.

18c. Cloth Cleaners 15c.	40c. Coal Scoops 34c.	55c. Spice Boxes 47c.	12c. Japanned Cuspidors 10c.
25c. Enamel Basins 21c.	20c. Towel Rollers 15c.	60c. Bread Boards 50c.	42c. Enamel Stewpans 37c.
50c. Enamel Water Jugs 44c.	22c. Mincing Knives 18c.	60c. Enamel Skillets 54	20c. Acme Fry Pans 16c.

BARGAINS IN CROCKERYWARE.

\$5.00 8-piece Toilet Sets, Litho and Gift	\$4.00
\$2.40 21-piece Breakfast Sets	\$1.90
\$3.25 11-piece Trinket Sets	\$2.85
22c. Brown Rock Teapots	18c.
10c. White and Gold Dinner Plates	8c.
25c. Plain White Spittoons	19c.
60c. Coored Vegetable Dishes	50c.
\$1.00 White Granite Chamber Pails	85c.
75c. Fancy China Fruit Plates	55c.
10c. 1-qt. Fruit Jars	8c.

CROWDS OF EAGER BUYERS WILL THROG THIS STORE FRIDAY.

TURKISH TOWELS 3 Doz. of Blay Turkish Towels, Linfin finish, gives assured satisfaction in wash, wear and appearance. Reg 30c. each Friday....	22c.
LONDON SMOKE 2,000 yards of London Smoke, colors of Pink, Brown and Grey, 27 inches wide, firm finish. Reg. 15c. yard. Friday.....	12 1/2 c.
BED TICK 90 yards only of pure Linen Bed Tick, new goods just opened, 58 ins. wide. Reg. 60c. yd. Friday	52c.
BLOUSE FLA'ETS 1,706 yds. of Fancy Blouse Flanellette, in an immense range of patterns, new goods opened this week. Reg. 20c. yd. Friday...	17c.
LADIES VESTS 10 doz. of Ladies Fleece Lined Ribbed White Cotton Vests, short and long sleeves, buttoned on chest, necks taped. Reg. 40c. each Friday	33c.
LADIES HDCH'FS 20 doz. of Ladies Lace Edge and Embroidery Lawn Handkerchiefs, some plain hemstitched. Reg. 10c. Friday 2 for.....	15c.
WASH SILKS 20 doz. spoofs of Beldings Daisy Wash Silks, each containing 25 yds., fast colors, suitable for all kinds fancy work. Reg. 12c. Friday	10c. each

WOMEN'S HOSIERY Priced for Plenteous Buying.

These Specials are all so good and priced so low, that you'll want to buy unstintingly of them, for both present and future needs.

HOSE Women's Black Cashmere Hose, perfect seam less, spliced heels and toes, assorted, ribs and plain, also Worsted. Reg. 35c. pair. Friday.....	28c pr.
HOSE Women's best quality Cashmere, Lisle Thread Lace ankles, and Silk Embroidered Cashmere and Black Worsted Hose, ribbed and plain; Reg. 60c. pair. Friday.....	50c pr

ROPE DOOR MATS, FRIDAY 11 CENTS EACH

The kind you've been waiting for so long. Come early.

SALE OF LACE CURTAINS
Friday will see another big movement at this store in Lace Curtains. To YOU—the Lady of the House—the Careful Manager—These values offer an unusual combination of dainty beauty in designs, that would delight the eye of an artist. Superior quality to satisfy the most exacting; economy to a remarkable degree, promising exceptional savings. **FRIDAY \$3.50 Values \$2.20 Values 80c. Values For \$2.90 For \$1.75. For 65c.**

LADIES' CHEMISES 25 only Ladies White Cotton Chemises, neatly trimmed with tucks and embroidery. Reg. 70c. each. Friday.....	55c.
ART MUSLIN 500 yards of Art Muslin, pretty mixtures, in Greens, Pinks, Blues, etc., new patterns and special values. Reg. 12c. yd. Friday..	9 1/2 c.
WHITE QUILTS 29 only White Honeycomb and Marcella Quilts, 2 1-2 yards long, splendid values. Reg. \$1.80 each Friday.....	\$1.45
TOILET COVERS 3 dozen of White Honeycomb Toilet Covers, size 26 x 36 inches, fancy raised patterns, fringed all round. Reg. 20c. each. Friday	16c.
TAPESTRY QUILTS 20 only Colored Tapestry Quilts, fringed on ends, in neat flower & scroll effects, in Crimson & Gold. Full size. Reg. \$1.25. Friday	\$1.00
EXERCISE BOOKS 150 doz. of the Graduate Exercise Books, ruled, feint, 80 pages, stiff covers, good paper. Reg. 3 cents each, Friday 3 for.....	7c.
BACK COMBS 400 only Ladies Tortoise Back Combs, Manufacturers' samples, light and dark colors, fancy and plain. Values to 25c. each Friday	9c.

REELS OF COTTON. Six Cord, 200 yards, all numbers, White and Black. FRIDAY 3 Reels for 9 cts	VINOLIA DENTRIFICE Or Tooth Powder, refreshing and preservative. Reg. 15c. FRIDAY 12 cents Tin
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OWING to lack of space in shop and show-room to show all these bargains properly, many will be on sale in our Gent's Furnishing Department.



SATIN 500 yards of colored Naomi Satins, 20 in. wide in colors of Navy Black, Brown, Cream, Pinks, Blues, Crimson, etc., Cotton back. Reg. 50c. FRIDAY 40 cents Yard	TABLE NAPKINS Size 20 x 20 inches, soft satin finish. Reg. 14c. FRIDAY 11 cents each	TABLE CENTRES 30 only White Tansforded Lawn Table Centres, size 32 x 32 in., with scalloped edge Very neat and dainty. Reg. 45cts. FRIDAY 35 cents each
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HEARTH RUGS. 12 only Tapestry Hearth Rugs, size 27 x 63 inches, fringed on ends, assorted colors. Reg. 80c. each. Friday.....	67c.	HEARTH RUGS. 9 only of good quality Velvet Pl's Hearth Rugs, in mixtures of Greens, Fawns, Reds, etc., size 27 x 64 inches. Reg. \$2.50 each. Friday.....	\$2.15	HEARTH RUGS. 12 only of the Grafton Velvet Pl's Hearth Rugs, fringed on ends, size 72 x 29 inches, very latest shadings. Reg. \$3.50 each. Friday.....	\$3.10
HEARTH RUGS. 10 only of the Soudara Velvet Pipe Hearth Rugs, size 25 x 54 inches, light and dark patterns. Regular, \$1.50 each. Friday.....	\$1.25	DOOR MATS. 3 doz. of the Vandura Imitation Velvet Pile Door Mats, size 12 x 30 inches. Reg. 45c. each. Friday.....	38c.	DOOR MATS. 2 doz. of fine quality Velvet Pile Door Mats, size 12 x 32 inches. New and dainty colorings. Reg. 60c. each. Friday.....	57c.

First Quality Floor Canvas.

21 pieces of first quality Floor Canvas, in block and floral designs, every yard perfect in finish and of unsurpassed quality, 2 yards wide. Reg. 75cts. **Friday 66 cents Yard.**

MOIRE UNDERSKIRTS. 3 doz. of Lady's Moire Underskirts, in colors of Marone, Reseda, V. Rose, Myrtle, Navy and Brown, wide flounce, trimmed and shirred. Reg. \$1.25 each. Friday.....	\$1.00
COTTON UNDERSKIRTS. 24 only Ladies' Colored Cotton Underskirts, fancy effects, in Pinks, Greens, Browns, Helio, etc. A special line. Special. Friday.....	60c.

PILLOW CASES. 3 doz. of plain Hemstitched White Linen Pillow Cases, size 20 x 30 inches. Finest quality. Reg. 60c. each. Friday..	48c.
MUSHROOM DARNERS. 2 doz. only of Mushroom Darners and Needle Case combined, something no woman should be without, easy for darning, and no fear of losing needles. Reg. 10c. each. Friday.....	8c.

LADIES' GLOVES. 500 pairs of Ladies' Fine French Kid Gloves, Buttoned and Clasp Fasteners, in colors of black, tan, beaver, slate, navy, green, and brown. Full range of sizes. Reg. \$1.00 pair. Friday	87c.
PIANO COVERS. 8 only White Linen Piano Covers, or Scarves, lace edge and insertion trimmed, two fancy corner pieces, size 15 x 43 inches. Reg. 95c. each. Friday.....	75c