

PLASTER ROCK NEWS

Rev. Neil McLean returned from Nova Scotia on Wednesday and we are pleased to say that Mrs. McLean is now out of danger and on the road to recovery.

Edward Muckler is still on the sick list and improving very slowly.

Mr. and Mrs. W. Boone and daughter Vera are leaving here for Nelson. There is a rumour of wedding bells in the near future.

George Bradford went to Nelson on Saturday and will stay there until the cat is out.

Millard Trambly is leaving for Clearwater where he will be working this winter.

The Rebekah's held a chicken supper on Wednesday last, when a great number were present and all report a very good time.

Mrs. Harry Estabrooks is very sick with diphtheria.

On Friday last a Halloween dance was held in the I.O.O.F. Hall, which was very well attended from far and near.

Fraser Co. closed the Riverside boarding house on Wednesday last.

Russell Smythe went to Fredericton on Saturday for a few days.

Jack Clarke was in town over the weekend at the Queen's Hotel.

Allie Turner is loading a car of potatoes at the new C.P.R. loading wharf.

Mr. and Mrs. Murray McFarlane's baby is very sick indeed.

Mrs. William Sadler of Maple View, in town on Saturday.

Church services were held on Sunday at the Church of England 11 a.m., United Baptist 7.30 p.m., and Presbyterian 8.30 p.m.

Mr. Merritt entertained a few friends on Thursday evening in honour of his daughter, Josephine's, return from the west.

Walter Brooks and John McKellar left for Little Tobique on Wednesday, where they will lumber for Fraser's this winter. Frank Brown accompanied them as cook.

Andrew Gance and family left for Riley Brook on Saturday.

George Palmer is assisting John Gray in the blacksmith shop.

Mr. and Mrs. James Louvine have the sympathy of all in the loss of their youngest child from the effects of scarlet fever.

ECZEMA

You are not experimenting when you use Dr. Chase's Ointment for Eczema and Skin Irritations. It relieves at once and gradually heals the skin. Sample box Dr. Chase's Ointment free if you mention this paper and send 2c. stamp for postage. 60c. a box; all dealers or Edmanson, Bates & Co., Limited, Toronto.

SODA FOUNTAIN FOR SALE

Fifteen feet long, with rounded corners. Beautiful onyx draft stand with electric shade, wide Italian marble top. For quick sale.

BOX 87, HARTLAND, N. B.



MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 3rd December, 1920, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, 12 times per week on the route Grand Falls and Ry. Station from the 1st April next.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Office of Grand Falls and at the office of the Post Office Inspector.

H. W. WOODS

Post Office Inspector.

Post Office Inspector's Office, St. John, N. B., October 16, 1920.



MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 26th November 1920 for the conveyance of His Majesty's Mails, on a proposed Contract for four years, 3 times per week on the Coldstream Rural Route No. 1 from the 1st April next.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Offices of Coldstream and Windsor and at the office of the Post Office Inspector.

H. W. WOODS

Post Office Inspector.

Post Office Inspector's Office, St. John, N. B., October 12, 1920.

WE WANT EVERY WOMAN'S OPINION

And will pay \$300.00 in Cash Prizes for the best answers to these Questions---This offer is open to every woman in Canada and the Competition Closes Nov. 15th. 1920



The Human Clock usually Breaks Down Instead of Runs Down

It has long been a favorite idea of mine to compare the human body with my old clock here.

"Without proper attention the old clock gets run down and stops until I wind it up again and then it ticks away just as heartily and regularly as ever."

"And so it is with the human body, but the great difference I find is that the human clock usually breaks down instead of runs down. Because people neglect to take proper care of their health."

"Through all these years I have managed to keep well and to keep young by using restorative treatment whenever there are indications of the system becoming run down."

"Fortunately I learned the value some years ago of Dr. Chase's Nerve Food and to its use I largely attribute my healthful condition at this age."

"When I hear people talking about being unable to sleep, or of suffering from nervous headaches, indigestion or worn-out feelings, I ask them, 'Why do you not use Dr. Chase's Nerve Food to increase your nervous energy?'"

"So many people, as age advances, suffer from a lowering of the vitality, from high blood pressure or hardening of the arteries, but I have found that the use of this restorative treatment, when required, keeps my health at the high water mark."

ILLUSTRATED CONVERSATIONAL STYLE

The Questions to be Answered

1. Which style of advertising interests the most people in Dr. Chase's Nerve Food?

A. The use of testimonials?

B. Human interest advertisements with illustrations and conversational style of copy?

2. For what ailment do you find that Dr. Chase's Nerve Food is most frequently used?

Both these questions can best be answered by making inquiry among your friends. Then write a good letter telling what you found out by your investigation.

\$300.00 in Cash Prizes

\$100 for the best letter.

\$50 for second best letter.

\$25 for third best letter.

\$5 each for succeeding twenty-five best letters.

For your guidance we would suggest that you clip out this advertisement and start in at once to make an investigation among your friends and neighbors.

The competition closes Nov. 15th, 1920, but in case of two letters being equally good, the first one received will have the preference.

Edmanson, Bates & Co., Ltd.

DEPT. 78 TORONTO, ONT.

Before beginning the next series of advertisements to tell people about Dr. Chase's Nerve Food, we want you to help us to decide on the style of our advertising.

The use of testimonials has always been favored in medical advertising, but with an effort to make our advertisements more interesting we have during the last few years used attractive illustrations and the conversational style of reading matter.

You will find samples of both styles of advertising on this page. What we want to know is which style appeals most strongly to women, because it is on the wife and mother mostly that rests the responsibility of looking after the health of the family.

If in addition to reporting that such a style of advertising is most interesting to you, you can say, "I have made inquiry among 25 of my friends and find that 16 have used Dr. Chase's Nerve Food as the result of reading your illustrated advertisements, 7 on account of reading testimonials and the other two have never used it," your answer would be much strengthened.

By adding further particulars as to various cases which have come to your attention your letter would be made more interesting and more likely to win a good prize. Your name will not be used publicly without your permission.



Was Given Few Months to Live Is Now Strong and Well

Miss E. W. Ehlman, School Teacher, Libau, Man., writes: "Four years ago, while living in Regina, I was afflicted with fainting spells, nervous headache, and became very thin and pale. I sought medical advice and was treated for consumption, and given only a few months to live. I had to go to public places for fear of spreading germs."

unless a picture I had taken while ill and my photo of to-day, so that you can see what a difference there is.

"The reasons for my writing this is the hope that this statement of mine will fall into the hands of some poor sufferer who can be benefited, may be saved, by the steady, regular use of Dr. Chase's preparations."

"I often use Dr. Chase's Kidney-Liver Pills to keep my kidneys and liver in shape. I have recommended Dr. Chase's medicines to a great number of people for kidney troubles, lame back, appendicitis, shortness of breath, indigestion, nervousness and in fact for every sickness I am asked advice about."

TESTIMONIAL STYLE

USE "DIAMOND DYES"



Dye right! Don't risk your material. Each package of "Diamond Dyes" contains directions so simple that any woman can diamond-dye a new, rich color into old garments, draperies, coverings, everything, whether wool, silk, linen, cotton or mixed goods. Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed even if you have never dyed before. Dyeing has "Diamond Dyes" Color Card—16 rich colors.

Farm For Sale!

A farm consisting of 70 acres, mostly all under good state of cultivation. Some Wood land. Within five minutes walk of school, general store, blacksmith shop. Grist and saw mill on corner of farm. Fine potato soil, also well adapted for other crops. Buildings very good; farm well watered. Price right for quick sale. Enquire of—

C. W. McQUARRIE, Waterville, N. B.

FOR SALE

One black mare, nine years old, 1200 lbs., a beauty, sound and smooth; will road 10 miles an hour. Has done all kinds of farm work. Owner retires \$275 offered by Dr. Pugaley of Woodstock three years ago. Also a rubber tire wagon, good as new; one steel tire wagon, one express wagon, three silos single harness, one new bedroom suit. All at great bargain. Reason for selling: owner going west.

LEE OWEN NICHOLSON, N. B. Phone 14-52 Centerville 17-4

W. H. Bramley

East Centerville, N. B.
Parish Court Commissioner
Deeds collected, farms bought and sold. Send full description of your wants and LEAVE THE REST TO ME.

FARM FOR SALE

One farm at Main Stream containing 225 acres, 125 acres cleared, balance in pasture and woods. 50 acres intervals and excellent hay and grain farm. Cheap for quick sale.

SHAW BROS. Hartland, N. B. 14-11

FOR SALE

One registered Holstein bull 3 years old; 4 pure-bred Holstein milk cows, ten months old.

TYSON NICHOLSON, Hartland, N. B. 19-3 Farmers' Phone 12-11.

50 ACRES WOOD AND LUMBER land. Very heavily wooded, two miles from Centerville on the Presque Isle stream, three miles from mouth of the stream. For sale by—

LEE OWEN NICHOLSON, N. B. Phone 14-52 Centerville 17-4