

Sale Commences Saturday
July 5th

Nation & Shewan, Limited

DOMINION FAIR
July 15th to 25th Inclusive

Our Great Annual Mid-Summer Stock Reducing Sale

COMBINES WITH THE DOMINION FAIR IN MAKING BRANDON THE ATTRACTION CITY OF WESTERN CANADA

Tens of thousands of visitors will be brought to this city every day during the Dominion Fair, and at this store preparations are in progress to meet the needs of all these people with summer merchandise, for most every man and woman knows by experience that its following the lines of economy to make their purchases here, to make their visit a time for shopping as well as a time for pleasure. The Great Mid-Summer stock-reducing Sale with its wonderful saving opportunities, will be in full swing. Here's the first instalment of sale bargains, look them over carefully.

12 1/2c Fast Color Prints, Sale Price 9 1/2c Yard

Nearly a hundred pieces in the selection of light and dark patterns. 31 inches wide, fine, soft finish and warranted fast color.

**As a Suitable Send Off To Such a Great Midsummer Sale
\$1,000 Worth of Travellers' Samples at One-Third Less Than Regular Prices**

We had this sale in mind when this exceptional purchase was made, and we have reserved the line for the opening day of the sale, for we want to give this great clearance of summer stocks a send-off that will bring the biggest crowd of shoppers the store has ever held. 33 cents off every dollar's worth of goods you buy, surely it's a saving that will interest even the most sceptical, and clean the whole range up in the first day's selling. Here are some of the goods included:

WOMENS' SILK KIMONAS, MENS' BATH ROBES, MENS' and WOMENS' SILK and LINEN HANDKERCHIEFS, FANCY LINEN PIECES of all descriptions, MENS' SILK SHIRTS, MENS' and WOMENS' SILK MUFFLERS and SCARFS, SILKS, SHAWLS and FASCINATORS, JAPANESE GRASS MATS, ETC., ETC.

On Sale Saturday at One-Third Off — See Window Display

Pretty Muslins and Batistes

Reg. 18c, 20c and 25c .. **12c**
Sale price per yard ..

A range of the prettiest American muslins we have ever shown for the price. Most of them, too, are 31 inches wide, which is quite a consideration in the cutting out.

Here's A Mid-Summer Sale of Women's Ready-to-Wear Apparel

THAT OFFERS THE MOST ATTRACTIVE SAVINGS IN ANY SALE THIS STORE HAS PLANNED -- NOT EVEN EXCEPTING THE RECORD SALE OF A YEAR AGO

Women's White Undermuslins for 68c

THAT IS VALUE NOTHING SHORT OF EXTRA-ORDINARY.

Night Dresses, Drawers and Corset Covers are included. Materials of the finest cambrics and longcloths; trimmings of embroidery and lace that would do justice to garments at double and treble their pricing.

Women's Cambric Drawers, A Sale Bargain at 29c

At 40c and 45c, their usual prices, they are garments of exceptional value, made from a fine English cambric with frills of self finished with rows of pin tucks.

Many Beautiful Underskirts

HAVE BECOME SLIGHTLY SOILED DURING THE SEASON—FOR THESE HALF PRICES.

Some of the loveliest garments we have received are amongst this half price gathering; materials are mainsooks, longcloths and cambrics with deep flounces of Swiss embroideries and laces. Regular \$2.00 to \$6.00
\$1 to \$3
Sale prices ..

Fine Ribbed Cotton Vests—While They Last 3 for 25c

An exceptionally fine ribbed make, made with no sleeves and low neck, white only, sizes 2, 3 and 4.

Stylish Summer Coats for Occasional Wear at a Saving of 25 p.c.

Such models as one would see in the leading fashion centres; at the horse show, the race meet, the garden party, and at functions when a woman dons her best. They are Paris and New York coats of Shantung silk, waterproof satin, poplin and panama, mostly in the pale shades of champagne, also some very distinguished models in cream serge, collars, cuffs and revers of black or colored corded silk, lace and silk braids.

Regular \$12.50 for	\$ 9.35
Regular \$17.50 for	14.00
Regular \$15.00 for	15.00
Regular \$24.00 for	18.75
Regular \$27.50 for	20.00

25 Only Women's Wash Suits

Regular \$10.00, \$12.50 and \$15.00
Sale Bargain

Not once in years does such an opportunity come your way. Choice from 25 of the season's smartest models in plain and novelty styles, made in linen, crash and duck, in white, cream and natural.

One Hundred Pairs of Corsets

A Splendid \$1.00 Quality for

To the average figure a style that brings to the form that grace which to most women means everything. A well made model in fine white coutil, medium bust and long hip, with 4 supporters attached. All sizes 18 to 28.

The Chosen Time for Mother's to Select Children's Dresses

A midsummer stock reducing sale that includes dresses for girls of all ages; it includes every colored and white dress in our extensive showing — It brings the best of them down to a price that will suit the mother who studies first of all the cost:

55c dresses for	63c
\$1.00 dresses for	75c
\$1.50 dresses for	\$1.15
\$1.75 dresses for	\$1.35
\$2.25 dresses for	\$1.65
\$2.50 dresses for	\$1.87

The Clearing Price on Fifteen Lingerie Dresses is \$3.98

Dresses of embroidery and mull and fine cotton repp in pretty summery styles, and also at this low pricing some few middy dresses of fine dress duck. Regular \$5.00 to \$6.50 values.

Straight Half Price for Children's Summer Coats

Sizes for girls of all ages between 2 and 14 yrs. Coats of linen, panama, serge and cheviot in colors white, cream, natural, navy, cadet, red and tan. Regular prices \$2.50 to \$12.00.

Two Long Tables of Summer Millinery, the Bargain Price is \$1.98

The regular prices \$4.50 to \$10.00. Choose from the season's newest millinery creations at a price that does not cover the cost of the trimming alone. A millinery midsummer bargain that will long be remembered by those who share in this offering.

All Midsummer Millinery, Trimmed Hats and Shapes for HALF REGULAR PRICES.

BABY BONNETS of silk, muslin and straw, at greatly reduced prices.

Women's House Dresses

Of fine striped chambray with trimmings of contrasting colors or shades to match
Reg. \$2.25, \$2.50 and \$2.75 for

Two Sensational Sale Bargains in Women's Summer Hosiery

300 Pairs of Lisle Hose, Reg. 35c for 15c Pair

Colors, black, tan and white. Choice of either plain or lace lisle. All sizes 8 1-2 to 10.

300 Pairs of Lisle Hose, Reg. 75c for 35c Pair

The finest qualities we can show you in black gauze lisle and silk spun lisle hose from a leading German maker. Sizes 8 1-2 to 10.

50 Pieces of Silk Taffeta Ribbon, Reg. 25c Sale Price 13c Yard

Clearance of all odd pieces in the 5 and 6 inch widths, colors included are greens, browns, tans, blues and purple.

23c for 12 Yards of Lace Worth 5c Yard

Cotton torchon and val edgings in a fine quality, insertions to match most patterns.

Ladies' Soft Lounge Collars 25c

Neat figured vestings and pique; fastens with gold bar pin. Regularly sold at 35c.

A Tremendous Clearing Up of Summer Silks Reg. 65c to 85c for 29c Yard

Not in many seasons has the price been so low, or the silks of such a worthy character. Neat striped and figured patterns that have sold readily at their regular prices. Now comes the clearance of the balance of the season's stocks at a price to tempt women to buy an extra dress length. Per yard — 29c.

3 Notable Good Sale Offerings from the Black Dress Goods Section

40 inch CHEEK BATISTE, Reg. 65c for per yard

44 inch CREPE DE CHENE, Regular 75c for per yard

44 inch SATIN CLOTH, Regular 90c for per yard

10 Pieces Summer Wash Goods Special 6 1/2c Yd. Soft finished cotton delaines in figured and striped patterns, white corded muslins with colored spots. Just ten pieces to sell at this exceptional bargain price.

The Mid-Summer Sale in the Men's Store

IS AN EVENT THAT FEATURES SAVINGS ON ONLY CLOTHING OF A RELIABLE QUALITY.

For nothing of an unreliable standard is passed into stock at any time during the year. So men can rest assured that the goods are the best the money can purchase, the savings genuine.

20th Century Summer Suits, Reg. \$25.00 Sale Price \$19.90

Light weight tweeds and worsteds in an excellent range of browns and grays, hair-line stripes, checks and fancy mixtures. Trousers finished with belt loops and cuffs.

Boys' Odd Pants, Reg. \$1.25 and \$1.35 for 78c

Strong, serviceable tweeds, made with double material at places where wear is hardest, the seat and knees. Sizes 26 to 33.

Men's Straw Hats

In smart boater style, fine or coarse braided straws
An extra special at

Girls' Wash Tams 50c to 75c for 25c each

In white, blue and natural linen shade. The price lowered to a "quarter" to reduce the stock to one half its present number.

NATION & SHEWAN, LIMITED