THE COURIER BRANTFORD, CANADA, WEDNESDAY, MARCH 13, 1918, MARCH



Theatre

Attractions all Week

orld Renowned Opera

ted by Wallace Reid 1 B. De Mille's Speccular Production e Woman God Forgot" leanie MacPherson showing in Ontario th Roland and Frank Mayo ries of soul Gripping nan interest pictures

Price of Folly" ng Every Monday, day and Wednesday

CESS PAUAKI Ier Royal Hawaiians -PEOPLE-7

y Singing, Dancing and Music

ng Thursday Friday

Greatest Serial

Lewis, Arline Pret-

turday. March 16

UNA NEW

SONG PLAY

6

THEO. BURT SAYRE

SONGSNEY

ing soon Polly Anna

of laughter from

DRUG STORE

Hidden Hand" Doris Kenyon,

Mahlon Hamilton

AE MARSH IN THE yn Super-Feature **Beloved Traitor'**

and Saturday

1st Episode

day, Tuesday and

Wednesday

Star

raldine Farrar

nt

It is To-day the Only Means of Combatting Hostile Activity-How the British Snipers Came Into Their Own.

The British soldier has never faken kindly to sniphing. The dash of deliberately shooting down an unsuppecting man is wholly foreign to his name result and the traverses." Corporal, will take the fore-half of deliberately shooting down an unsuppecting man is wholly foreign to his name result in the start of traverses." Consort we want the start of the start of traverses." The name on the scene fully trained and equipped. He operated undernee of the schemat for the parapet reaches systems, bread unershored to the operated undernee of the schemat for the first so the start shale data to the schemat for the first so the start shale data to the schemat for the schemat the down and the traverse the schemat supper at first had things pretty much his own are digits on the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat for the schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat for the schemat schemat schemat for the schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat for the schemat the schemat schemat for the schemat for the schemat for the schemat the schemat for the schemat for the schemat for the schemat the schemat for the schemat for the schemat for the schemat the schemat for the schemat for the schemat for the schemat the schemat for the schemat for the schemat fo

war was simply appailing. The natural reply was the British sniper. Retaliation is the only means of combating any hostile acmeans of combating any hostile ac-tivity. Gradually the British snip-ing sections developed. The Jaeger was driven from No Man's Land and forced to take refuge behind steel-plate and concrete, and his notor-iety faded away. The Briton is a blundering round the traverse them stater but a sure stayer. Once and ensure over the forms of their forms of their to knit instead of doing organ-

THE WAR LORD.

She Gives Brain Work.

iety faded away. The Briton is a blundering round the traverse course, is a slow starter, but a sure stayer. Once and sprawl over the forms of their fallen comrades. Four shots ring out and they cease their sprawling. The German officer at the rear of the being repaid ten-told for the bavec wrought by their Jaeger brethren at the beginning of the war. The Brite tenes arrows the parades. the beginning of the war. The Bri-ton does not like the work. But The surprise bas been complete for the activities of the German sui-

The surprise has been complete the deady sedentifie method of the the working party is annihit ated. From the sniphing post the been the bishevelok of the deady sedentifie method of the the parapet. The bishevelok is to day. The surprise has been complete the been of the deady sedentifie method of the the parapet. The bishevelok is a hap of sand bags disloged by a shiften and y and pasture crops are generated to the bead of the column is a head, and but for the shiny bald spat in the column is bead, and but for the shiny bald spat in the column is pastine crops are generated to the bead of the column is bead, and but for the shiny bald spat in the column is bead. The bishevelok is the trench. They are the support of the section, men who hunted the bags been indistinguishable of fileer is spating in the sales been indisting success of their has been the file the trench. They are the support of the section, men who hunted the based is the trench. They are the support of the section, men who hunted the based is the trench. They are the support of the file is the trench. They are the support of the file is the trench. They are the support of the file is the trench. They are the support of the section, men who hunted the base is a regimental unit. The full gives sandbagging success of their arear the bench were present at the retreat from Mons. One of them the different support of the section is the board down by the Petit.

of them, the Corporal, saw his wounded son shot down by an en-emy sniper, after the ill-fated fighting near the Pet:: Bois in the spring of 1915. The officer always calls them into consultation when any important project is on hand, for the section is managed on the lines of brotherhood, with those most worthy as its council of elders.

the section is managed on the lines of brotherhood, with those most worthy as its council of elders. Half-an-hour later, armed with picks and shovels, the six set with the firing-line. Their task is finished with the first flash of dawn. A small sap has been dug from the firing line to a slight rise in No Man's Land, and here a four loopholed sniping post has been made, cunningly camouflaged with the careful skill of men who know



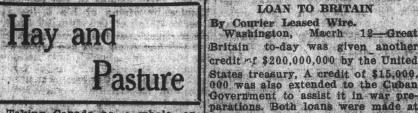
SHOTED EVERY WOMAN KNIT?

If you can knit between other activities so much the better. But if you are one of those people whom such work harasses instead of tran-quilizes it may not be wise to crowd quilizes it may not be wise to a The your spare moments with it. The loss in general efficiency may be greater than the gain in service. You know what you can do. You would be ashamed to ask less than would be ashamed. Never mind tion. Her genius lies in that line. Of course, it would have been folly for her to knit instead of doing organ-her to knit instead of doing organ-

whether anyone thinks you are do-She Gives Brain Work. Again I know a married woman ahead and do not only your bit, but who is unskillful at any work done every bit you can.

000 and Cuba, \$15,000,000.

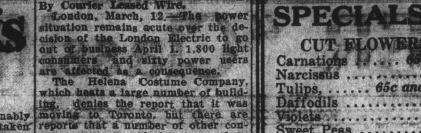
LOAN TO BRITAIN



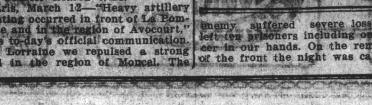
the new interest of five per cent. These credits raised the total of loans for the Allied Governments to \$4,949,000,000 distributed as follows; Gt. Britain, \$2,520,000,000; France

Gt. Britan, \$2,52,000,000; France \$1,440,0000000; Italy, \$550,000,000; Russia, \$325,000,000, of which only \$187,000,000 has been paid; Bel-gium \$93,400,000; Serbian \$6,000,

turns. It is not our intention to give any detailed account of the various annuel hay and pasture crops that are grown in the different parts of the Dominion. We simply wish to the Dominion. We simply wish to call attention in a general way to their importance, the more as the **Rippling Rhymes** way to ndications are that it may be the farmers' interest to use at hay and pasture corps to a great extent the coming season than ev



SITUATION ACUTE



W NINE J

CICK A A CALL A

ROV BOIL PANY

Daifodila

Cyclamins ... 50c and 65c



Some people believe that advertising merely takes business away from one man and hands it to his competitor. They think that if everybody stopped advertising, business would go on just the same, and things would be cheaper.

CUT FLOWE

Daffodils

..... 65c and

It sounds plasible. But it is not true.

Advertising is, of course, much used as a competitive weapon, and a very powerful one. 'Any method of selling advertising, show windows, clerks, travelling men, gets business that without the selling effort woul dhave gone to some other firm.

Most of us believe that competition is a good thing. It keeps down prices. It keeps up quality. It makes business men more eager to give the public good service. Any economical method of competition ought therefore to be regarded as of benefit to the public.

And the economy of truthful advertising purely, as a competitive method has been clearly demonstrated in many great industries over a period of years.

