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# PEDIGREED SEED

McKenzie's Inherited Pedigreed Stock is the highest type of seed. Selected from a superior quality of a standard variety for its purity, trueness to type, exceptional yield, maturity, high germination, and assured knowledge of an even and perfect stand. Scientifically and repeatedly grown in small ten acre plots, carefully inspected, continually and critically rogued, backed by practical experience.

## McKenzie's Pedigreed Special Strain Banner Oats

McKenzie's Special Strain of American Banner Oats is the result of years of careful selection. In the initial stages the seed for purpose of improvement must be true to name, pure, well developed. When the crop from this stock is in the ripening stage a selection of the largest, purest and most vigorous heads are selected. The product of these heads are sown the next year—then selection of the best heads is again made and so continued until the variety and process of selection is developed to what we might term humanly speaking perfect development and purity. Such is McKenzie's Special Strain American Banner.

PRICE F.O.B. BRANDON	per bushel	90c.
10 bushels or more	"	85c.
" F.O.B. CALGARY	"	1.15
10 bushels or more	per bushel	1.10

## McKenzie's SELECTED SEED WHEAT

McKenzie's Gold Standard Red Fife Wheat is a Pedigreed stock of exceptional merit and has made a marvelous record and won laurels wherever it has been tried, tested and grown. It is carefully grown in small plots from hand selected, highest developed, fully matured kernels of strongest vitality, such as inherit the real, strong, robust, seed life necessary to reproduce abundantly, and are true to type. It cannot be and is not excelled for purity, sweetness to type, freedom from bearded heads and noxious weeds. Every bag of this best quality shipped to every customer under seal to insure its identity.

PRICE F.O.B. BRANDON	per bushel	\$1.65
10 bushels or more	"	1.55
" F.O.B. CALGARY	"	1.85
10 bushels or more	"	1.75

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**McKenzie's Garden Seeds** especially adapted to the West, are appreciated for their large yielding, early maturing, hardy growth, and choice eating qualities.



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THE GRAIN GROWERS' GUIDE DOUBLE GUARANTEE

**I**N keeping with the unvarying stand which The Grain Growers' Guide has taken from the start in behalf of the producers of Western Canada, we wish to announce that The Guide is prepared at all times to verify statements made through its columns regarding circulation, as well as to guarantee that all users of advertising space are legitimate business concerns, fraudulent or false advertising not being allowed in these columns at any price. In other words, we guarantee our circulation to all advertisers, and guarantee all advertisers to our subscribers. This is the principle on which The Guide is being published at the present time, and will always continue to be published. Our circulation is making such rapid strides as to be almost unbelievable to the buyer of advertising space, but a detailed statement may be had on application to this office, and the same may be verified from our books by all intending advertisers. This announcement should mean a great deal to all advertisers who wish to reach Western Canada, and is not less interesting to our subscribers who are justified in feeling at all times that they can deal with confidence with any manufacturer or dealer whose announcement appears in these columns. No advertising will be accepted which will not bear the closest scrutiny as to the reliability of those interested. Whether you are a subscriber, a current advertiser or prospective advertiser, we know you will appreciate what The GGG DOUBLE G means to you.

THE GRAIN GROWERS' GUIDE