April 12, 1916

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Gophers are Dead-Beat Boarders

They come uninvited and not only stay the rest of their natural lives, but start right in to raise a family—three or four families a year, six to nine.

They bring their appetites right along with them too. Growing grain is their special delicacy. Of course they like ripened grain, but they certainly do love the fresh green shoots of early spring.

That is when they do the most damage to crops. The growing shoots they kill in spring would bear a lot of grain if they were protected from the ravenous little pests. You can count on every pair of gophers that you let live on your land costing you a bushel of grain a year.

Maybe that doesn't count up. There are thousands of farms right here in this province that board an average of 25 gophers to the acre. Hundreds of farmers are poor because of the damage gophers have done them.

They not only eat the crops but make the land unfit for tillage as well. There are whole districts that are poor just because farmers don't realize the damage gophers do. That must surely be the reason because gophers are easy to kill off. Their enormous appetites are their weakness:

They will eat anything they like. They want sweet things most of all. That's why it is so hard to get them to eat grain poisoned with strychnine. It is bitter and the gopher won't eat enough to kill him. There is a poison that he will eat. He loves its sweet taste and its odor attracts him. Mr. Gopher will eat it every time and if he ever takes even the tiniest particle into his mouth, he's a dead gopher. That poison is



Kill-Em-Quick Gopher Poison

It Puts the "Go" in Gophers



Kill-Em-Quick will clean out the gophers in a day. It's a deadly poison, the least particle taken into the gopher's mouth kills instantly. Gophers will always eat it. They love its intensely sweet taste. Its odor attracts them to it every time. It's the only dead sure way to exterminate gophers.

Kill-Em-Quick is the most economical to use. It's the safest. There's no danger in preparing simply soak oats or ground feed over night, drain in the morning, pour the box of Kill-Em-Quick Powder in and stir thoroughly. Then drop a few kernels into their holes.

Next day every gopher in your fields will be dead. Or, if you want to collect a bounty, drop the grain four or five feet from the holes. No gopher will ever reach his hole after eating Kill-Em-Quick.

We unreservedly guarantee that Kill-Em-Quick is not only the cheapest gopher poison you or any other man can use, but the most effective you can use at any price.

Kill-Em-Quick comes in three sizes, 50 cents, 75 cents, \$1.25, enough for 40 acres, 80 and 160 acres. Backed by a cash guarantee. Full satisfaction or money back.

Kill-Em-Quick Co. Ltd.

Department B.

WINNIPEG, Can.