Boolens Milk Products

fit in quite as perfectly for the daily use of the whole family as well as for campers, picnickers and holiday makers.

In fact with many housewives the infinite purity, richness and keeping qualities of Borden's Milk Products make them preferable to dairy milk, particularly during the hot Summer days.

Here, Mr. Grocer, is a splendid opportunity for you to secure a share of the ever-growing demand for Bordens. Let your window and counter displays direct attention to these "Leaders of Quality." Better sales will follow. Order a supply of Bordens now.









Borden Milk Company

"Leaders of Quality"
MONTREAL

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