

The Book World

A NOTABLE PUBLISHING SERVICE

By D. A. Chalmers

AT a time when there is occasion for considerable criticism of conditions reflecting unhappily upon the province, it is gratifying to find work that merits independent commendation.

British Columbia recently made a notable step forward in the publishing business, with the first issue of a Directory covering the whole province. Wrigley's is the name, and the first edition, as printed and bound in red by the Sun Job Presses, is an attractive and creditable book of its kind. We understand the Directory is to be revised up to date and issued every year, and it is sure to be of inestimable value to many businesses because of the detailed information it contains.

Perhaps only those who have practical experience of the printing and publishing business, and the wealth of minute detail requiring attention to ensure the successful overtaking of such work, will fully appreciate the industry of Mr. Wrigley and his staff, which has gone to the preparation of this book.

The BRITISH COLUMBIA MONTHLY is under no obligation to refer to the work unless in so far as it is interested in any public or business service that tends to promote the progress of the province. No doubt the Wrigley Company hope to make their Directory "a good business proposition"—which it deserves to be. Meantime it may fairly be assumed that the initial work of this first edition has involved very considerable outlay, as well as much wearisome detailed work—a fair re-



[Gibson, Photo.]

ROY F. WRIGLEY

turn for which the publishers must look to the future to provide.

Judging the Wrigley Company's interest in British Columbia by their work, the case has seemed to us a fitting one in which to obtain some particulars of the chief-of-staff of the new publishing house.

Mr. Roy F. Wrigley, the editor and manager of the company, is still a young man, as he was born in Wallaceburg, Ontario, in 1885. Now that he has come to the front in the publishing business in Vancouver, it is interesting to know that "he comes of a stock which has long been connected with publishing interests, his father, Mr. George Wrigley, having,