

ROBIN HOOD FLOUR

IS DIFFERENT

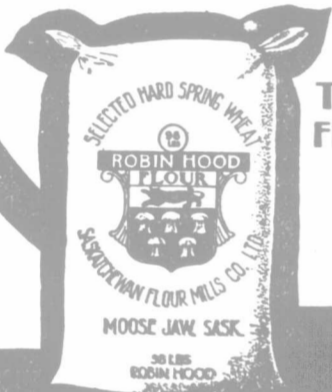
IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"

Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself.

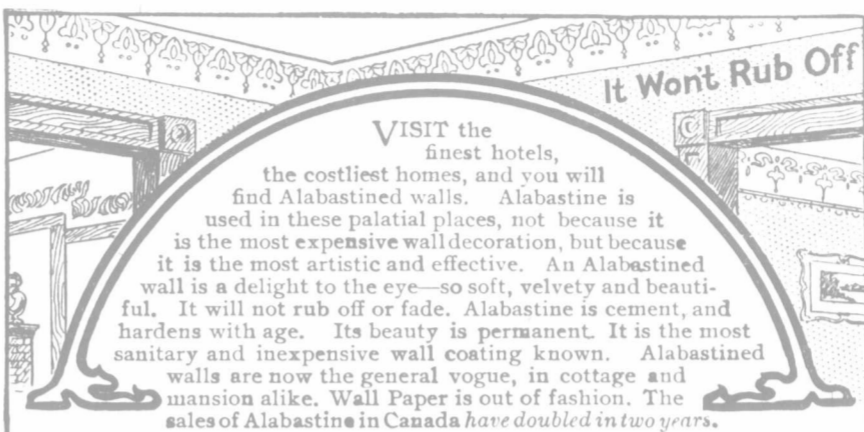
Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.

Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.



THE SASKATCHEWAN FLOUR MILLS CO. LIMITED

MOOSE JAW SASK.



CHURCH'S COLD WATER Alabastine

None Genuine without Little Church on Label

FREE STENCILS



To still further popularize Alabastine and again double its sales, we have organized a Decorative Department, and are prepared to offer FREE COLOR SCHEMES and FREE STENCILS to users of Alabastine. Write today for particulars. Our advice is free. Let us help you to beautify your home at a moderate cost.



Please send free particulars of your Color Scheme and Free Stencil offer to

Name.....
Street.....
City.....Prov.....

The Alabastine Co., Ltd., 50 Willow St., Paris, Ont.

PURITY FLOUR

And Its Keeping Qualities

SOME people find it necessary to buy a considerable quantity of flour at one time—sufficient to last for a long period. Naturally they are anxious to procure a flour of the kind best adapted to lengthy storage.

There are two important reasons why PURITY FLOUR possesses these qualities. One is that it is made entirely from Manitoba Hard Wheat. The other lies in the fact that the careful milling necessary to produce "Purity" absolutely excludes all low-grade particles of the wheat berry. It's the high grade Manitoba Hard Wheat Flour that keeps—stands longest storage.

That's "Purity."

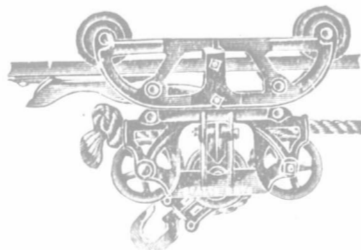
"Purity" flour may cost a little more, but is more than worth the difference. Try it. Watch results both for quality and yield.



"More Bread and better Bread"

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at St. Boniface, Goderich, Brandon,
Office, Winnipeg, Manitoba.

Your barn should have a "BT" Hay Unloading Outfit in it. 1st—Because it will enable you to unload in from three to five minutes the largest load. No other investment of the same amount of money will save as much time or hard work.



2nd—Because the "BT" is the best line of Hay Tools built. We build Steel, Wood, Rod and Cable Track Outfits and Forks and Slings of every description. It will pay you to find out their merits before you buy.

Write today. Our catalogue is free.

BEATTY BROS., FERGUS, CANADA

We also build Litter Carriers and Steel Stalls and Stanchions.

REMEMBER!

That the subscription price of THE FARMER'S ADVOCATE & HOME JOURNAL is \$1.50 a year or about 3 cents a week. Tell this to your neighbors and get their subscriptions and at the same time REMEMBER our large list of premiums that are yours for the trouble. START NOW.

D&S

Prof. West Dodd, President of Dodd & Struthers, is the scientist who has taught the world how to control lightning.

Not since the days of Franklin has any scientist done as much to protect life and property from the destructive consequences of lightning as has

Benjamin Franklin, the eminent scientist who taught the world what lightning really is by a simple experiment of kite flying.

Professor WEST DODD

the inventor of the D. & S. system of lightning rod construction. The basis of this great claim is due to several very important inventions for making woven copper lightning rod cable fixtures, and equipment for lightning rod construction. This system has given to humanity safety for the home and family and protection to animal life and property.

EVERY TIME LIGHTNING STRIKES You Are in Danger

unless you have D. & S. lightning rods on your buildings. You cannot afford to take such chances. You need this protection for your home—for your property. Like other lines of business and professions, there is a difference between the real, the genuine, and the imitation or the cheap kind. You cannot afford to take dangerous substitutes when such important principles are involved. You cannot afford to keep that good horse, or that good cow, or any other kind of live stock, in unprotected buildings—much less the home, where the loved ones abide. Think of it, man. You will not need to think long.

This is proof sufficient: 111 fire insurance companies report losses showing 2¢ loss in one year; 21¢ were caused by lightning, only 7¢ from other sources combined. Think of it, 3 to 1. That is what we save you from.

This ought to be sufficient warning to you and important enough to warrant quick action. You need lightning rod protection—you need the best. The best is the D. & S. System. D. & S. means Dodd & Struthers. We are pioneer lightning rod manufacturers. Our Woven Copper Cable, invented and exclusively copyrighted by us, has given the lightning rod business a respectable place among the scientists and professional men everywhere, because it is right—in quality—made of pure copper wire used; right in method of construction. It furnishes the best and most lasting conductors in lightning rod construction.

Our great book written by Prof. Dodd, entitled "The Laws and Nature of Lightning," is yours for the asking. Write for it now. Spring storms are coming. Do not delay. Such delays are dangerous.

DODD & STRUTHERS, 453 Sixth Avenue, Des Moines, Iowa