

Western Assurance and Marine Co'y
 Assets, over \$3,833,000
 Annual Income, over \$3,586,000
 HEAD OFFICE,
 Cor. Scott & Wellington Streets
 TORONTO
 HON. GEO. A. COX, President.
 J. J. KENNY, Managing Dir.
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GEO. W. COOLEY
 Importer of 567 Yonge St.
High-Class Wines & Spirits for Medicinal use.
 Sacramento Wine

The Alexander Engraving Co.
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 15 Adelaide Street West, Toronto.
 Half-tone Engravings, Zinc Etchings, Wood Cuts, Designing and Commercial Photography.
 Our Cuts give satisfaction. Samples on application. Phone Main 2158.

The York County LOAN & SAVINGS CO.
 Plans suitable for those desiring to own their homes instead of continuing to pay rent. Literature free.
 Head Office - Confederation Life Building, Toronto.
 JOSEPH PHILLIPS, President

Business Bringing Printing.
 Good printing holds old business on your books and draws new. We are better equipped than ever to do all kinds of Commercial Printing that draws trade.
MONETARY TIMES PRINTERY,
 62 Church Street, Telephone Main 1485.
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MENEELY BELL COMPANY,
 22, 24 & 26 RIVER ST., 177 BROADWAY, TROY, N. Y., NEW YORK.
 Manufacturers Superior CHURCH, CHIME, SCHOOL & OTHER BELLS.

CHURCH FURNITURE SCHOOL DESKS
THE GLOBE FURNITURE CO. LIMITED,
 WALSHERVILLE, ONTARIO.

GRAND TRUNK RAILWAY SYSTEM
 WORLD'S FAIR, ST. LOUIS, APRIL 30TH TO DEC. 1ST, 1904.
 Wide Waterways beautify the main picture. Largest Waterfall ever constructed by man.
California, Mexico, Florida, Hot Springs, Arkansas, WINTER RESORTS.
 For health or pleasure take a trip to the "Sunny South."
 It takes less than two days to reach Florida, and four days to California.
 Stop-over allowed at certain points, and you can go one way and return another.
NEAR BY WINTER RESORTS.
 The Excellent Mineral Waters of St. Catharines and Mount Clemens are very beneficial. First class hotel accommodation.
 The Grand Trunk takes you to these resorts quickly and comfortably, and without change from Toronto.
 For tickets, Reservations and all information call at City Ticket Office, North West corner King and Yonge Streets, Toronto, or to any Grand Trunk Agent.

A Physician's Testimony For Labatt's Stout.

Dear Sir:—
 Speaking from personal experience I can state that your Stout is excellent in building up the system—I was very much run down and was advised to use Labatt's Porter—this I have done for some time and I largely attribute to its effects my steady improvement in strength and weight. I deem it but justice to you, and it certainly is a pleasure to me, to add my testimony to its sterling qualities, and I gladly recommend your Stout as an excellent tonic and food in cases where such is required.
 JOHN LABATT, Esq., Brewer, LONDON, Ont.
 Yours truly,
 G. S. TIFFANY, M.D.

BELL Art PIANOS ORGANS Piano Players
 Canada's Standard used exclusively in many prominent institutions.
THE BELL AND ORGAN CO., Limited
 GUELPH, ONTARIO.
 Catalogue No. 56 free Warerooms at 146 Yonge St., Toronto.

Office and Yard, FRONT ST., NEAR BATHURST. Telephone No. 449. Established 1866.
P. Burns & Co. Coal and Wood
 Wholesale and Retail Dealers in
 Head Office, 38 King St. West, Toronto. Telephone 131 & 132.
 Office and Yard, PRINCESS STREET DOCK. Telephone No. 190.

"BROAD AS THE CONTINENT. STRONG AS THE EMPIRE."
The Continental Life Insurance Company
 HEAD OFFICE, TORONTO
 This Company issues Policies unexcelled for simplicity and liberality. 5 per cent. and 8 per cent. Gold Bond Policies a specialty. Highest Guarantees, Lowest Rates. No restriction as to travel or residence. Write Head Office for information. Liberal Contracts to good Agents.
 HON. JOHN DRYDEN, President. GEO. B. WOODS, General Manager. CHARLES H. FULLER, Secretary. H. I. MINTY, City Agent.

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 We solicit the business of Manufacturers, Engineers and others who realize the advisability of having their Patent business transacted by Experts. Preliminary advice free. Charges moderate. Our Inventors' Help, 125 pages, sent upon request. Marion & Marion, New York Life Bldg., Montreal and Washington, D.C. U.S.A.

W. H. Stone UNDERTAKER
 343 Yonge Street
 PHONE 982
 N.B.—Our charges have been greatly reduced in order to meet the popular demand for moderate-priced funerals.

1903 The Most Successful Year in the History of The Northern Life Assurance Company

Insurance Written	\$1,092,750 00
Insurance in Force	3,607,346 00
Cash Income	131,526 90
An Increase of	21,504 35
Total Assets	407,219 23
An Increase of	75,174 52
Government Reserve	241,639 32
An Increase of	64,347 63
Death Claims	10,385 00
An Increase of	2,315 00
Expenses	48,477 45
A Decrease of	6,105 02

You will Make no Mistake if You Take Out a Policy in THE NORTHERN LIFE.
 HEAD OFFICE, JOHN MILNE, LONDON, ONT. MANAGING DIRECTOR.
 The Northern Life has some Good Districts Open for Live, Energetic Agent

The British and Foreign Bible Society CENTENARY MEETINGS.
 Universal Bible Sunday, March 6th, 1904.
 Special Sermons in all Churches Throughout the British Empire.
MONDAY, MARCH 7TH, TWO GREAT MEETINGS IN MASSEY HALL, TORONTO.
 Under the auspices of the Upper Canada Bible Society, 102 Yonge Street, Toronto.
3.30 p.m. A MASS MEETING. 3.30 p.m.
 For the pupils of all the Toronto Schools: Public Schools, Private Schools, and Colleges. His Worship the Mayor of Toronto will preside.
8 p.m. A MASS MEETING 8 p.m.
 For the General Public. His Honor Lieut.-Gov. Mortimer Clark will preside.
SPEAKERS.—The Bishop of Toronto, The Bishop of Niagara. The Rev. Robert Johnston, D.D., and Rev. A. Carman, D.D.
 N. W. HOYLES, K.C., LL.D. President. JOHN HARVIE, Permanent Secretary. R. C. TIBB, Centenary Secretary.

TOOLS AND TOOL BOXES
 We carry a full line of Tools and Benches suitable for - Mechanics and - Amateurs, also a full line of
 ADDIS English CARVING TOOLS.
Rice Lewis & Son, Limited,
 Cor. King & Victoria Sts., Toronto.

ATTO DRY GOODS ONLY
New Goods for Spring, 1904 Are Coming Forward,
 Among which the following are well represented:—
 Silk Gowning Fabrics. — Silk and Wool Mixtures. — Cloth and Tweed Suitings. — Grey, and Black and White Suitings and Gownings.
 Samples sent by post.—State as far as possible colors desired and price limit.
JOHN CATTO & SON
 King Street—opposite the Post-Office. Established 1864. TORONTO.

North American Life Solid as the Continent
You Expect
 To leave something in the way of property for your family You may expect to leave considerable, but feel doubtful as to the best form in which to leave it. A life insurance policy brings cash at once, and generally for an amount considerably in excess of the original investment. — Therefore, since money will buy anything that is purchasable, a life policy is one of the best forms in which you can leave property.
 As the financial position of the **NORTH AMERICAN LIFE** is unexcelled, you could not do better than secure a policy with it.
North American Life ASSURANCE COMPANY
 Home Office, Toronto, Ont.
 J. L. BLAIKIE, President.
 L. GOLDMAN, A.I.A., F.C.A., Managing Director.
 W. B. TAYLOR, B.A., LL.B., Sec.

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