



Head Office
GRESHAM BUILDING
 302 ST. JAMES STREET MONTREAL

PERSONAL ACCIDENT
 SICKNESS
 LIABILITY (ALL KINDS)
 AUTOMOBILE

TRANSACTS:
 FIDELITY GUARANTEE
 BURGLARY
 LOSS OF MERCHANDISE AND
 PACKAGES THROUGH THE MAIL

Applications for direct Agencies invited
 F. J. J. STARK, General Manager

NORWICH UNION
Fire Insurance Society, Limited

Insurance against
 FIRE, ACCIDENT AND SICKNESS,
 EMPLOYERS' LIABILITY,
 AUTOMOBILE, PLATE GLASS
 Agents wanted for the Accident Branch.

Head Office
 for Canada: **Norwich Union Building**
 12-14 Wellington Street East, Toronto.
 JOHN B. LAIDLAW, MANAGER.

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office
 Toronto

Montreal
 Royal Bank Bldg.

British Colonial
FIRE INSURANCE COMPANY
Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE
— STRONGEST —

Agents wanted in unrepresented districts
 in Canada

Guaranteed Investments

Our Guaranteed Investment Certificate is issued for a period of 3, 4 or 5 years, and secured by approved first mortgages, not exceeding 50% of value of property.

Mortgages are allocated and earmarked to the especial Guaranteed Investment Certificates, and are the investors' security.

The Guaranteed Yield is

5%

An enquiry will bring full information.

The Imperial Canadian
Trust Company

HEAD OFFICE WINNIPEG

Branches at Saskatoon, Regina, Edmonton,
 Calgary, Vancouver and Victoria

THE GREAT WEST
PERMANENT LOAN
COMPANY

Paid Up Capital	\$2,356,025
Reserve	652,750
Assets	7,480,339

5% Debentures

An Authorized Investment for
 Trust Funds. Full information
 upon request.

Winnipeg	Toronto	Victoria
Regina	Calgary	Vancouver
Edmonton		Saskatoon
Edinburgh, Scot.	and London, Eng.	