

Kar-a-van
A Coffee
of distinction



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We have
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Shoe**



for men. Made by Geo. A. Slater the Best Good Shoe.

DOROTHY DODD—For Women
with comfort style and wear.

CLASSIC and HURLBUT—Wells
for Children.

WE FIT THE FEET

Lawson's Shoe Store
1848 Scarth St. REGINA

FOR SALE—Small threshing outfit, complete, in good running order. Sykes, Russell, Man.

WANTED to hear from owner of good farm for sale. State cash price, full description. D. F. Bush, Minneapolis, Minn.

Since the spring of 1912 (when Waterman-Waterbury Company established in Regina), they have supplied over 3,000 heaters to Western Canadian schools. In 1917 they erected 152 school buildings, and at the moment of writing they have 23 crews hard at work on schools of the prairie provinces.

The Waterman-Waterbury Company is an all-around necessity to the school trustee. They are prepared to purchase school debentures. They plan the school building, build and equip it complete, ready for the teacher and pupils to occupy and start work the moment they enter, and they are agents for a complete line of the latest departures of approved school equipment made by the leading specialists in their particular line.

This year they are projecting their activities in the direction of building a better class of farm houses than what has obtained, not only from pioneer days, but even from the sadly abortive effects of recent architectural freaks.

Our correspondents publish one of the very best plan-books we have ever seen, which can be had free on application. It is printed in color, and from photographs or carefully executed wash and line drawings. Exteriors and interiors are given with perfect clearness of detail, and the mere typographical beauty reflects the greatest credit on one of our leading western cities—Regina to wit—where it was printed.

We have the greatest pleasure in recommending any interested readers to get in touch with the Waterman-Waterbury Company before committing themselves or their school district to any expenditure.

CALGARY'S GREAT JEWELRY EXHIBITION

FROM a rabbit hutch to a palace in ten years fairly describes the progress of the D. E. Black Company—Calgary's great jewelry store.

In 1904 this enterprising firm started in as a small repair shop with a staff of one, who is still the head of the firm. But the one-man staff did good work, so much so that the business offered became so voluminous that another man had to be called in to help.

Then the premises had to be enlarged to suit, and after three moves to "more convenient and commodious quarters," the house finally located its business where it now is on the ground floor of the big "Herald" building, one of the finest examples of business architecture in Western Canada.

The one-man watch-cobbler business has grown to a staff of 16, which finds steady employment in repairing and cleaning watches alone. The personal element in the business has been maintained from the first; no outside capital has been employed, the incorporation having been completed from old servants, the department managers of the house.

The little side street watchmaker's business has grown till it is, in fact, the most up-to-date jewelry store between Winnipeg and the Pacific, and one glance at the splendid catalogue the company issue is quite enough to demonstrate this. It is quite on a par with the very best jewelry catalogue printed in Canada, and its contents give the assurance that in point of quality and artistic merit, its wares are in no second rank.

We are asked to direct our readers to the splendid exhibit of jewelry and art wares, etc., which will be presented by the D. E. Black Company at the forthcoming Calgary exposition. Beyond doubt it will be one of the most worthy and attractive efforts in what promises to be a unique assembly of fine things.

BAKING TIPS FOR THE HOUSE-WIFE

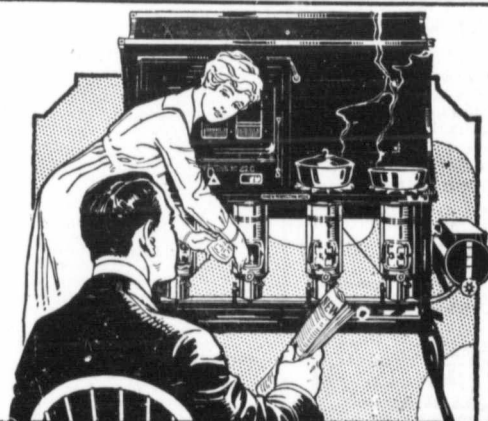
Canada Food Board Educational Division
Canada's new wheat crop will not reach the consuming public as flour for three months at least and in the meantime this country will be very short of wheat flour. We have—as has also the United States—shipped as much wheat as possible to the Allies, giving them a considerable share of our own normal supply to help them over until the new harvest has come on to the market and



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the best. If you know it, you like it—if you don't know it, it will pay you to get acquainted.



COOKING IN COMFORT, AT LAST!

"WELL, no more coal or ashes to bother about now. And if my eyes hadn't been opened, you would still be cooking on the coal range all through the summer."

Husbands and sons—if you had to do the cooking, wouldn't you like to do it in the most economical, most efficient, simplest way possible? Save your wife or mother further fuel worries. Buy her a New Perfection Oil Cook Stove—It will mean better cooking, a cleaner, cooler kitchen and less work for her—and for you, economy, comfort and no waiting for meals.

Select the style now that suits the individual need of your home—one, two, three and four burner sizes. Be sure it's the stove with the Long Blue Chimney—and that it has the Cabinet and the New Perfection Oven. They make the stove complete for year-round cooking service.

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