

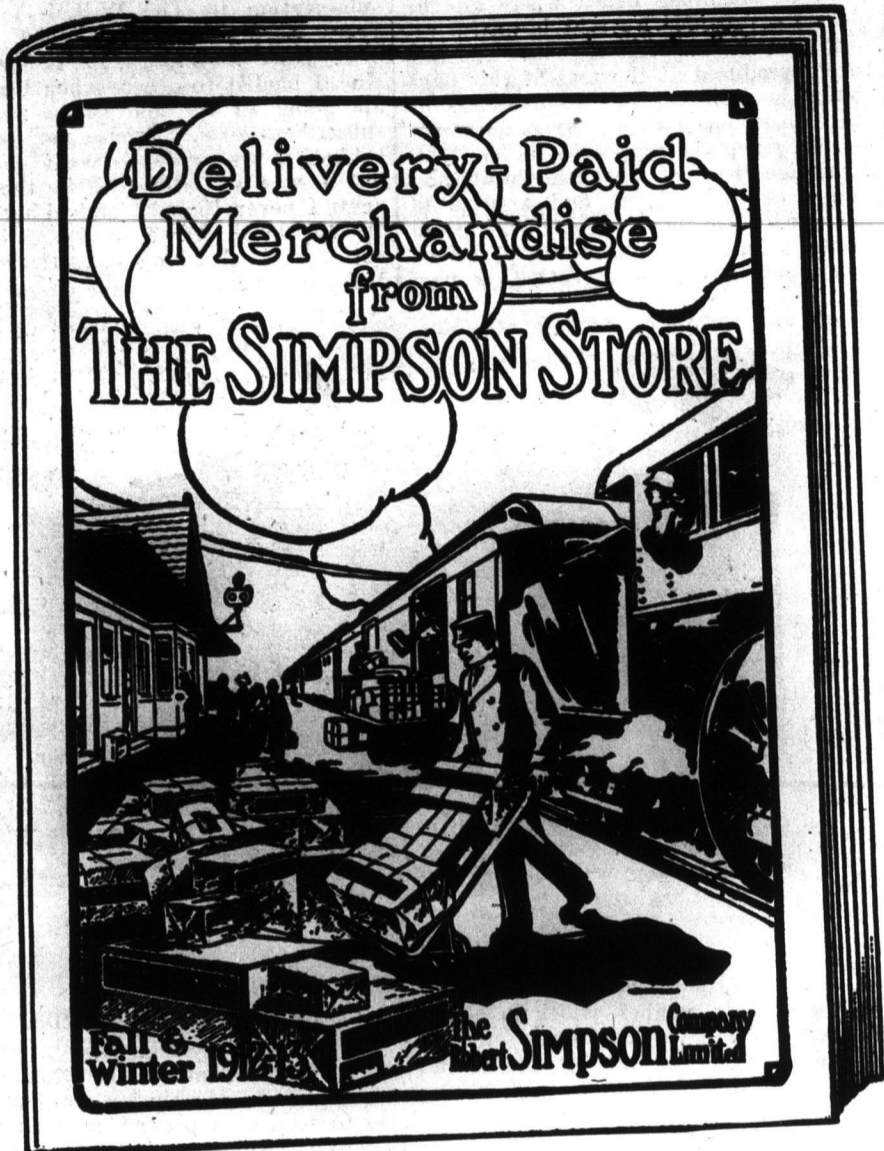
The Best Catalogue of Delivery-Paid Merchandise Ever Issued in Canada

Your Name and Address on a Post Card will bring a copy by RETURN MAIL

This SIMPSON Catalogue for Fall and Winter contains 316 pages of quality merchandise for the coming season, carefully selected, correctly illustrated, fully described and reasonably priced.

It displays an infinite assortment of most interesting values for every member of the family and countless household needs.

This partial list—the merest peep between the covers—serves to give you an inkling of the unbounded choice that is yours in this wonderful book. Special attention has been given to Christmas Gift suggestions, as we will not issue a Christmas Catalogue.



Make sure that you get your copy by sending for it TO-DAY

The SIMPSON STORE is an Authority for Fashions in Canada both for men and women. In every instance values are fully up to the Simpson Standard of Merchandising—the biggest possible value at the lowest possible price.

We PAY delivery charges to your nearest station or post office on all your purchases from our catalogue, no matter how small or how large, or in what part of Canada you reside.

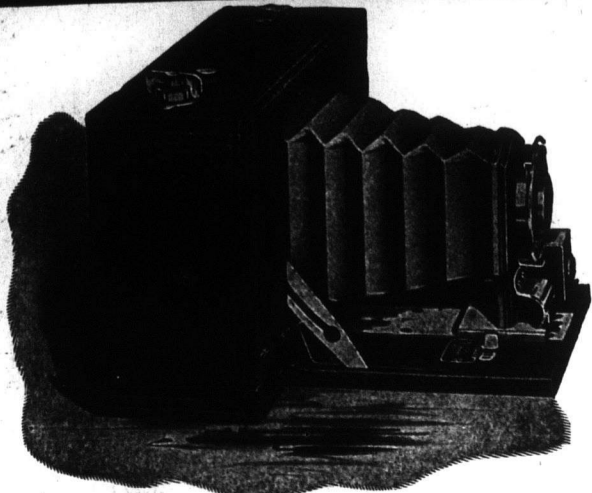
Every choice you make will be a safe one, for the Simpson guarantee absolutely protects you—you get satisfaction or your money back.

A PEEP BETWEEN THE COVERS

- 34 Pages of Women's and Children's Coats, Suits, Dresses, etc.
- 13 Pages of Women's and Children's Furs.
- 12 Pages of Blouses.
- 12 Pages of Millinery.
- 24 Pages of Whitewear, Underwear, Corsets, etc., for Women and Children.
- 45 Pages of Men's and Boys' Clothing, Furs, Furnishings, Underwear, etc.
- 24 Pages of Men's, Women's and Children's Boots.
- 10 Pages of Gloves and Hosiery for Men, Women and Children.
- 28 Pages of Dress Goods, Staple Goods, etc.
- 14 Pages of Curtains, Carpets, and Draperies, and 100 pages more of articles too varied to enumerate.

Included in all this are hundreds of Christmas Gifts, page upon page of them, countless suggestions for everyone at prices to suit every purse.

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TORONTO



Make the acquaintance of the Brownie Family and add picture-taking to your outdoor pleasure.

The smallest of the little cousins of the KODAK -- Takes a picture 2 1/4 x 2 1/4 inches, well made in every detail and sent out with the KODAK stamp of reliability

No. 1 Brownie
\$1

The largest of this interesting family -- Takes a picture 3 1/4 x 5 1/2 inches, the post card size, equipped with an efficient lens and shutter

No. 3A Folding Brownie
\$12

Free illustrated Brownie Catalogue mailed upon request.

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