

House Furnishings.

CARPETS	RUGS	MATTRESSES	PORTIERES	ROCKERS
PICTURES	SCREENS	TABLES	DRAPERIES	GAS FIXTURES
CHAIRS	CURTAINS	LAMPS	FURNITURE	WINDOW SHADES

THE very fact that this is a Dry Goods store enables us to sell home comforts of every sort at unusual prices. The business has a powerful backing and goods are bought with extreme care. Intermediate profits were long since abolished, and in dealing direct with manufacturers we get as near as possible to the actual cost of production. Other merchants will tell you we are selling below cost and can't possibly keep it up. Of course you're not obliged to believe them. The fact that we *do* keep it up proves their statement false.

Out of a hundred supremely good values we hardly know which to emphasize. Suppose you consider these items seriously and compare prices with what you're accustomed to pay :

Best Five-Frame Brussels Carpet, $\frac{1}{2}$ borders to match, made and laid with felt paper. Regular \$1.25, for **95**

Special line Brussels Carpet, with borders and stairs to match. Regular value 90c. yd., our special price **75**

Best 10-wire Tapestry Carpet, borders to match. Regular selling price 80c. yd., our special price **65**

Fine Chenille Curtains, 36 inches wide, 3 yds. long, fancy fringe and dado top and bottom. Regular selling price \$4.00, our special price. **\$3.00**

Fine Nottingham Laco Curtains, $3\frac{1}{2}$ yds. long, 54 inches wide, white and ecru. Regular value \$1.50, special for **1.00**

Irish Point Swiss Curtains, 54 inches wide, $3\frac{1}{2}$ yds. long. Regular value \$3.50, our special price. **2.50**

Bissell's Grand Rapids Carpet Sweeper. Special price **\$2.50**

Parlor Suites, 5 pieces, solid oak frames, upholstered in satin russe covering, spring seats, plush trimmed. Regular selling price, \$22, special for **17.50**

Solid Oak Bedroom Suite, cheval bureau, bevel plate mirror, combination washstand, 4 ft. 2 in. bedstead. Regular value \$21.50, selling for **18.25**

Woven Wire Spring Mattresses, all sizes, selling for, special **1.25**

Mixed Mattress, double size, well made, twill tick. Special value for **2.25**

Dining Room Extension Table, antique and dark finish, turned legs, extend to 6 ft. long. Regular value \$5.00, selling for..... **4.25**

Quick elevators take you to the second floor in no time, and courteous salespeople anticipate your wishes when you get there. As *direct importers* of all that's new and desirable, we can save you money beyond the shadow of a doubt. Get our prices, compare values and know that goods are exactly as represented.

Send for Illustrated Catalogue. Mail Orders Filled Promptly.

190, 192, 194, 196, 198, 200 Yonge St.
10 and 12 Queen Street West,
13, 15, 17, 19, 21, 23, 25 James St.,
15, 17 and 19 Albert Street,
All Under One Roof.
BUYING OFFICES:
7 Warwick Lane and Warwick Square,
LONDON, Eng.

THE **T. EATON CO. LIMITED.**

190 YONGE ST, TORONTO, ONT.