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UNDER THE AUSPICES OF

THE MANITOBA & NORTH-WEST IMMIGRANTS' PROTECTIVE ASSOCIATION.

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THE OBJECT OF THIS PERIODICAL.

Generally speaking the aim of all governments as well as private individuals and corporations having lands for settlement is to have the country in which such lands are situated well written up, or in other words "boomed." In this initial number of the Manitoba and North-West Monthly we wish clearly and emphatically to state, that our mission- and we believe we have an urgent one-is not to write up, boom or send forth to the world exaggerated statements concerning Manitoba and the North-West Territories, but simply to give an honest exposition of the resources of the country. To say nothing of the im-morality or dishonesty of the policy too often adopted by men who are employed as mere hirelings to write up or boom a country, we are certainly inclined to the view that it is very unwise and impolitic; for every individual or Immigrant who has been led to visit a country in any character through misrepresentation, exaggeration, or fraud will, as soon as the deception practiced upon him is discovered, become a bitter anti-immigration agent. In the "good old booming days" in this city when honest dealing in a good many instances seemed to be regarded as mere sentiment, and when towns and villages with imaginary railways were written up simply with a view to deceive. We say, when this was done, and honest men were looked upon as old fogies, then it

wind is now being reaped. As the Immigration scheme, of which this journal is one of the chief features, must stand or fall upon its merits it is our intention, if we fall, to fall upon the side of truth and honesty believing as we do that these indestructible principles though crushed to earth, will always rise again. To undo in a measure the mischief which has been done, and to restore confidence where confidence has been abused are the chief objects of this journal. Being only human we do not wish to put ourselves forward as the only exponents of the principles which ought to prevail in this and all countries, but on the contrary would prefer to be classed as an humble auxiliary to the various newspapers, pamphlets and other periodicals that are now and are always found advocating honest principles and exposing shams. With this introduction we desire to say that "The Manitoba and North-West Monthly" is not intended as a general exponent of political principles, but proposes to devote its pages to the questions of Immigration, Agriculture, Railways, Manufactures, Mining, Commerce, Banking and every other interest in this country-which may prove of advantage to our readers. At the same time should any political question or questions arise, the adoption or rejection of which would be likely in our humble judgment to prove beneficial or otherwise to the settlement of this our adopted country, then our influence shall be exerted without reference to persons or party, our motto being in this was that the wind was sown, of which the whirl- connection "Country before Party."