

There Are Reasons Why Our Customers Are Buying Well Ahead at This Store

We are selling many lines at less than today's wholesale price.

We took a daring chance months ago and bought for a year ahead or more. Notwithstanding the fact that all lines of goods are becoming scarce and prices are rapidly climbing, we're in the fortunate position of having heavy reserve stocks to draw from without depending upon buying at today's price and in so many cases finding that the most wantable and desirable goods are all cleared out.

This store is featuring "Rogers" Coats for Ladies.

Coats with a reputation for Style and Fit.

We're selling these classic garments at \$2.50 to \$5.00 less than city prices. Compare our values in handsome Coats at \$12.50, 15.00, 18.50, 21.00 and 23.50.

Buy Underwear now for early Fall. Watson's celebrated lines for Ladies—35c, 50c, 65c, 75c and \$1.00—with a wide range of different qualities at these prices.

A large stock of Watson's make of Underwear for Misses and Children, 25c to 75c.

Why be satisfied with ordinary clothing when for about same price at this store you can get fitted out with 20th Century Suits, properly tailored, bench made.

We anticipated an increased demand for better garments and larger selections, and bought heavily. It was no mistake. Today people are buying freely and express their entire satisfaction at getting such good goods at such moderate prices. Splendid, serviceable Men's Suits at \$12.50, 15.00 and 18.50.

More dressy Suits at \$17.50, 20.00, 22.50 and 25.00.

Young Men's First Long Pant Suits. Cut in a style to give that youthful appearance. Pinch back or corset-fitting shape, sizes 33 to 37. Prices, \$12.50 to 17.50.

J. N. CURRIE & CO.

Get your Heavy Working Shoes now and have them seasoned before wet weather.

We're heavily stocked with most serviceable shoes for heavy wear.

Long Boots for ditchers at a saving of \$2.00 on today's regular price.

Men's Heavy Shoes at \$2.25, 2.75, 3.00 and 3.75.

Boys' and Girls' Serviceable School Shoes

Solid soles; light, comfortable uppers; nicely shaped. \$1.50 to \$3.00.

Men's and Boys' New Fall Hats and Caps

including the new wide brim Hats in new green, taupe, African brown, navy and black. \$2.00, 2.50, and 3.00.

A great selection of Caps, from 50c to \$1.50, in the new shape for this fall.

We keep our customers posted as to future prices.

Hundreds have benefited by our advice during the last two years. We can assure you with every confidence that prices, as high as they may seem today, will be very much higher as the season advances. Our stock, the heaviest we ever had, offers an excellent opportunity to early buyers to place now their winter's stocks, saving anywhere from 10 to 25 per cent.

Ample Stocks of

heavy, wide Flannellets, Military Flannel and Cottons, for soldiers' supplies and Red Cross use. A wide range of best Pure Wool Yarns.

October Magazines Now Here.

Something About a Cover, An American Whose Name Interests the Canadian

STRANGE to say, Herbert Clark Hoover is little known. That is, while the whole world has heard of him, and while a very large part of the world admires, respects, and honors him because of his mastery of administration of Belgian relief, comparatively few know anything of the past of the man, or of his struggles and successes in private life.

He is a native of West Branch, Ia., in which place his boyhood was spent. He had none of the advantages which the sons of people in easy circumstances may enjoy. His parents were poor Quakers, and the first great fact to present itself to the consciousness of Herbert Hoover was that he must "get out and make his own way." But he had one possession of which he could not be deprived by poverty or by any other circumstance within the domain of his own effort and control. This was an aspiration to succeed in the world. His bent was toward engineering, an inclination developed by reading of the achievements of John Hays Hammond and others who had won eminence and position in the field of mining engineering. He longed, like these, to do big things in many lands.



HERBERT CLARK HOOVER

and he realized that the first thing he must do was to get an education, at any cost of personal exertion and individual sacrifice.

To get an education involved getting money, and the getting of money involved earning it in any honorable way that might present itself. It is related to his credit that, while studying engineering in Leland Stanford Junior University, he worked as a laundry agent and took on other jobs equally lowly. All this, however, he had fully discounted. He mattered nothing to him where he worked, or what he had to do, so long as it was toward the attainment of his legitimate principal object. As usual in such cases, he made his way through college creditably, and from this point onward his progress was not only remarkable but exceptional.

The sketch of his career which is oftenest consulted is necessarily so compressed and condensed as to be little more than the recital of a string of bone-dry facts punctuated with dates. He is appointed to geological surveys in Arkansas, and in the Sierra Nevada; he is made assistant manager of the Carlisle mines of New Mexico; he becomes engineer of the Morning Star mine in California; he goes on, holding higher and higher positions, gaining steadily in reputation until we find him filling the post of engineer of the Imperial Bureau of Mines in China. Then the details merge almost into the romantic, for the little barefoot Iowa boy becomes in succession the trusted consulting engineer of mining corporations in different parts of the world, the authorized representative of a hundred millions of capital, director of properties almost beyond price, and the employer of 50,000 men. He is brought to London for consultation by the heads of international enterprises. He is looked up to as a potential Cecil Rhodes. He is accorded distinction as one of the big men of the world. He is consulted by cabinets. He is put at the head of the greatest philanthropic undertaking of modern times, if not of all times.

One of the circumstances that have escaped the scrutiny of his biographers, or that have been ignored by them as unessential or uninteresting, is the fact that, while engaged in analyzing, assaying, and estimating mineral deposits of priceless value, while negotiating with world capitalists, while managing huge properties, while submerged, as it were, in the material and the practical, in the technical and the scientific, this big, brawny, bustling business man, closeted with his wife, Lou Henry Hoover, like himself an A. B. of Stanford, is engaged upon a translation, compilation, and elucidation of "Geographia Agricola De Re Metallica," founded upon the first Latin edition of 1556, a monumental technical work published by the Mining Magazine, Salisbury House, London, 1912. This is not a performance to be dealt with in passing, but rather as one to be referred to for the purpose of indicating, in some measure, the real stature of the man.

In the absence of nitrogen plants make no appreciable growth.

WEALTH OF FRANCE

Little Outward Display, but There's Plenty of Riches.

It has long been known to the economist and statistician that France is the richest country in Europe. But the casual observer rarely realizes that fact because in France there is little outward display of wealth.

To assign the inhabitants of a town a provost and the other was a five places in the scale of wealth one must have a very keen insight into French social manners and customs. The accumulation of riches does not draw in its train all those differences of the way of life, in dress and social position which we are wont to associate with it in other countries.

One may go into the principal cafe of a French town and watch two men playing billiards. They appear to be on a footing of perfect familiarity one toward another. There would be no way of telling that one man was living on an income of \$20,000 a year and that the other was a druggist barely able to meet his current expenses. Americans stopping at a Parisian pension and paying perhaps \$1.50 a day apiece for room and meals, sit at the same table with a French family, presumably that of a clerk. They are amazed to learn that the head of the family is a cabinet minister.

When he has laid by a "pile," which the Englishman or American would consider ample to justify him in taking a house in the suburbs, "climbing" in society and retiring from business, the Frenchman still clings to his business.

Although his everyday expenses are very probably less, he has as a rule far heavier drains on his purse. Each of his daughters will claim a handsome dowry if she is to be married well, and these dowries must be paid without impoverishing the business.

This system of interwoven family and business arrangements naturally is associated with the closeness of the ties of French families. A man and wife would as soon think of deserting each other as of deserting their "in-laws."

In no country is the passion for hoarding money developed to such a degree as it is in France. The bounds of praiseworthy thrift and economy are too often left behind and the passion for saving grows into miserly avarice. But pauperism has been reduced to the lowest possible minimum in France.

Most of the tradesmen have two or three lines of financial defence behind which to retire in case of business reverses. Small trading leaves no stir and the Frenchman feels no passion for disassociating himself from anything suggestive of the shop.

The barriers of class and caste fell with Louis XVI's head. There is no straining of one class to enter another, and consequently very little of that sense of discomfort which arises from false position. Few men in France find it desirable, or even profitable, to conceal their social origin.

England's Naval Genius.

Sir Eric Geddes (he was knighted last year) is only forty-one years old, and is the ablest administrator in the British Empire. Mr. Winston Churchill is a brilliant parliamentarian and writer, but he was a failure in naval management at the opening of the war. Sir Edward Carson is a great lawyer and politician, but not an executive. Geddes, as a boy in India, decided that he wanted to be an engineer and run railroads. He came to the United States and spent some years in practical railroad work. Twenty years ago, when he was only twenty-one, Geddes went back to India, where his rise in railroad administration was marvelous. Later on he became a railroad manager in England, and at the outset of the war he handled troops and supplies both in England and in France, and Kitchener learned to rely absolutely upon his efficiency. He went to the aid of the French government when the railroad situation needed straightening-out after the battle of the Somme. Then he became Sir Douglas Haig's director-general of transportation. He more than anyone else developed the business of ammunition production in England. Two or three months ago Sir Edward Carson needed him at the Admiralty, and he was given a temporary rank of Vice-Admiral with the title of Controller of Shipping. This young railroad man of American training has now the titles of major-general and vice-admiral, besides having been knighted by the King. Geddes has the reputation of being a genius for cutting through obstacles and getting things done. Everybody co-operates with him wherever he goes.—"From The Progress of the World," in the American Review of Reviews.

Persian Cookery.

Cookery among the well-to-do classes in Persia is extravagant—partly because they are lavishly hospitable, partly because all household servants are fed from the leavings of the master's table. A favorite dish is the following: Small pieces of lamb of the size of a walnut are skewered on a slender rod of iron; two pieces of lean and a piece of the delicate fat of the huge tail of the Oriental sheep are put on alternately, a soupcon of garlic or onion is added, and the kabab is toasted over a fierce fire and handed hot; it is eaten with a little salt and a squeeze of lemon. Pillaws are merely boiled meat, venison, or fowls, smothered in mountains of rice. This rice is delicately boiled, and a little clarified butter is added. Tiny chickens, quails, pigeons, doves, and young partridges are handed hot, on the spit itself, to each guest.

Wants Labor Law.

General Candido Aguilar, Governor of Vera Cruz, has offered a prize of 2,000 pesos to the person who shall submit before next October a proposal for a labor law which shall best meet the requirements of the State.

This Up-to-Date Range

has a ventilated oven with walls of nickelled steel that roasts and bakes to a turn. The glass door enables you to watch the baking and the thermometer shows exact temperature. Our free booklet describes many other special features. Write for it.

McClary's
PANDORA RANGE

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN N.B. HAMILTON CALGARY
SASKATOON EDMONTON

For Sale by James Wright & Son

THE MERCHANTS BANK OF CANADA

A VALUABLE FEATURE OF A JOINT ACCOUNT

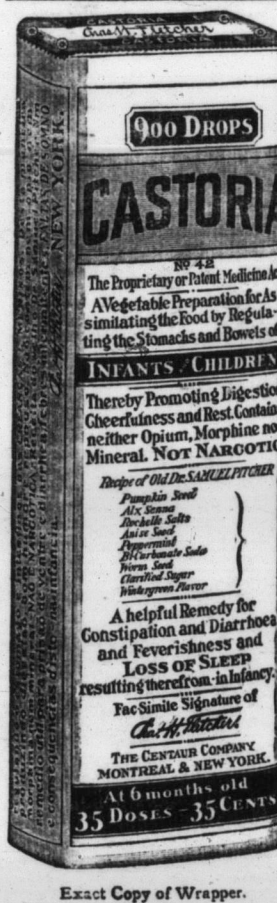
opened with the Merchants Bank of Canada in the names of two persons is that if one dies the family funds are not tied up just when they are likely to be most needed. The survivor can withdraw the money without delay or formality.

Think it over—then open a Joint Account.

GLENCOE BRANCH

J. A. McKellar, Manager

Branches at Alvinston, Watford, Bothwell, Newbury, West Lorne and Muirkirk.



CASTORIA
For Infants and Children.

Mothers Know That
Genuine Castoria

Always
Bears the
Signature
of

Dr. J. C. Hatcher
In Use
For Over
Thirty Years
CASTORIA

THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Authorized.....\$ 25,000,000
Capital Paid-up.....12,911,700
Reserve Funds.....13,471,700
Total Assets.....265,000,000

SIR HERBERT S. HOLT, President
E. L. PEASE, Vice-President and Managing Director
C. E. NEILL, General Manager
STUART STRATHY, Supervisor of Ontario Branches

415 Branches. Correspondents in all parts of the world. Savings Departments at all Branches.

Special attention given to business of Farmers.

Glencoe Branch - E. M. DOULL, Manager
Branches also at Strathroy, Appin, Wardsville, Dutton and Rodney

WESTERN Business College

The Largest and Most Influential Commercial School in Western Ontario. FREE EMPLOYMENT DEPARTMENT—You prepare—we place you in DETROIT, WINDSOR, Walkerville, Ford, or Oshawa. Three to five calls daily, or over 1,000 positions during the past year. Salaries—girls—\$10.00 to \$15.00; boys, \$12.00 to \$15.00 weekly to start. DETROIT is our large market for Office Help. Modern Equipment. Experienced teachers, fine college premises. Write for catalog. Mail Courses. Auditorium Bldg., Ouellette Ave. I. S. McALLUM, Prin. P. O. Box 56, Windsor, Ont. Accountant.

The Transcript

Published every Thursday morning from THE TRANSCRIPT BUILDING, Main Street, Glencoe, Ontario. Subscription—to addresses in Canada and all points in the British Empire—\$2.00 per year; \$1.00 for eight months; to addresses in the United States, \$2.00 per year—payable in advance. Advertisements—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application. Job Printing—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc. Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, SEPTEMBER 27, 1917

Food Service Pledge Card.

Following is the Pledge Card housewives will be asked to sign:—"Realizing the gravity of the food situation and knowing that Great Britain and our Allies look to Canada to help shatter Germany's threat of starvation, "I pledge myself and my household to carry out conscientiously the advice and directions of the Food Controller that requisite foodstuffs may be released for export to the Canadian Divisions, the British Forces and people and the Allied armies and nations."

To inform every housekeeper of the need for economical management a Food Service Pledge will be submitted to her with the request that she sign it and observe the requirements. With the pledge will be delivered a display card for the front window, announcing that the household is co-operating with the Food Controller as a patriotic duty in perilous times. It should be clearly understood that Mr. Hanna does not ask the people to eat less than they need. He merely requests that they consume palatable and nutritious substitutes for certain primary commodities in which there is an acute shortage. Mr. Hanna's requests, made through the columns of the newspapers and backed by action on the part of the local auxiliaries, are reasonable, and the good housewives may be depended upon to pledge themselves to see that the pledge is fulfilled.

Dates of Fall Fairs.

Alisa Craig.....Oct. 5 and 10
Blenheim.....Oct. 4 and 5
Delaware.....Oct. 10
Dresden.....Sept. 27 and 28
Florence.....Oct. 4 and 5
Forest.....Sept. 29 and 30
Highgate.....Oct. 12 and 13
Leamington.....Oct. 3 & 4
Melbourne.....Oct. 2
Moraviantown.....Oct. 10
Mount Brydges.....Oct. 5
Ridgeway.....Oct. 8-10
Rodney.....Oct. 1 and 2
Thamesville.....Oct. 2 and 3
Windsor.....Oct. 2 and 3
Windsor.....Sept. 24-27
Wyoming.....Oct. 4 and 5

Glencoe Public School.

WEEKLY EXAMINATION.

Reading.

Senior Fourth Class—
Lloyd Farrell.....80
Sarah Mitchell.....79
Marion Copeland.....78
R. D. McDonald.....75
Hazel McAlpine.....74
Frances Sutherland.....74
Jessie Currie.....73
Jean Irwin.....73
Jean McEachren.....70

Junior Fourth Class—
Sadie Young.....71
Gladys Bechill.....70
Albert Anderson.....65
Clifford Ewing.....61
D. A. Weaver.....61
Cecil McAlpine.....60

Senior Third Class—
John Simpson.....85
Gladys Eddie.....81
Margaret McDonald.....81
Florence McEachren.....78
Arlie Parrott.....76
Muriel Weekes.....75
Nuala Stuart.....74
Leslie Reeves.....74
Ethel George.....68
Grace Dalgety.....60
John Hillman.....60
Clarence Leitch.....57
Willie Stinson.....55

Junior Third Class—
Lynn Wehlann.....85
Mariner McCracken.....82
Mabel Wright.....81
Sherman McAlpine.....78
Jessie Wilson.....77
Willette Wehlann.....77
Florence Sillett.....75
William Moss.....73
Emma Reycraft.....70
Janet Scott.....67
Alexander Sutherland.....66
Winnie Sillett.....65
Mary McIntosh.....63
Mary Quick.....61
Pat Curry.....60
Willie Diamond.....58
Joe Grant.....57
Charlie Strachan.....54
Harry Knox.....50

Senior Second Class—
Isabel McCracken.....85
Evelyn Allen.....83
Verna Stevenson.....82
Vada Wehlann.....80
Eleanor Sutherland.....80
Willie Anderson.....77
Daisy Dorman.....72
Wilfred Hagith.....70
Duncan Scott.....68
Clifford Stinson.....67
Elizabeth Simpson.....65
Grey Doull.....58
Thelma McCaffrey.....57
Martin Abbott.....50
Charlie Davenport.....50
Glen Allen.....47
Jim Donaldson.....47
Scott Irwin.....45
George Minns.....43

Junior Second Class—
Fred McRae.....95
Mae Dorman.....80
Garnet Ewing.....80
Donna McAlpine.....75
Delbert Hicks.....75
Daisy McCracken.....73
Ida Irwin.....70
Margaret Smith.....70
Dorothy Dean.....70
Miriam Ooley.....65
Irene McCaffrey.....63
Billie Doull.....63
Florence McCracken.....60
Marjorie McLarty.....60
Mildred Anderson.....58
Gordon Stevenson.....55
Glen Abbott.....50

Margaret Strachan.....50
Laura Reycraft.....48
Winifred Snelgrove.....45
Gordon McDonald.....42

First Class—
Alma Cushman.....85
Charles George.....80
Vera McCaffrey.....70
Katie McCracken.....70
Fred George.....68
Albert Diamond.....68
Gordon Doull.....65
Bessie McKellar.....60
Jean Donaldson.....55
Frank Sillett.....50
Tom Hillman.....48

Primary Room—Spelling.
First Class—
Eliza McDonald, hon.....98
Ethel McAlpine, hon.....98
Harold Wilson, hon.....94
Stanley Abbott, hon.....94
George McEachren, hon.....94
Kathleen Wilson.....90
Margaret McLachlan.....84
Gordon Ramsay.....78

A Class—
Willie Ramsay, hon.....100
Helen Clark, hon.....94
Sidney Ewing, hon.....92
Lou Reycraft.....88
Nelson Reycraft.....86
Angus Ramsay.....85
Bert Diamond.....85
Campbell Miller.....80
Alvin Hagarty.....50
Lillian Dorman.....absent

B Class—
Florence Hills, hon.....20
Jean Grever, hon.....20
Irene Squire, hon.....20
Merna Stewart, hon.....20
Bela Cushman, hon.....18
Morna Scott, hon.....18
Evelyn Wilbur.....15
Carrie Smith.....5

Motor and Marketing.

When the automobile was a novelty there was a sort of feud between motorists and farmers, who complained that their horses were frightened and that they would be driven off the roads. Today the farmers themselves are among the largest users of cars, and the motor truck is taking the place of the horse and wagon for carrying farm products to market. Direct trading between farmers and consumers is thus stimulated.

Another development is the motorist going to the country to buy his supplies. A market has been established at Unionville with that trade in view. Farmers living along the Hamilton-Toronto highway are putting booths in front of their farms, where motorists can buy vegetables and fruit fresh from the soil and take them home. All this means a revolution in marketing and also a change in the conditions of country life.

Nights of Agony come in the train of Asthma. The victim cannot lie down and sleep is driven from him by the pain. What grateful relief is the immediate effect of Dr. J. D. Kellogg's Asthma Remedy. It banishes the frightful conditions, clears the passages, and enables the afflicted one to again sleep as soundly and restfully as a child. Insist on the genuine at your nearby druggist.