Women's 15-Jewelled Wrist Watches, \$12.75



Fully guaranteed. Fortune and Banner quality gold-filled cases. Regularly \$16.00 to \$20.00. This morning 12.75

Telephone Store Hours 8:30 to 5:30; Saturday 8:30 to 1 o'Clock No Noon Delivery on Saturday Main 7841

Adel. 6100



\$5.00 Canteen Bags at \$3.95

Actually! Real Leather Canteen Bags in black, blue, brown, gray or green. Neatly lined and fitted with large vanity mirror and metal hairpin boxes. Exceptional special, this

Rousing Saturday Morning Specials---Store Closes 1 o'Clock Today



100 wonderful Frocks, which will serve equally well for sports, travel and dressy wear now and for autumn, street or business dress. Offering real opportunity to the Miss who shops early this morning.

Taffetas-in many chic styles, which afford a slight bouffancy, or are in straight and bolero styles, made prettier by frills, ruffles and touches of lace. In navy, brown, taupe or French blue.

Serges—in a host of new designs, braided, embroidered, with bolero bodice and pleated skirts, or in straight lines. Most-

Wool Jerseys-in very smart tunic or straight designs with trimmings of self and buttons, or, snappy silk braiding or embroidery. Navy, brown, fawn, French and marine blues.

Sizes 16 to 20 years in the lot. Actually offered at \$12.50 to \$20.00 below regular price for rush clearance this morning . 22.50

Women's and Misses' Tub Frocks, Today \$7.95

Regularly \$12.50, \$15.00 and \$16.50

Dozens of fetching styles in sheer printed voiles—dotted with flowerets, clever foulard patterns and tiny figured effects. Featuring white with color, pastel tones with prints in contrasting shades, and the fashionable dark shades. Greatly reduced Simpson's-Third Floor.

Hats of Velvet

Specially Priced at \$5.50

Such chic styles are these, and so very moderately priced-'tis a wonderful opportunity to obtain your Fall hat for little money.

They are fashioned of silk velvets in little tasseled turbans. crushed brim models, 6-piece crown styles with tiny rolling brim, soft brim, soft crown sailors and tams; some touched with embroidery, others finished with ribbon cockades or velvet side streamers with ball ends; black, navy, brown, midnight blue are specially featured. Today, \$5.50 and \$6.50.

New Velour Hats Daily Arriving

They are as smart as can be in mannish roll-brim sailor, broad roll brim and streamered shapes. rich qualities in such wanted shades as nigger, navy, taupe, capucin, jade and black. Price. \$12.00 and \$13.50.

Simpson's-Second Floor.

Misses' \$35.00 to \$42.50 Cloth and Silk Frocks | Early Autumn | 50 Men's Suits Regularly \$35 to \$50

Saturday Morning Special!

An offering brought about by the straightening up of depleted stocks and odd lines remaining from the past few weeks' selling.

These suits are made from fine finished worsted tweeds and cheviots. Men and young men will find the models to their particular liking. Sizes 34 to 42. Regular \$35.00, \$38.00, \$40.00, \$45.00 and \$50.00 values. This morning 32.75

See Yonge Street Window.

Men's Outing Trousers \$6.95

50 pairs in the lot. Smart gray tweeds and flannels, finished with pockets, belt loops and cuff bottoms. Sizes 30 to 42. This morning 6.95



Motor Dusters Specially Priced at \$6.00

Made from natural shade linenette and gray chambray - double-breasted with close-fitting collar and two patch pockets. Sizes 34 to 46 6.00 Simpson's-Main Floor.

Misses' Jersey Suits

Regularly \$42.50, \$45.00 and \$47.50

Very smart styles from weighty jersey cloth. Some have yoked back and small pleats-others are plain back, trimmed with narrow belts, fancy pockets. Tuxedo or tailored collars and buttons. Colors sand, gray and plum. Sizes 14 to 20 years in the lot. This morning, special 32.00 Simpson's-Third Floor.

Women's \$45.00 to \$50.00 Coats \$27.50

Marked for quick clearance—a variety of snappy styles in velour, serges, cheviot or polo cloth. Sports or three-quarter lengths. Loose or belted designs. Greatly reduced Simpson's-Third Floor.

Women's Drop Stitch Silk Stockings \$1.65

About 600 pairs, taken directly from our regular stock. Pattern runs to top. Sizes 8½ to 10. Colors gray and brown. Regular \$2.35 value. This morning, special 1.65

Women's Novelty Fibre Silk Stockings, 98c Perfect seamless finish, closely knitted and sheer. Shot green pattern. Sizes 81/2 to 10. Regular \$1.50 value. This morning, special .98

SIMPSON'S PALM **ROOM**

Luncheon in Simpson's Palm Room is such a delightful little affair.

SIMPSON Company

Clearing 1000 Pairs Women's \$10 Pumps and Oxfords at

Boys! A Tweed Suit for \$13.65

Sizes 25 to 30. Regularly \$16.50 to \$20.00

Boys' Khaki Bloomers \$1.75

Tweed Suits in neat stripes, checks and mixed effects—dark or medium shade of brown. Single and double

Full cut bloomers, with side, hip and watch pockets, and belt of self material. Governor fasteners. Sizes

Boys' Khaki Bloomers, \$1.75-Sizes 32, 33, 34 and 35. Sturdy khaki Bloomers of good quality drill. Pock-



Simpson's Second Floor

1,000 pairs—taken directly from our stock of some of the season's best sellers, for $4\frac{1}{2}$ hours' brisk selling this morning. The sale will be all too short, so be on hand early to make sure of getting your size. Materials-Gunmetal, brown, gray and black kid; patent colt leather.

Styles—Pumps—plain design, with medium long vamp, high or low heel, Mackay and Goodyear welt sewn soles. Oxfords—long and short vamps, low and high heels. Goodyear welt and Mackay sewn soles. Be here when the gong goes this morning, pair

Men! Lace Boots, \$6.45

Broken in size range, hence the greatly reduced price. They are brown and black leather, and Goodyear welted soles: This morning 6.45

Children's Shoes Reduced 40%

Odd sizes taken from stock-various styles. Sizes in the

lot 4 to 71/2, 8 to 101/2 and 11 to 2. \$8.00 at 4.80 \$3.50 at......2.10 \$6.00 at.....3.60 \$3.00 at 1.80 \$5.00 at 3.00 \$2.25 at.....1.35 \$4.50 at 2.70 \$1.50 at90

breasted models, with pleated or plain back and all-round belt.

Women's White Canvas Boots \$5.95

Smart, dressy-looking Laced Boots. Made of the finest Sea Island duck. Regis long plain vamp, ivory Goodyear welt and leather soles. Spanish and Cuban white covered heels—a splendid boot, with perfect workmanship and fit. Unusual value this morning 5.95

Women's White Canvas Tennis Shoes, \$1.29 100 PAIRS ONLY. WOMEN'S WHITE CANVAS TENNIS SHOES, \$1,29—Corrugated rubber soles. Sizes 3 to 6. This morning 1.29

Sport Shoes

Specials in Men's and Boys'

6 to 9. Today 2.2t

Drastic reduction on smart little ging-

ham and chambray frocks for wee boys or girls of 1 to 5 years. Plain colors or striped and checked effects. Pink, blue, rose or green in the lot. Regularly \$2.75 and \$3.00.

Children's Tunic Wash

Dresses 95c

Girls' \$2.25 Middies, \$1.29—Strong white jean, in long sleeve style with deep upturned hem. Sailor collar, laced neck, pocket and double cuffs. Sizes 6 to 14 years. This morning at 1.29

Infants' \$1.25 Long Skirts, 75c—Fine white cotton, in Gertrude style, trimmed with deep lace-edged flounce of lawn. Nearly half-price this morning

Children's Lisle-Finished White Cotton Stockings-With reinforced heels and toes. Sizes 4 to 61/2. Extraordinary value this

Crepe de Chine and Georgette Blouses, Today \$5.95

A Maker's Clearance of \$6.95, \$7.95 and **\$8.95** Styles

Belted styles, monkey blouses, and slipons, in a variety of fetching designs, and in white, flesh, rose, maize, taupe and Copenhagen. Many prettily embroidered.

All new fresh goods. Sizes 34 to 44 in the lot. This morning, rush special. . 5.95 Simpson's-Third Floor.

Women's \$8.95 Silk Jersey Petticoats \$5.95

100 beautiful pure silk jersey Petticoats in two smart styles—one with deep accordeon pleats, the other with a taffeta flounce. Colors navy, purple, rose, Irish and Copenhagen. Sizes 34 to 38. This morning, special 5.95

MacBride, Halcrov mara and Nelson Big Rally in Han

VICIOUS PROPA

Hamilton, Aug. 8 .- (S this fuss and stall l Drury government

the cabinet or not, suppradials.

Says Greatest Elect
Gordon Nelson, chain local Hydro Commission.
Hamilton as the greatest in the world and paid a late John Patterson, to due the city's status in He showed the fallacy ments used against the duplicating existing line that Chippawa power we able by October, 1921. the Drury government the Hydro radials projectinterests a chance to card.

George G. Halcrow, called the meeting and outlined the history of Hydro movement and reference to the memory Allan Studholme. He sa attitude on the Hydro rwas traceable to his pledges. He charged the fluences were making the lucences were making the Queen's Park to bring Hydro radials movement.

LIFE GUARDS FOUR GIRL

One of Rescued W and Canoe Capsis Three Othe

While bathing at the While bathing at the avenue yesterday after Blackwell, 37 Waverly rome. Life Guards C. I her assistance and Harb Officer Wise had her retation, where she was having been unconscious hour.

Life Guard G. Mahon onto Harbor Commission at Scarboro Harbor Commission at Scarboro Harbor Albert Casized.

Later in the day Marto his home suffering from the Bunstroke.

Superintendent A. Puthe Toronto Harbor Casving service; reports the biggest day Torohad in the water this s

THE CHANCE IS S

It's the most fortunate over happened for so Dineen's clearance sale straw hats came along hot spell arrives. Mer only impress this fact several days now all sour store have been price and less. For it is values are now selling.