

Gift Suggestions and Other Items at Simpson's Today

8.30 a.m. Special
Military Wrist Watch \$5



24 only luminous dial, unbreakable glass, 15-jewelled nickel lever movement, thin model, luminous figures and hands that are readable in the dark, strong nickel case. Regular \$7.50. **5.00** Tuesday, at 8.30, each

The Furniture Department

Suggest one of these six specially priced articles for Christmas giving.

Living-room Rockers, of solid oak, fumed finish, upholstered, spring seats. Extra special value at **\$5.25**

Arm Chairs, to match, **5.00** at

Parlor Tables, in Empire birch mahogany finish, round top and shaped legs. On sale at the special price of **7.00**

Jardiniere Stands, in solid quarter-cut oak, mission design and finish. Special on Tues. **1.95** day at

Card Tables, size 25 x 31 inches, folding legs, top covered with imitation leather. Special on Tuesday at **2.25**

Children's Rockers, surface oak finish, cane seats, very comfortable. Special price **2.00**

Our Jewelry and Silverware Departments are well prepared for the Holidays with many delightful articles, both useful and ornamental. Every article is guaranteed absolutely perfect in workmanship and unsurpassable in value.



Christmas Jewelry Suggestions

No. 36—Pendant and Chain of solid 10k gold in the new filigree design, set with colored stones. **1.95**

A very large assortment of Pendants similar to above set with real pearls and colored stones, 10k and 14k gold. **2.50 to 5.00**

No. 26—Special 10k gold Pendant and Chain, set with pearls and genuine cut diamond. **4.95**

No. 37—Cameo Pendant with scroll border and pearl in chain. **5.00**

No. 39—Handsome Pendant with fine cameo, surrounded with pearls, in rope effect, pearls securely strung on gold wire. **3.00**

No. 25—Pearl and Diamond Pendant of 14k yellow gold, with new white gold lattice work; a very desirable gift. **12.00**

Others similar to above in variety of designs, with one and two diamonds. **13.50 to 17.50**

No. 34, 35, 36—Solid 14k gold Scarf Pins, set with genuine pearls, designs as illustrated. Special value. **1.49**

14k gold Scarf Pin, set with cut diamonds in shabby design. Special **4.95**

No. 32—10k gold pearl set Brooch, knife edge bar design. Special value. **.95**

No. 30—Fine Cameo in 10k gold setting with extended edge, hand engraved, safety catch and pendant for chain. Special value at **8.00**

Other Cameo Brooches in the newest designs from **2.50 to 35.00**

No. 27—Fine quality hand-carved Cameo in three sizes, the favorite little finger ring. Exceptional value in 10k gold at **1.95**

Other Cameo Rings in imported designs, with plain or pearl set mountings. **3.50 to 10.00**

No. 31—Waldemar Chain in 10k solid gold is a most acceptable gift for a man, large variety of designs. Price **4.95**

No. 33—Solid 10k gold Cuff Links, with special reinforced top, engraved free. **2.25**

Similar link in 14k gold sells for **2.95**

10k Links with raised Masonic or Oddfellows' emblems. **4.50**

Gold-filled Links in velvet case. **.95**

No. 29—Illustration shows one design of our large assortment of the new sterling silver novelty brooches. Designs include bow knots, straight bars, circles, crescents and many others. All set with finest French white stones. A very useful gift. **.95**

Other Sterling Brooches, copied from the latest platinum designs, from **\$1.50 to \$5.00**

Perfume Ball Pendant, the season's daintiest novelty, enamelled in all colors—silk sponge finish on which perfume is placed, which escapes thru filigree work; enamelled bars on chain to match ball; gold plated. Special value **1.49**

Others similar to above hand painted and enamelled on sterling silver. **\$3.00 to \$5.50**

Clearing Out Odd Lots of Small Boys' Suits at \$2.95

These are broken lines from our regular stock, and we offer them as a special clearance at \$2.95. They are tailored from grey, brown and blue cloth, and are very well made. In Oliver Twist, Junior Norfolk, and other styles. Sizes 2 1/2 to 4 years of age. About 50 suits. Regular \$4.25, \$4.00, \$3.50 and \$3.00 suits. To **2.95** cleared at

Two Excellent Coats for Boys

Boys' Sweater Silk or Overcoats, beautifully colored from a variety of English mixtures, in grey, brown and navy mixtures. They are single-breasted, with convertible collars. Warmly lined throughout. For boys 8 to 17 years of age. A very dressy overcoat of splendid quality. Price **13.00**

Warm Double-breasted College Ulsters, tailored from a dark fleece-wool and warmly lined. Have wide convertible collars that will fasten close to chin, two-piece belt and vent in back. Sizes for boys 8 to 17 years. Price according to size, \$9.00 and \$10.00.

Men's Suits \$12.50

Made from a serviceable black cheviot in a good fitting, single-breasted, three-button sack style. The linings are fine twill mohair and the tailoring faultless. Sizes 36 to 44. A neat-appearing, good-wedding suit for **12.50**

Men's Tweed Overcoats at \$15.00
Made from a strong brown English tweed in neat pattern. Cut in good fitting, double-breasted ulster style, with two-way convertible collar, belt at back, and finished with heavy twill mohair linings. Sizes 36 to 44. Tuesday's selling price **15.00**

Brown Whitney Cloth Ulster \$18.50
Made from the reliable Whitney cloth in a good shade of plain brown. Cut in a splendid ulster style, double-breasted, with shawl collar, 50 inches long, belt at back and nicely tailored. Sizes 36 to 44. A handsome and warm coat. Price **18.50**

Three Cut Glass Specials

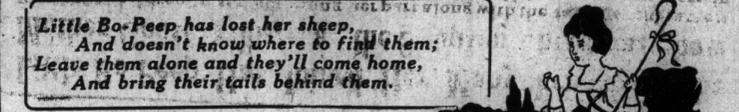
\$6.00 Cut Glass Fruit Bowls, 8-inch size, floral pattern. **4.29**
Cut Glass Fern Pot, aster floral cutting, silver-plated lining, 8-inch size, Tuesday **4.95**
\$3.50 Cut Glass Sugar and Cream Set, Tuesday, for **2.49**

Hardware

THE DAISY DUSTLESS ASH SIFTER. Made of galvanized iron; a very popular and efficient sifter. Tuesday **.95**
FROST KING WEATHER STRIP. For doors and windows; 25 feet in box. Tuesday **.38**
THE CANUCK BREADMAKER. 4-loaf size. On sale Tuesday at **1.95**
JAPANNED STEEL COAL SCUTTLES. On sale Tuesday in Basement at **.35**
ENAMELLED COVERED SAUCEPANS. Four quarts, wire measure; grey enamel, Tuesday **.29**
ENAMEL DOUBLE BOILERS. Medium size, grey enamel, Tuesday **.43**

Little Bo-Peep Has Joined Her Many Friends in the Mother Goose Village at the Simpson Christmas Show

Bring the children to see her doing her part along with the famous characters from the Mother Goose Book. Mother Goose herself is now always here in person, except when she is resting.



Toys at 25c for those who come at 8.30 no phone or mail orders

For those who come early this morning we will place on sale about 250 toys of various kinds, worth from 35c to \$1.00 each, and sell them at Twenty-five Cents. Included in this lot will be—
Toy Grocery Stores, China Tea Sets, Dolls, Games, Dops, Drums, Building Blocks, Horses on Wheels, Automobiles, Steam Wind Friction Toys.

Doll Carriages at 78c

Wicker sides, steel axles and wire wheels. Regular \$1.10. Tuesday, **78c** special; at 8.30 (No Phone or Mail Orders.)

Japanese Drawn Work

Table Covers, size 36 x 36 inches, finished hemstitched. Regular **75c** each. **49c** Clearing Tuesday at.

"Royal Nippon" China

Bon-Bon Dishes 49c Hand-painted floral decorations, some with gold handles and edges. Beautiful quality "Royal Nippon" china. Special each, **49c**

Pictures at 29c Sepia Toned Cupid Pictures, in oval frames of imitation Circassian walnut. Pictures are mounted on brown mats, oval opening. Regular **29c**, for **49c**

Shee-Fly Rockers—White horses with black and red markings; long red rockers, securely made throughout. Regular **1.25**. Tuesday special, **.89**

Toy Wheelbarrows—Red metal trays, wooden handles and wire wheels. Tuesday **.70**

Boys' Velocipedes—Steel frames, black enamel with red stripes, adjustable seats, rubber tires; three sizes at **\$3.75, \$3.35 and \$2.98**



The Robert SIMPSON Company Limited

There is a more urgent reason for shopping early than in normal years. The reason is scarcity of goods, and we warn our customers that selection will not be so good later as it is now.

Handkerchief Specials

Women's Corner Embroidered Handkerchiefs, narrow hemstitched borders. No two alike. These pretty handkerchiefs, 4 on a card, tied with narrow ribbon. **25c** Tuesday, 4 for **1.00**

Men's Mercerized Handkerchiefs, made of Egyptian yarn, neat colored borders in grey, navy, marine. Full size and 1-inch hem. Just for Tuesday, 4 for **25c**

1,000 dozen of Women's Handkerchiefs, every thread pure Irish linen, narrow hemstitched borders, fine even threads. Just for Tuesday, 8 for **.63**

Clearing Sale of 200 Trimmed Hats at \$3.45

A very modest price for such smart hats. They will include some of the latest styles from our own workroom in black or colored velvets with the gold brims and flower trimming, or velvet with fur edges and fur trimming. Close fitting effects in the best silk velvets with the new stick-up mounts, matrons' turbans and young women's hats. This should bring an early crowd of eager buyers, as every hat in the lot is a good style and extraordinary value.

Today's Opportunities to Save on Dress Goods and Silks

Wool Crepe de Chine—Lovely soft draping qualities. This is an extra good quality in a good range of colors; 42 to 50 inches wide. Regular \$1.00 per yard. Tuesday, per yard **.75**

Black and White Suitings—This is one of our best 75c qualities, priced specially low for Tuesday. Small, medium and large checks. Tuesday, per yard **.65**

Black Velour Cadavers—700 yards of our fine velour, cashmere, 70 inches wide, special value. Tuesday, per yard **.45**

Black Sealtite Coatings—Lovely rich black, deep pile sealtite, deep full black, 48 inches wide. Tuesday, per yard **.50**

Terry and woven velvets, broken ranges in 27-inch widths; broken navy, blue, grey, green, sage, Copen, wine and other wanted shades. Our 60c and 75c qualities. One sale at **.55**

Ivory Cord Velvets, several pieces of fine and wide wale cords, for baby's coats, 37 inches wide. Regular **75c**. On sale **50c**

Black Chiffon Taffetas. We offer 250 yards of our \$1.69 and \$1.79 grades, in 40-inch width, soft finished-chiffon taffetas, from Lyons and Zurich makers. Per yard **1.49**

Japanese Crepe de Chine—40 inches wide, rich "crispy" weave; most durable in texture, and in all the best colors, purple, sage, coral, rose, maris, champagne, white and cream, pink, sky, brown, fawn, etc. Per yard **1.50**

New Shirting Silks, light grounds with dainty double, single and broken stripes, for men's shirts and women's waists, 33 to 38 inches wide. Per yard **1.25**

Colored Japanese Silks, a full color range, with plenty of pink blue, maris, champagne, white and cream, Regular **95c** per yard. On sale at **.85**

Japanese Habutai Silks, 36 inches wide, ivory shade. Regular **75c** quality. On sale Tuesday at **.65**

Girls' Corduroy Dresses

About 50 dresses in this assortment. Made of fine corduroy, in plain styles with patent leather belt and white pique collar; colors brown, navy, green and burgundy; sizes 8 to 14 years. \$5.00 values for **2.98**

Wash Goods

Crum's Standard Prints, in white and navy grounds, with spots, figures and stripes; 32 inches wide; fast colors; 1000 yards on sale Tuesday at **12c**

The Simpson Boot Dept.

MEN'S PATENT COLT BLUCHER. A dressy Blucher boot for men, made of patent calf leather, dull calf tops, neat full-fitting last, McKay sewn sole with smooth leather insole, military heels. Sizes 6 to 11. Price per pair **3.25**

HEAVY OUTDOOR WORK BOOT. Men doing outdoor work will appreciate this heavy Boston calf Blucher boot. It has heavy double solid leather soles, reinforced with steel studs, bellows tongue and solid leather heels. Sizes 6 to 11. Price per pair **2.49**

BOYS' BLUCHER BOOTS. Blucher lace boots, made of heavy box kip leather, solid standard screw soles, 4-ply leather heels, full neat round toe. Sizes 11 to 13 **\$1.99** Sizes 1 to 5 **\$2.39**

MEN'S FAVORITE SLIPPERS. Made of best grade black dog-gold kid leather, black style, with elastic side, full fitting round toe, hand turn leather sole. Sizes 6 to 11 **\$1.95**

WOMEN'S WHITE TOP BUT-TON BOOT. Women's patent calf Blucher boot, made on the New York narrow toe last, with white calf upper. Has medium weight flexible sole and Watford high leather heel. Sizes 7 1/2 to 7. Regular **\$5.00**. Tuesday only **3.95**

LLAMA WOOL COSY SLIPPER. Women's slippers with white silk padded soles, pinked edges; a distinctive ornament on vamp. Pink green, red, blue and mauve. Sizes 3 to 7. **.89** Price

The Pure Food Market

Telephone Adelaide 6100

SIMPSON QUALITY MEATS. The standard required before meats are cleared as Simpson quality is highest grade stock, selected and prepared under expert Government supervision and bearing official stamp of approval.

Shoulder Roast Beef, per lb. **.15**
Loe Roast Beef, per lb. **.16c** and **.17c**
Thick Rib Roast, per lb. **.18**
Prime Rib Roast, per lb. **.24**
Finest Sirlon Steak, per lb. **.27**
Sweet Pickled Ox Tongues, lb. **.25**
Breakfast Bacon, mild curing, by the piece, per lb. **.30**
Smoked Finnan Haddie, lb. **.18 1/2**

GROCERIES.
One Can Standard Granulated Sugar, in 30-lb. cotton bags, per bag **1.50**
Five Roses Flour, 35-lb. bag **.55**
California Seedless Raisins, lb. **.18**
Choice Cleaned Currants, 3 lbs. **.48**
Magic Baking Powder, 1-lb. tin **.22**
Finest New Mixed Peel, per lb. **.29**
Choice Shelled Walnuts, per lb. **.54**
Finest Creamery Butter, per lb. **.48**
Prepared Icing, assorted, 3 packages **.35**
Cocoa, per tin **.37**
Orico, per tin **.37**
500 times Canned Lobster, best quality, Crown Brand, 3-lb. tall tin, while they last, per tin **.48**
Glenarry Marmalade, 2-lb. jar **.34**
Peanut Butter, in bulk, our own make, per lb. **.18**

MacLaren's Cream Cheese, large package **.23**
Fancy Patna Rice 3 lbs. **.25**
Choice Red Salmon, tall tin **.24**
Matta Vita Breakfast Cereal, 3 lbs. **.25**
Oxo Cubes, 3 tins **.25**
Fresh Cracknell Biscuits, per lb. **.24**
Pure Gold Quick Custard, Biscuits and Arrowroot Puddings, 3 packages **.25**
MacLaren's Cream Cheese, 2 lbs. **.25**
Choice Queen Olives, American, quart jar **.25**
White Swan Pancakes or Biscuits Flour, package **.14**

FRUIT SECTION.
Choice Mexican Oranges, per dozen **.25**
Choice Apples, 12 lbs. tin **.25**
Finest Cooking Onions, peck **.48**

CANDY SECTION.
Main Floor and Basement.
Chocolate-covered Cereals, 2 lbs. **.49**
Scott's Mints, per lb. **.35**
Satin Rasta, per lb. **.35**

FLOWER SECTION.
Pots of Mums, each **.25c** and **37c**.
Large Boston Ferns, each **.57**
Arbutus, each **.57**
Choice Palms, each **.57**