

STORE OPENS AT  
8.30 A.M. AND  
CLOSES AT 5 P.M.

# EATON'S DAILY STORE NEWS

Four "O.D.V." (half cabinet)  
photos, size 5 1/2 x 4 1/4 inches, for  
25c—New Photo Gallery, Camera  
Section, Main Floor.

## PLAY BALL!—The Season Opens Monday

*Dress Up for the Occasion, for It's the Official Opening of the Summer Season*  
**And We're Ready With Seasonable Wearing Apparel for the Fans**

**MONDAY IS THE BIG DAY** among the thousands of fans and admirers of baseball. It's generally a gala day—bands playing—flags waving—a cheery crowd—when teams make their initial performance of the season!

It is a day that men regard as the official time to leave off heavier clothing and don lighter weight underwear—possibly a new suit—a new hat or new boots.

A Necessity for the first game-day is the top-coat, and particularly smart and suitable to wear throughout the season are spring top-coats in weaves of homespun, in grey and fawn in fancy mixture, and a fawn covert cloth. Some have slash and others patch pockets; sizes 33 to 44. Price ..... 12.50

Another line of Spring Top-coats are hand-tailored from all-wool materials, in spring shades of light and medium greys, with overcheck. Also greenish greys with large overplaids and brown mixtures, with stripes. They fit closely at the collar and are the most dressy slip-ons of the season. Price ..... 25.00

SLIP-ON RAINCOATS of silk and wool are in plain shades of fawn. They are light weights and button close to neck. Price ..... 13.50

### Norfolk Suits Are Much Favored For Outing Wear

ONE VERY attractive Norfolk suit is made from a soft finished homespun tweed in a pretty fawn, showing a mixture of light grey. The coat has yoke, with pleat front and back, patch pockets and belt all round waist. Trousers have cuff bottoms, belt loops and side straps at waist. Sizes 33 to 38. Price ..... 13.50

An exceedingly fashionable three-piece Norfolk suit has yoke and box pleats running from yoke to bottom at both front and back and half belt at back. It is made of a soft cheviot tweed in either a medium grey with a darker grey forming a fancy check or a blue and green in a faint thread overplaid. The vest is without collar and has six buttons. Sizes 37 to 42. Price ..... 15.00

—Main Floor, Queen St.



**STORE CLOSSES  
TODAY  
AT ONE P.M.**

### Suits With the Style and Appearance That Young Men Favor

**DECIDEDLY SMART** are the styles in the new Suits we show this spring for both young men and men who have the happy faculty of staying young.

The coats are so designed to give an appearance of the more erect figure, with fuller chest and straighter shoulders. The waist is form-fitting, the lapels long and narrow and the corners sharply rounded, giving in all a smarter and more athletic appearance to the wearer than ever before.

The trousers are in keeping with the smart looking coats too, for they are made with narrow, straight legs that fit neatly.

A suit that is very athletically designed for young men is made in two and three-button sac style with form-fitting waist, rolling lapels and patch or straight flap pockets. The vests are close fitting with either plain or notched lapel collars and the trousers straight and narrow with plain or cuff bottoms. Sizes 33 to 38. Price ..... 12.50

At the same price are two-piece suits in shades of brown with blue or with green woven in small check pattern. The coat is a three-buttoned model with straight front and cuff on sleeves. Trousers have belt loops and side straps and cuffs at bottom. Price 12.50

A Navy Blue Worsted Suit has 3-button sac style coat; notched collared vest and cuffed trousers. It is a reliable blue shade and splendid value at ..... 12.50

### Society Brand Clothing for Fashionable Young Men

OUR NEW SPRING STOCKS of society brand clothing comprise some very clever models of ultra fashionable suits. Suits that are distinctive, both in pattern and weave. The materials included are cassimere finished tweeds in blue, grey or green with colored thread stripes, in various widths and weaves; also summer shades of grey in small checks and overplaids. All have narrow and fairly long rolling lapels, natural width shoulders and form-fitting waist. Come in any time and try them on—no obligation to buy. Prices, \$22.50, \$25.00 and \$27.50.

—Main Floor, Queen St.

### Satisfying the Needs in Warm Weather Furnishings for Men

*With Immense Assortments of New Spring and Summer Styles in Shirts, Collars and Neckwear, Etc.*

**THERE ARE REASONS** for men being particular and careful when purchasing their spring and summer furnishings such as shirts, collars and underwear, etc. They want shirts that are cool, that fit comfortably, that have attractive patterns and that launder satisfactorily without losing their colors. They want underwear that is light and airy and not irritating and sticky on warm days. They want roomy fitting, light, cool collars and bright, breezy neckwear.

The Men's Furnishing Department is stocked with warm weather wearing apparel to supply the desires of every individual, the following items being representative values from the huge selection.

**Some of the Attractive Patterns in the New Spring Shirts**  
MEN'S NEGLIGEE SHIRTS with soft silk fronts, with bodies to match. The patterns are single and cluster stripes of black, blue, hello, tan, brown on light grounds. Sizes 14 to 17. Each ..... 1.00

MEN'S "EMERY" BRAND SHIRTS in very attractive stripes of blue, green, hello on light grounds. They have laundered cuffs and neck band and are coat style. Sizes 14 to 17 1/2. Each ..... 1.50

MEN'S IMPORTED SHIRTS made of soisette material with self satin stripes intermixed with green, hello and sky stripes. They have attached soft double cuffs and are coat style. Sizes 14 to 16 1/2. Each ..... 2.00

MEN'S OUTING SHIRTS made of sturdy white duck materials. They have attached reversible collar, single band cuffs to button and breast pocket. Sizes 14 to 18. Each ..... .59

MEN'S OUTING SHIRTS of soisette materials in white or cream. They have attached soft collar, single band cuffs and breast pocket, coat style. Sizes 14 to 18. Each ..... 1.50

**The New Soft and Laundered Collars Men Are Wearing This Season**

THE SOFT LOUNGE COLLARS for warm weather are made of plain white, in stand-up-turn-down style, with close fitting front, round corners and long points. Sizes 13 1/2 to 16 1/2. Each ..... 12 1/2

THE POPULAR STYLES in laundered collars include stand-up-turn-down, close fitting front, round corners, and cut away long point. Also the new "Ashly" open front and the Marne, with roll front and long points at front. Sizes 13 1/2 to 17. Each ..... 12 1/2

### Attractive New Neckwear for All Occasions

In silk four-in-hand neckwear we show a particularly attractive assortment that can be effectively worn with any style collar. They are in figured and floral designs, in an endless variety of colors. All are large shapes with wide flowing ends and with strong neck bands. Price, each ..... .50

### A Belt for Summer, Of Course!

ONE LINE of thin neat fitting leather belts are in straight band tubular styles in tan, grey, brown, black. They have one tongue buckle to match and one and two keepers. Sizes 30 to 42. Each ..... .50

### Delightfully Cool Underwear in Combinations or Separate Garments

WHAT UNDERWEAR MATERIAL is more comfortable for warm weather than balbriggan? Those in natural and cream color have long or short sleeves and ankle or knee length leg. All have satcen facings, close fitting cuffs and ankles and pearl buttons. Sizes 34 to 44. A garment ..... .50

MEN'S POROUS KNIT COMBINATIONS in natural cream color. Have short sleeves and ankle length leg, with closed crotch and pearl buttons. Sizes 34 to 44. A suit ..... 1.00

MEN'S "MESH LINE" UNDERWEAR is very popular for summer wear, being made of a net-like material that permits a free circulation of air. They come in combination style with long sleeves and ankle length leg in white only. Sizes 34 to 44. Price, per suit ..... 3.00

—Main Floor, Centre,

### Soft and Stiff Hats That Are the Very Pinnacle of Excellence

*Noting Particularly the Stylish EATON Hats of \$2.00, and Also the Famous Borsalino and Christy*

**THE "EATON" \$2.00 HATS**, the Seth Low, Balmoral and Balmuto, are three of the greatest values in the Men's Hat Department this season, for they include the very newest of smart dressy shapes and are well made from durable, shapely felt, in colors that do not quickly fade. It's a safe play, men, to purchase any one of them.

THE SETH LOW is an American made hat made in the new spring fedora shape of good wearing felt with rope or cable edge in reliable dyes of green and steel grey. Price ..... 2.00

THE BALMORAL HAT is another very dressy hat that will appeal to those men who like that correct shade of dark green. It is made in a full block with bound edge brim. Price ..... 2.00

THE BALMUTO HAT for young men, slightly curved brim and popular medium fedora crown. It is a Canadian made hat with welted edge and with trimmed bow at the back ..... 2.00

### New Borsalino and Christy Hats

THAT CELEBRATED ITALIAN FEDORA HAT—The Borsalino, that men prefer above all others because of its graceful and stylish appearance and because of its rich colors of green, grey and pearl, and chiefly because it keeps its shape until worn out—we show in two styles—one with cable or rope edge—the other with almost flat brim, with narrow braid binding. Colors are green, grey and pearl with black bow. Price ..... 4.00

CHRISTY'S SOFT HATS from London, England, are the very essence of quality and style. They are in the medium crown fedora shape with curl brim bound on the edge and are in reliable shades of grey, drab, pearl, etc. Each ..... 3.00

CHRISTY'S FAMOUS STIFF HATS need no introduction. Price, \$3.00 and ..... 5.00

CHRISTY'S TWO OUNCE HAT, although surprisingly light in weight, possesses all the wearing qualities, style and colors of soft hats at the same price. It is a hat made for those who perspire easily. Price ..... 3.00

### Smart Stiff Hats from Canadian and American Makers

CANADIAN MADE STIFF HATS with medium and high crown and with pencil or roll brim, cushioned leather sweat band and silk trimmings. Price, each ..... 2.00

AMERICAN MADE STIFF HATS in self-conforming flexible style with fairly high crown, slightly tapered. Each ..... 2.50

CAPS from New York show checks, some with green and red and brown intermixtures running through—and shepherd's plaid effects with 8 piece top or plain style; all with medium size peak and taped seams. Price, each ..... 1.25



—Main Floor, James St.

### Men's Smart Fitting Gloves For Spring Wear

Men's Milanese Silk Gloves are very fashionable to wear just at this season, being light, dressy and in appropriate color of grey. They have one dome fastener, double tipped fingers, Paris stitched and cord points. Price, per pair ..... 1.00

Men's Washable Chamolsette Gloves, in grey, tan, brown, mastic, butternut and natural, with full pique sewn seams, one dome fastener, Bolton thumb and black embrolied backs. Price, per pair ..... 1.25

MEN'S WASHABLE LAMB GLOVES, commonly known as chamois. They come in the natural shade, with one dome fastener, pique seams, gusset fingers and black stitched seams. Price, per pair ..... 1.25

MEN'S "FRENCH" SUEDE GLOVES, in grey, with full pique sewn seams, one dome fastener, spear point and imperial backs and gusset fingers. Price, per pair ..... 1.75

—Main Floor, Yonge St.

### Attractively Colored Fibre Silk Hosiery for Men at \$1.00

MEN'S FIBRE SILK PLATED HALF HOSE, with lisle spliced heels, toes and cuffs. They have the appearance of higher priced silk when on. Colors black, tan, white, grey, purple, navy and saxe. All sizes, 35c per pair, or 3 pairs for ..... 1.00

MEN'S PLATED CASHMERE HALF HOSE, Multiplex Brand, made from wool faced and cotton backed yarns, in black only. All sizes, per pair ..... .25

MEN'S SILK Lisle HALF HOSE, Multiplex Brand, in black, tan and grey. They are seamless throughout, and are in all sizes. Per pair ..... .25

—Main Floor, Yonge St.

**THE T. EATON CO LIMITED**