

The Robert SIMPSON

Store Open at 8 a.m.

Closes at 1 o'clock Saturday

H. H. Fudger, President, J. Wood, Manager

Probabilities

The Robert SIMPSON



The Old Way and the New

Time was when the long hours of summer were spent knitting the hosiery supply for the entire family...

Women's Fine Lisle Thread Hose, plain and fancy colors, and laces. Regular 30c. Hosiery Sale price Thursday 25c.

Women's New Coats for Fall Wear. A couple of Early Autumn Coats have just come to hand.

The first one is a beautiful College Ulster Coat, of striped tweed, in tones of brown and grey or green and grey.

The New Fall Corsets Are Arriving Daily. The newest fall models of the following Corsets have arrived and are now on sale.

C. C. a la Grace Corsets, \$1.25 to \$5.00 a pair. D. and A. Corsets, 75c to \$4.00 a pair.

A Clean Sweep of Chinaware. A few weeks ahead there is the promise of our October China Sale.

China Egg Cups, gold lines and band. Thursday 25c dozen. Fruit, Saucers, floral decorations. Thursday 21c dozen.

Choosing Your Black Gown

It goes without saying you'll have a new Black Gown this autumn; probably more than one, for Dame Fashion says it's to be a very strong black season.

The mourning season just past in Britain left the market bare of everything black, inducing manufacturers to turn out NEW weaves and inspiring them with NEW ideas.

Everybody knows how the discerning woman rejoices when she can dress in black. What a restful change it is! How safe for almost every figure and complexion!

Of course you know that black dress goods with us is a DEPARTMENT; not one color among a range of colors, but a complete department with sub-sections for evening wear, house wear and street wear.

N.B.—NOW is the time to avoid delay with the dressmaker.

BLACK DRESS GOODS OF QUALITY. Black French Suede Broadcloth, Cheviot Suitings, French Chiffon Panamas, Black Chiffon Volles, Glove Finishing Broadcloth, Black Permo, Black Panamas, Basket Weaves, Canvas Suitings, French Armure, Black Diag-

Summer Visitors

Excursionists make this store their rendezvous, because it is THE BEST PLACE FOR SOUVENIRS. Novelties in Neckwear, Hair Ornaments, Leather Goods, Toilet Articles, Fancy Work, China, Brac-a-brac, Silverware and Jewelry can be had at marvellously low prices.

In the day-light basement, cool and well-ventilated, there is the best equipped Ice Cream and Soda Water Service in Canada.

The restaurant on the top floor, with its wonderful view, is the delight of tired and hungry shoppers. A fine orchestra adds to the pleasure of the meal.

The ladies' rest room (third floor) is a boon to travellers, the check office for parcels and hand baggage (main floor) is not the less efficient because the service is free.

N.B.—Special delivery to railway stations and docks.

New Arrivals from Paris

New Persian, Cashmere or Paisley Novelties from Paris. New Scarfs, \$1.50 to \$3.00 each. New Mesh and Wire Bags, in all sizes and finishes.

NEW TUCKED NETS.

New Tucked Nets, in shades, ashes of roses, amethyst, Paris, browns, blue and green. Yard 65c.

Beautiful New Ribbons

New Black Silk Taffeta Ribbons, in the heavy quality, in a beautiful rich black, excellent for millinery bows and sashes; the popular 6 1/2 inch width. Extra value 25c yard.

Groceries

2,000 lbs. Fresh Dairy Butter, per lb. 23c. Choice Sugar Cured Ham, half or whole, per lb. 20c.

The Most Famous English Flannels

are the "Viyella" flannels; a new shipment of them has just been opened up in the Linen department. Come and see them to-morrow.

(Second Floor, Yonge Street.) 200 PAIRS STRONG HEMMED SHEETS \$1.18 PAIR. 68 x 90 inches, for double beds, torn sizes, standard hems, made from heavy bleached English sheetings.

THE NEW "VIYELLA" FLANNELS ARE HERE.

Beautiful new stripes, checks, plaids, etc., for blouses, night gowns, pyjamas.

Queen Quality

The New Fall Fashions Have Arrived. Perhaps no other year has witnessed so decided a change in fashion.

No. 308—"Queen Quality" Button Boot, highest grade patent colt leather, Cuche black velvet top, jet glass buttons. New York Cuban heel, flexible velvet tread sole. Sizes 7 1/2 to 8; widths B, C, D and E. The lightest and dullest boot of the season. \$4.50.



Upholstered Furniture

Come and SEE This Kind. Some furniture is so exceptionally good, so unmistakably well-bred, that it impresses you the moment you see it.

When you're only reading about this sale, it may awaken in you no more enthusiasm than the picture of a quart of oats to a well-fed horse.

Here are a few values worthy of special mention. Three-piece Parlor Suite, in birch, mahogany finish, highly polished, neat colonial design, spring seat, upholstered in good quality silk tapestry.

Parlor Suite, of three pieces, made of birch mahogany finish, panel back, with scroll arms and carved claw feet, upholstered neat pattern silk tapestry.

Solid Mahogany Parlor Suite, consisting of large settee, arm chair and small reception chair; a splendid colonial pattern; upholstered in an extra good quality of satin faced silk tapestry.

Mission Design Sofa, in genuine quartered oak, early English finish, Joseph cushions, covered in real Spanish leather, laced edges, and well filled with white cotton.

Couch, in solid oak frame, finished golden color, upholstered in embossed velours, roll head and foot end, flat buttoned top, with spring and pleated edge.

Couch, solid hardwood frame, golden finish, neatly tufted seat, with spring edge, and covered in black pattern velours of good quality.

Corner Chair, made in birch, polished finish, neat design, panel back, inlaid with white holly, wire construction, upholstered in silk tapestry.

Morris Chair, made in solid oak, golden or early English finish, reversible cushions, upholstered in good quality of velours.

Arm Chair, of birch mahogany finish, highly polished, fancy panel back, neatly covered, spring seat, upholstered in satin faced tapestry.

Just Arrived—New Suits for Men \$15

The cut and design of these New Suits have got Autumn 1910 "written all over them." Without any swagger, people will spot the man who wears one of these Suits as being just a little ahead of the crowd.

Men's Fine Quality English Fancy Worsteds Suits, in the new medium and dark grey tones, with neat self and light colored thread stripes.

Extra Quality English Fancy Worsteds Suits, in a handsome olive and brown mixed ground, with faint fancy colored stripes, cut from the new fall models.

Imported West of England Fancy Worsteds Suits, in a rich dark grey rpe stripe pattern, showing a double black hairline stripe and faint fancy colored overstripes.

Boys' English Tweed Three-piece Suits, in a medium and dark grey mixed ground, with neat self and double black thread stripes.

Boys' Fine Quality English Tweed Three-piece Suits, in a handsome olive green ground, with neat self and fancy colored thread stripes.

Round the Summer off with one of these Straws at 98c

400 Men's Straw Boater Hats, newest shapes, and very fine quality braids, in split or semit straw, best grade silk bands, and fine leather sweatbands.

Better Chance to See These Wall Papers

Take the new Queen street elevators to the Fifth Floor—you will find the new Wall Paper Department immediately to the right.

WE have more than 1000... H. H. Fudger... PROB... MAYO... IS... Doctors mediate... Ga... Att... NEW Y... Gaynor, m... St. Mary's... night wit... bullet, fre... lagher, wh... still buried... he has not... tom. It i... say wheth... can say w... be the afte... or's tempe... for alarm... tion is shat... tifully... Bulletin... did not var... and so ch... so hopeful... Mrs. Gayn... vigil at 11... side late... use spin b... Quartere... lighted roo... chats plea... allowed to... predicts th... days. As... any way... is he even... assailed... The mayo... ing the day... oning inv... nging and... tinent's tem... standard i... the most c... tions. His... diet is nec... liquid food... ina of bod... those who... learn. He... the outcom... One of th... on the ma... and so ch... issued mer... announce... if at all, c... formed. I... out that m... bullets in... proof of th... ed in a r... that in w... visited the... The follo... Gaynor's c... to-night... day has g... night, but... taken cons... in good co... "The Bull... Dr. Bull... letin. "We... truth." Interest... mayor's co... professing... deed, com... from his c... ing. An e... Street Clea... Edwards... gher to th... the... perfunctor... generally t... ted to a c... Big Bill a... the forme... concerned... Two you... they over... night that... either on... return fr... founder... Policeman... son-street... is the nur... suspended... say that I... Continu... Has... Who... regist... Toron... Is it... away... fashion... while... studen... suspen... ing m... his m... The... tricul... have b... depart... Norm... been c... at the... on the... return... Is... found... cation... suspen... gle in... of the... ries... World... few... their... year... allotted... it is... his v... 26th o...